

WELCOME NEW MEMBERS

Strengthen our community by
supporting these businesses

Assured Services, LLC

Aaron Lilach
590 Brookfield Blvd.
Fond du Lac, WI 54935
(920) 579-3447
www.assuredservicesllc.com

B&B United Enterprises, LLC

Angela Bingen
P.O. Box 114
Slinger, WI 53086
(262) 689-3419

Essence Salon & Spa, LLC

Barb Hackbarth
N7645 N. Peebles Lane
Fond du Lac, WI 54937
(920) 933-5050

Jake Schommer Electric

Jerome Schommer
352 E. 13th St.
Fond du Lac, WI 54935
(920) 921-4877

Liberty Tax Service

Jennifer Schoenberger-Lauer
770 S. Main St., Suite C-17
Fond du Lac, WI 54935
(920) 420-8339
www.libertytax.com

Pickart Hearing Service, LLC

Ann Pickart
481 E. Division St., Suite 900
Fond du Lac, WI 54935
(920) 926-1288
www.pickarthearing.com

Pre-Paid Legal Services

Clayton Biewer
N5211 County Road Y
Oakfield, WI 53065-9582
(920) 924-9928
www.dontgetkickedintheassets.com

INSIDE

2011 NEWCC Legislative Agenda
Page 4

Business Day In Madison

The dramatic change in leadership in the Governor's office, as well as both the Assembly and the Senate, will no doubt make this year's Business Day in Madison a hot ticket. The annual event hosted by Wisconsin Manufacturers and Commerce has been set for Wednesday February 23rd from 7:30 a.m. until 4:30 p.m. It will feature nationally recognized speakers including Dr. Larry Sabato, University Professor of Politics as well as a renowned commentator on the United States Congress. Other speakers include New Jersey Governor Chris Christie, Congressman Paul Ryan and Governor Scott Walker. The keynote speaker for the event will be Stuart Varney, business speaker, correspondent, and anchor, best known for his work on the FOX Business Network.

Voters shifted the paradigm in November 2010 from a big government, centralized bureaucratic model to a decentralized, small government model dedicated to personal and economic growth. But will elected representatives rethink the role of government in American life? Will they reform the processes where government has a legitimate role? And will they operate government in a cooperative manner with the private sector to rebuild our nation's economy?

It's a new day in American politics, culture and business. From here forward, you'll run your business and checkbook very differently. In the 2010 midterm elections, voters said goodbye to spending and borrowing as a way of life; saving, thrift and solid value are coming back. A mandate has been issued to our elected officials: restore fiscal and regulatory sanity in Wisconsin for economic growth and job creation. Whether the issue is health care cost and quality, global competitiveness of American industry, or the burgeoning national debt, the coordinated national response in Washington D.C. and the state capitols must match the magnitude and urgency of these challenges to the American economy.

As a business leader can you afford not to be a part of this change?

Cost of the Business Day in Madison will be \$125.00 per person and reservations can be made on line at wmc.org.



2011 Legislative Breakfast set for February 21st

The Fond du Lac Area Association of Commerce in conjunction with the other 53 chambers in Northeast Wisconsin will be once again hosting a legislative breakfast at the Radisson Paper Valley Hotel on Monday February 21, 2011. The meeting will begin at 7:30 am and will feature the presentation of the Northeast

Wisconsin Chamber Coalitions Legislative Agenda for 2011.

Governor Scott Walker has been invited to be the keynote speaker for the breakfast and with his "Wisconsin is Open for Business" campaign he will surely draw a big crowd.

Legislators from throughout the northeast Wisconsin area have been invited and will meet

and mingle among the attendees of the event. Reservations for the breakfast are required and can be made by contacting the Fond du Lac Area Association of Commerce at 920-921-9500 or registering at www.fdlac.com. The cost of the breakfast is \$15.00 per person.

Coffee Connection Feb. 2

Hosted by: Fond du Lac Police Department
Location: Fond du Lac Police Department – Command Center, 126 N Main Street
Time: 7:30 a.m. to 8:30 a.m.

