



**WELCOME
NEW MEMBERS**

Strengthen our community by supporting these members

Accupro Business Solutions, LLC
Cely Delica
(920) 313-0151

Cake My Day
Shari Wydeven-Pose
(920) 539-0622
www.cakemydayonline.com

Campbellsport School District
Daniel Olson
114 W. Sheboygan St.
Campbellsport, WI 53010
(920) 533-8381
www.csd.k12.wi.us

Children's Museum of Fond du Lac
Andrea Welsch
51 Sheboygan St.
Fond du Lac, WI 54935
(920) 929-0707
www.childrensmuseumfdl.org

Lakeland Care District
Megan Acheson
50 N. Portland St.
Fond du Lac, WI 54935
(920) 906-5100
www.lakelandcaredistrict.org

Need help with the new sales tax?

The FDL County half-percent sales tax increase goes into effect April 1, taking the rate to 5.5 percent. The state Dept. of Revenue has a handy tax computation chart on their website, www.revenue.wi.gov. Search for "brackets for collecting Wisconsin sales or use tax" for the printable chart.

AC endorses 3 for City Council

The Fond du Lac Area Association of Commerce Board of Directors has endorsed one incumbent and two newcomers for the April 6 City Council election.

Representing nearly 900 businesses in Fond du Lac and northern Dodge counties, the AC Board is recommending incumbent Jeff Ruedinger as well as newcomers Gary Miller and Rob Vande Zande.

Ruedinger is technical coordinator for computer services for the Fond du Lac School District. He currently serves on the Fond du Lac City Council; he was elected in 2008. Ruedinger has been a resident of Fond du Lac for 14 years.

Miller is a retired high school and college math teacher and former teachers' union administrator. He has been a resident of Fond du Lac for 30 years and is involved with service and non-profit organizations.

Vande Zande is a driver and salesman for Country Hearth Bread Co., and has been a resident of Fond du Lac for 12 years. He is an Air Force veteran and on a local sportsman's club board.

"We are confident these three candidates will be attentive to the needs of the local business community," said AC President Joe Reitemeier. "We are satisfied

they understand the importance of a vital business climate, and feel assured they will make decisions that are in accordance with the view that what's good for business is good for Fond du Lac."

The AC Board created an ad hoc committee of local business leaders to interview each City Council candidate. Candidates sat for one-hour interviews and were asked identical questions on issues important to commerce. All candidates were invited; five of the six participated. The committee came to its conclusions, and the Board of Directors adopted their recommendations on March 26.



Gary L. Miller



Jeff Ruedinger



Rob Vande Zande



**April 6 election
will decide seats
for Fond du Lac**

- Judicial
- County Board
- City, Town & Village
- School District

Leadership Fond du Lac STEPPING UP TO SERVE

What is Leadership FDL?
It provides information and experience to persons who are willing to make a commitment of service to the community.

How does it work?
Applications are accepted until July 10 for classes that meet once a month September through May. Participants learn, in depth, about the community's government, culture, social services, education, health and safety systems, and more. Each class is divided into teams, which are charged with completing a project that will benefit the community.

What do you gain?
A deeper understanding of how the community works, enriching your professional and volunteer lives. Plus, lasting connections with fellow class members.

What does my employer get?
An associate with stronger connections to the community who becomes part of its future.

What does it cost?
Leadership tuition is \$1,200 for the nine-month program. Includes kick-off retreat, speakers, lunches, materials and trip to the Capitol.

The application is posted at www.fdlac.com