The Fond du Lac Police Department is located at 126 N. Main Street and consists of 75 sworn officers, including the chief and 6 civilian employees. We are committed to providing high quality, community-oriented police services, such as School Resource Officers, Crime Prevention Programs, S.W.A.T., Drug Enforcement Unit, Street Crimes Unit, Honor Guard Unit, Police Bike Patrol, Motor Unit, Public Housing Officer, two K-9 Units and a Chaplaincy Program. Come check out the Command Center! Reservations are encouraged! Log onto www.fdlac.com or call the Association of Commerce at 921-9500.

Cost: \$2 and two business cards
Deadline to register: February 1

YPF - Tempt Your Taste Buds

Chef Marcel Biro' will take 12 students under his wing (4 teams of 3 each) to create a wonderful chocolate mousse with raspberries. While only the first 12 that sign up are able to participate in the cooking of the mousse, all that attend will be able to taste!

This event is sponsored by Fox Valley Savings Bank.

Date: Monday, February 7, 2011
Time: 5:00 p.m. Registration, 5:30 p.m. Cooking begins
Location: South Hills Golf & Country Club
Cost: FREE YPF Members/\$10 Non-Members, Cash Bar

Business Connection Feb. 15

Hosted by: Agnesian HealthCare
Location: Agnesian HealthCare Plaza Level Conference Center – 430 E Division Street
Time: 5 p.m. to 7 p.m.

Learn about the diversified and high-quality services offered by staff and providers from Agnesian HealthCare's Dale Michels Center for Heart Care, Agnesian Center for Bone & Joint Health, Central Wisconsin Cancer Program and Agnesian Dermatology & Skin Care Services.

Enjoy hors d'oeuvres, beverages, door prizes and good company. Bring your business cards!
Cost: \$2 if you are pre-registered and \$5 if you are not.
Deadline to register: Feb. 14

Diversity and Inclusion – Engaging Everyone

This program will banish your assumptions about white men and diversity (whatever those may be!) Through hands on activities, Steve Proudman will help you engage people at your facility. Learn what it takes to make your workplace an excellent example of diversity and inclusion.

Presenter – Steve Proudman, The Proudman Group/White Men as Full Diversity Partners LLC

Date: February 15, 2011
Location: Holiday Inn
Registration: 7:15 a.m., Breakfast: 7:30 a.m.,
Program: 8:00 a.m. – 9:30 a.m.
Cost: \$20 HR Members; \$25 AC Members; \$30 public

FDL AREA SAFETY COUNCIL PRESENTS

Roundabout and Intersection Safety

Driving through an intersection can go from a relatively simple task, to a fatal incident in a heartbeat. To help lessen the probability of a serious incident, some intersections are being redesigned into the newest form of an intersection in the U.S.: roundabouts. As Fond du Lac prepares for its first local roundabout installation in 2011, join the Wisconsin Department of Transportation along with Aaron Lilach of Assured Services, LLC to learn more about these new intersections, along with some basic best practices to keep you and your loved ones safe when approaching any intersection.

Aaron has delivered thousands of hours of defensive driving training to hundreds of people throughout his career and has also had his fair share of vehicle incidents. This experience combines into an interactive, informative and sometimes entertaining training experience! Come in with an open-minded attitude and leave with confidence knowing that you will be better prepared for those 'scary' roundabouts, as well as tips on how you can avoid intersection incidents.

Presenter: Aaron Lilach, Assured Services

Date: February 21, 2011
Location: Knights of Columbus Hall
Time: 4:30 p.m. Registration & Networking 5:30 p.m. Dinner with program following
Cost: \$20 Safety Council Members, Spouses & Guests, \$25 for AC Members, \$30 public
Deadline to Register: February 18

Come see what all the talk is about!



Join us for the 99th Annual Fond du Lac Association of Commerce Meeting. Help celebrate our community at the AC Annual Meeting, sponsored by CitizensFirst Credit Union. Find out who the AC "Volunteer of the Year" is and learn more about our Community Award Winners.

Date: Thursday, February 10, 2011
Location: Holiday Inn of Fond du Lac
Time: 5:30 p.m. Reception, 6:30 p.m. Dinner 7:30 p.m. Program



JUNIOR ACHIEVEMENT VOLUNTEER TRAINING

Using partnerships with businesses and educators, Junior Achievement (JA) brings the real world to students, opening their minds to their potential and preparing them for the world of work. The goal is to bridge the gap between what they learn in school and what they can expect in the world of work, along with having the students learn more about local businesses.

Forty-seven volunteers have been trained by the Fox Valley JA office and are assigned to classrooms in the six area school districts. Moraine Park Technical College donated meeting space for the training. Training focused on acquainting volunteers with the curriculum and materials supplied to them by the FDL Area Association of Commerce Education department through the JA office. Volunteers were given tips and pointers on how to interact with the students.

Anyone interested in more information on our local JA program should contact Mary or Jim in the School to Work office at the FDLAC at 921-9500.

Funding support for this program is provided by the following businesses:

JF Ahern Co.
 Jackson Kahl Insurance
 Mercury Marine
 Michels Corporation
 National Exchange Bank & Trust
 Quad Graphics
 Consultant's Laboratory, LLC
 Grande Cheese Company
 Kondex Corporation
 Mid-States Aluminum Corp.
 Society Insurance
 Edgerton, St. Peter, Petak & Rosenfeldt

Downtown Morning Exchange Feb. 24

Windhover Center for the Arts located at 51 Sheboygan St. will host this month's Downtown Morning Exchange from 7:30 a.m. to 8:30 a.m. on Thursday, February 24. Come for a cup of coffee and catch up with your downtown neighbors. This is a great networking event. Please join us!

Date: Monday, February 24, 2011

Time: 7:30 a.m. to 8:30 a.m.

Location: Windhover Center for the Arts, 51 Sheboygan St.

NationJob is a top-rated internet job board that can connect your company with the people you've been looking for. AC members receive access to www.nationjob.com for free! For details contact the AC at (920) 921-9500 or NationJob directly at (888) 256-0919



Nicole Wiese and Tiffany Boyke of National Exchange Bank & Trust look over their JA classroom materials.

Annual Poster Contest Gives Great Prizes!

The Fond du Lac Area Safety Council, a division of the Fond du Lac Area Association of Commerce, is sponsoring their annual Poster Drawing Contest. This year's theme will focus on Boat Safety. The poster may be in the form of a slogan or picture.

The contest is open for children in 3rd, 4th or 5th grade. It is a great opportunity for students to earn one of several prizes for their creativity.

The winner of the Safety Poster Contest will receive a \$100 Association of Commerce Gift Certificate that can be used at more than 900 Fond du Lac businesses. Second place will receive a \$50 Gift Certificate and third place a \$25 Gift Certificate. Fourth through tenth place will receive a \$15.00 Association of Commerce Gift Certificate.

The Fond du Lac Area Safety Council prides itself in promoting safety in industry, homes, traffic and in our schools. Please help them reach your children! Deadline for the Poster Contest is Friday, March 18, 2011. A copy of the poster contest guideline is available at <https://fdlac.com/safety.php>. Please contact Tammy Young, Director of Programs & Services at 921-9500 or tammyy@fdlac.com with any questions.

FEBRUARY COMMITTEE MEETINGS

2	DFP Design Review Board	Noon
3	YPF Programs & Events	7:30 a.m.
	DFP Executive	Noon
7	HR Board	3:30 p.m.
8	DFP Organization	8:30 a.m.
9	Education	7:30 a.m.
	DFP Board @ The Nielsen Co.	8 a.m.
	Leadership Alumni Board	Noon
10	Ag Board	Noon
	YPF Marketing	Noon
15	STW Steering	9 a.m.
16	Ambassadors Club	7:30 a.m.
	Ag Ambassador	Noon
17	DFP Events	8 a.m.
	SSS 47	8:30 a.m.
18	AC Executive	7 a.m.
	Safety Board	7:30 a.m.
21	Legislative Forum	8 a.m.
	Safety Council	4:30 p.m.
22	SSS 48	8:30 a.m.
23	Communications Council	7:30 a.m.
	DFP Design @ Police Station	8 a.m.
	Leadership Board	Noon
	YPF Board	4 p.m.
24	SSS 46	8:30 a.m.
	DFP Marketing	Noon
25	AC Board	7 a.m.
28	Community Sounding Board	7:30 a.m.

2011 NEWCC Legislative Agenda



NORTHEAST
WISCONSIN
CHAMBERS
COALITION

Fond du Lac Area
Association of Commerce
207 N. Main St.
Fond du Lac, WI 54935
(920) 921-9500
www.fdlac.com

Fox Cities Chamber of
Commerce & Industry
P.O. Box 1855
Appleton, WI 54912-1855
(920) 734-7101
www.foxcitieschamber.com

Green Bay Area
Chamber of Commerce
P.O. Box 1660
Green Bay, WI 54305
(920) 437-8704
www.titletown.org

Oshkosh Chamber
of Commerce
120 Jackson St.
Oshkosh, WI 54901
(920) 303-2266
www.oshkoshchamber.com

2011 Legislative Agenda

Collectively, the 54 Chambers of Commerce throughout Northeast Wisconsin represent over 18,000 businesses that employ over 450,000 Wisconsin taxpayers. While we extend our thanks to certain members of the legislative bodies representing Northeast Wisconsin for their efforts in controlling spending and avoiding new taxes, many of the items listed have been long standing priorities that have yet to be addressed by the legislature. Since the Chambers first joined together in 2003, good progress has been made on a number of our top concerns, but we are asking that all of these matters receive Legislative attention in the current session.

Employee Relations

- Bring public sector benefits in line with the private sector through a plan similar to NEWCC's "Benefit Equity" proposal which would provide new employees in the public sector with lower pension contributions, less expensive health coverage and more reasonable leave practices.
- Restore the right allowing local units of government the flexibility to bargain for lower cost benefits by expanding what the arbitrator may consider to include local economic factors and conditions.

development program which expands the Manufacturing Extension Partnership, consolidates existing tax credit programs, increases investment in R&D, expands technology grant and loan programs, and creates incentives for reinvestment of capital gains and for investors to provide venture capital to start-up companies.

- Ensure state regulations are in line with federal regulations and those in competitive states.
 - Enact comprehensive product liability and other legal reforms.
 - Establish strict limits on punitive damage awards.
- Taxation and Spending: Truth and Fairness
- Repeal all increases on capital gains taxes passed in 2009.
 - Repeal changes made in 2009 to the prevailing wage legislation as an unfair burden to public works projects throughout the state.
 - Repeal the 1% increase in personal income tax for incomes over \$250,000 for individuals and \$300,000 per couple.
 - Oppose any attempt to transfer funds from traditionally segregated accounts to artificially balance the budget.
 - Oppose any further unfunded mandates, support elimination of inappropriate existing unfunded mandates and support a limited exemption from the property tax freeze to address certain unfunded mandates from the past.
 - Balance the state budget under generally accepted accounting principles and discontinue the practice of delaying expenditures to subsequent fiscal years.
 - Allow privatization of routine services and functions when cost-effective.
 - Oppose business tax increases including: expansion or increase of sales, personal or corporate income tax.

Air, Water Quality and Energy

- Refrain from enacting new state standards on air quality while supporting efforts to keep NEW counties in compliance with air standards, without further interference from Washington.
- Refrain from any unilateral or premature action on global warming.
- Support the work by the League of Municipalities in developing changes to the implementation schedule for NR 151. This will allow for increased flexibility in meeting the forty percent standard and will not be as severe of a financial burden to the taxpayers.
- Prohibit the Department of Natural resources from regulating "indirect sources of air emissions (repeal NR 411).
- Prohibit the Department of Natural Resources from enacting or enforcing an air quality standard, performance standard or other emission limitation that is more stringent in substance or form than what is required under the Clean Air Act.
- Prohibit the Department of Natural Resources from implementing a water quality criteria for phosphorus or nitrogen until all states located in the Environmental Protection Agency (EPA) Region 5 and EPA Region 7 have enacted similar water quality criteria for each nutrient, and have enacted a similar implementation mechanism to establish water quality based effluent limits for point source dischargers.

Transportation:

- Amend Wisconsin Constitution to prohibit any further transfers or lapses from the segregated transportation fund.
- Work to have Transportation Fund transfers over the last two biennia replaced in next budget.
- Work to achieve Interstate Status for U. S. Highway 41.
- Work to secure Northeast Wisconsin's fair share of federal infrastructure funding.
- Investigate ways to adequately fund Wisconsin transportation infrastructure needs beyond gas tax and registration fees, i.e.; public-private partnerships, tolling, etc.

Health Care: Creating a Long Term, Economically Responsible Plan

- Offer Wisconsin tax deductibility for health savings accounts (HSA), in line with federal tax treatment. **(PASSED!)**
- Extend liability and medical malpractice caps to long term care providers
- Reform Badger Care to provide recipients with medical savings accounts and require participation in health evaluations and wellness programs
- Support consumer driven health plans and the transparency of cost and quality data that is needed to support wise consumer choices.
- Support incentives for employers that provide employee wellness programs.
- Work to ensure that the State Health Insurance exchanges described in the Patient Protection and Affordable Care Act do not compromise or destroy the health care alliances already in place around the country, or the ability of individuals and businesses to create those alliances outside the state exchange.

Economic Development

- Support Governor Walker's reorganization of the Department of Commerce and the establishment of the public/private Wisconsin Economic Development Corporation to implement economic development activities on behalf of the State of Wisconsin.
- Encourage bipartisan compromise on a state economic

How Safe is YOUR Company?

Annually, the Fond du Lac Area Association of Commerce Safety Council acknowledges businesses and industries whose safety accomplishments are equal to or better than the national average for their type of business.

To be considered for this award, please fill out the 2010 Incident Survey, which is available online at <http://fdlac.com/safety/php> - return it to the Association of Commerce by February 11, 2011.

OSHA logs were not developed by OSHA to cause unnecessary paperwork, but as a tool for safety professionals, management and production leaders to establish injury trends, types of injuries, body parts frequently injured and high hazard work areas. From this valuable information, goals and objectives can be set by management, department supervisors and safety committees to reduce injuries, creating a safe and healthy work environment for employees and visitors.

The Fond du Lac Area Safety Council encourages safe and healthy work environments and wants to acknowledge your outstanding record. We also want to provide you with benchmarking information from your specific industry.

This information will be anonymously shared with the council at the 8th Annual Safety Day on Wednesday, March 23, along with the presentation of award recipients. You will be notified of your award status via mail prior to the program.

If you have any questions, please call Director of Programs & Services, Tammy Young at 921-9500 or via email at tammy@fdlac.com.

Save the date ...



A great professional development program coming up for you.

WEDNESDAY, APRIL 13, 2011.
Keynote presenter: Craig Culver, Entrepreneur Extraordinaire and Renowned Speaker!

Enjoy an evening with the Leadership FDL Alumni and other community leaders. You will not want to miss this incredible opportunity!

Agriculture Showcase Takes Center Stage

Are you part of Agriculture? In fact, everyone is part of the diverse world of agriculture, from producers to consumers and all paths in between. Find out how you fit into the scheme of agriculture and attend the Eighth Annual Fond du Lac Agriculture Showcase.

The showcase will be held on Saturday, March 5, 2011, at the Fond du Lac County Fairgrounds Recreation Building. Doors will be open from 8:30 am to 3 pm.

The showcase will feature over 60 vendor booths from companies promoting agricultural products throughout Fond du Lac County and Wisconsin. Attendees will have the opportunity to visit with business representatives. Vendor displays will be geared to both producers and consumers.

"Past, present and future: a historical walk through agriculture" is the theme this year. Reminisce in the agriculture of Fond du Lac County and beyond with photos, statistics and tools from the past. Vendors will be encouraged to incorporate history in their displays.

Kerrigan Bros. Winery and Sand Creek Brewery along with area cheese companies and meat markets will be a highlight of the event. The pairing area will provide an opportunity to taste a variety of delicious cheeses and sausages from some of the

finest area producers. Wisconsin is home to more than 600 varieties, types, and styles of cheese and some of the best will be at the showcase!

The Festival Foods "Tot Spot" youth activity area will cater to all those young at heart. Always a favorite, the coloring contest is back in 2011. Look for the coloring picture in the Action Advertiser or contact the Association of Commerce for a copy so your child can enter in the contest. All entries will receive a goodie bag of Wisconsin fun! Cash prizes are awarded to the top entries in each category.

Also back in 2011 will be the Second Annual Fond du Lac Best Cheesecake Contest. Entry forms and other details are available at www.fdlac.com.

Showcase sponsors include the Agri-Business Council, the Wisconsin Milk Marketing Board and Festival Foods. Admission is \$2 with ½ proceeds benefiting the Fond du Lac Agricultural Ambassador Program; children 10 and under are free.

Join us on Saturday, March 5, 2011 as we celebrate one of Wisconsin's greatest industries, agriculture!

For more information about the Fond du Lac Agriculture Showcase, call 920.921.9500.



Six local food pantries each received more than \$ 1500 from the annual Empty Bowls fundraiser, sponsored by the Leadership FDL Alumni Group. The event was held on December 1, 2010 at the Ramada Plaza Hotel.

Recipients include from left to right:

Roxanne Burkhardt, Broken Bread; Sarah Zimmerman, Fondy Food Pantry; Troy Tautges, Loaves and Fishes; Lindee Kimball, Solution Center; Lt. James Curry, The Salvation Army; and Don Mueller, St. Vincent De Paul. Also featured are Jim Ronayne, Empty Bowls co-chair; John Williams, Empty Bowls chair. The presentation of checks was held on January 5, 2011 at the FDL Area Association of Commerce.

DFP Celebrates Year's Accomplishments

The Downtown Fond du Lac Partnership celebrated 2010 and looked to the future at the Annual Meeting held January 27 at the Ramada Plaza Hotel.

Joe Tasch was named Friend of Downtown, an annual award given to a person or organization that has had major impact on the partnership. Tasch recently finished his 2-year term as Board President, in which he was instrumental in lobbying for city and county funding. His leadership continued to move the organization forward and raised the profile of the DFP. Tasch continues to serve on the Executive Committee, Board of Directors, Design Committee and Downtown

Fond du Lac Project Management Team.

Design of the Year was presented to the YMCA. Collaboration between the Fond du Lac YMCA and Boys and Girls Club began in 2009 and in just over a year the vision became reality. The project was focused on delivering a space to accommodate fitness, education and community services. Offering gymnasiums, workout studios, a pool area, childcare and much more, the YMCA has become a downtown destination. Their vision, hard work, and persistence has created a center Fond du Lac is proud to call their own.

Other award recipients included Joan

Pinch and Gary Ott for their service to the DFP Board. Their commitment to the success of the DFP is remarkable. Both award winners served six years as board members and have volunteered countless hours of service, advice and memories. Pinch and Ott were an asset to the Partnership and will continue to be positive role models for the downtown community.

Further highlights included a recap of the year's continued branding campaign, success of events, façade grant recipients, progress of the Arts & Entertainment District Vision Plan and a 2011 preview from Board President Sam Meyer.



Friend of Downtown
Joe Tasch



Design of the Year - Fond du Lac Family YMCA

JOB FAIR FOND DU LAC

The Association of Commerce and the FDL Area Job and Career Center partners are teaming up to host the 2011 Job Fair

*Sign up now to ...
Meet interested candidates
Conduct interviews on-site
Fill positions*

Develop portfolio of candidates

Tuesday, April 12, 2011

11 a.m. to 3 p.m.

New Location: Moraine Park Technical College

A limited number of booths are available for \$300

Registration and information at
www.fdljobfair.com

or call the AC at (920) 921-9500



DECEMBER STATS FOR WWW.FDLAC.COM

- 2,348 unique visitors
- 3,885 visits
- Average of 125 visitors per day
- Most hits: Wed., Dec. 1, with 243 hits
- Mondays average the most hits
- 75.1 percent of visits originated from users' bookmarks
- 16.3 percent of visits came from a search engine
- 8.3 percent of visits came from a link on another site
- Most-viewed pages, in order: Events, Member directory, Press Releases, Board and Employment.

	No. of visitors		No. of visits	
Month	2009	2010	2009	2010
Jan.	2781	2534	4812	4405
Feb.	2705	2487	4716	4395
March	3007	2549	5372	4541
April	3105	2641	5659	4668
May	2769	2454	4853	4166
June	2676	2626	4598	4426
July	2602	2432	4694	3983
Aug.	2682	2383	4741	3859
Sept.	2569	2411	4778	4173
Oct.	2477	2488	4237	4441
Nov.	2274	2604	4281	4449
Dec.	2164	2348	3982	3885

MEMBER NEWS & ANNOUNCEMENTS

The Reporter publishes expanded employment news

While unemployment in the Fond du Lac area is lower than it was a year ago, the key to economic recovery is getting more people into jobs. To help promote this effort, every Sunday in January through March The Reporter is publishing local stories about the importance of jobs in the Fond du Lac area. Also every Sunday, the recruitment ads have moved from The Reporter's Sunday Classified section into the main news section along with jobs and careers content from The Reporter's online recruitment partner, CareerBuilder.com.

Employers are encouraged to advertise open positions in The Reporter, Action Publications and on CareerBuilder.com. Call 888-774-7744 to place recruitment ads.

Employers with questions or additional ideas are encouraged to contact Richard Roesgen, The Reporter General Manager and Executive Editor, at 920.907.7880, or rroesgen@gannett.com.

Service Awards

Employee longevity speaks volumes about an organization. Lutheran Homes and Health Services (LHHS) recently celebrated employee longevity with an evening ceremony to honor employees for their years of service. A dinner for the employees and guests was served by LHHS management followed by a program recognizing those reaching milestone years of service. LHHS CEO Mari Beth Borek said: "It is the dedication, commitment and pride of our staff that makes Lutheran Homes and Health Services the choice for the community and surrounding areas for providing the best continuum of care and services for seniors."

LHHS is pleased to recognize the following employees for their outstanding service achievements:

30 years: Marlene Johnson

25 years: Margaret Drehmel, Linda Pierce

20 years: Connie O'Laughlin, Dan Warner

15 years: Mari Beth Borek, Doreen Drezdon, Callie Dykstra, Sue Sandberg, Kay Tucker, Mary Wagner

10 years: Minnie Milsap, Linda Salaja, Jennifer Snyder, Bridget Zangl

5 years: Jo Ann Critchley, Mary Fellenz, Caryn Gaskell, Mary Heider, Tammy Howard, Amanda Loehr, Nancy Netys, Kim Ottery, Amanda Paulson, Beth Probst, Kristen Schmitz, Barbara Schneider, Ray Sharp, Becca Speich, Mary Jo Pleuss, Jo Wendorff, Jean Wenninger

To learn more about Lutheran Homes and Health Services, go to www.lutheranhomesfonddulac.org.

More Foot Care

Family Foot Clinic, S.C. has opened a satellite office in Waupun.

Hierl Insurance

Mike Hierl, the president of Hierl Insurance in Fond du Lac, is the new president-elect of the Independent Insurance Agents of Wisconsin (IIAW). The IIAW is one of the largest associations in the state with 4,200 members.

Mike's involvement with the IIAW began 20 years ago when he first entered the insurance industry. "My dad (H. Thomas Hierl) was the biggest influence on my decision to embark on a career in insurance", said Hierl.

The Hierl Insurance Agency, located at 258 S. Main St. in Fond du Lac, was founded in 1919. They also have an office in Appleton. Check them out on the web at www.hierl.com.

China Trip Orientation

Northeast chambers' second joint trip offers business, cultural insights

Join us on Feb. 23 for a China Orientation meeting and learn more about the upcoming China Trip sponsored by The Northeast Wisconsin Chamber Coalition. The meeting will be held from 8 a.m. to 9:30 a.m. at the Holiday Inn in Fond du Lac.

The nine-day adventure to China leaves on October 31, 2011, for just \$2,099 per person.

The trip, coordinated by the chambers of Fond du Lac, Fox Cities, Oshkosh and Green Bay, includes round-trip airfare from New York, four- and five-star accommodations, three meals daily, deluxe bus tours, fluent English-speaking tour guides and attraction entrance fees.

Cultural highlights include visits to Beijing and Shanghai to view sights such as Tiananmen Square, the Great Wall, the Ming Tombs and the Forbidden City.

The trip also includes visits to the economic development zones of Hangzhou and Pudong.

Call the AC for additional information at (920) 921-9500.

Trip Itinerary

Day 1 & 2 - JFK to Shanghai to Beijing; cross the International Dateline.

Day 3 - Visit Tiananmen Square, largest square in the world, built in 1420 A.D., as well as the Palace Museum, known as the Forbidden City.

Day 4 - Tour bus excursion to the Great Wall. Visit to the Ming tombs.

Day 5 - Fly to Shanghai, bus tour to Suzhou.

Day 6 - Tour bus to Hangzhou; visit Economic Development Zone.

Day 7 - Morning boat cruise on West Lake, with stopover visits to pagodas and tea houses. Afternoon tour bus trip to Shanghai.

Day 8 - Visit Yu Gardens; business visit to Pudong economic development zone.

Day 9 - Return flight

Date: Monday, February 23, 2011

Time: 8:00 a.m. to 9:30 a.m.

Location: Holiday Inn





FOND DU LAC AREA ASSOCIATION OF COMMERCE

FORWARD FOND DU LAC (USPS 504-390) is published monthly for \$2 by the Fond du Lac Area Association of Commerce, 207 N. Main St., Fond du Lac, WI 54935-3460. Periodical Postage Paid at Fond du Lac, WI.
POSTMASTER: Send address changes to the Fond du Lac Area Association of Commerce, 207 N. Main St., Fond du Lac, WI 54935-3460

FORWARD FOND DU LAC

PHONE: (920) 921-9500

FAX: (920) 921-9559

EMAIL: INFO@FDLAC.COM

WEBSITE: WWW.FDLAC.COM

Fond du Lac Business Barometer			
December		2010	2009
Building permits	Monthly one-family homes / Year to date		4 / 20
	Monthly one-family value / Year to date		\$ 841,246 / \$ 3,348,746
	Monthly multiple units / Year to date		7 / 11
	Monthly multiple units value / Year to date		\$ 5,620,711 / \$ 7,150,711
	Monthly commercial industrial / Year to date		0 / 7
	Monthly commercial industrial value / Year to date		0 / \$ 8,928,012
Employment*	Number employed City / County	20,933 / 51,590	20,668 / 50,716
	Number unemployed City / County	1,925 / 3,704	2,330 / 4,320
	Percent unemployed City / County	8.4 / 6.7	10.1 / 7.8
Parking utilities revenues		\$ 25,500	\$ 26,561
Real estate transfers*		85	110
Utilities	Industrial power (KWH)	11,611,058	18,438,846
Statistics	Marriages*	10	11
	Divorces (Clerk of Courts)	18	221
	Births*	46	51
	Deaths*	48	29
Sanitation permits (outside city)		2	6

* Results from Nov.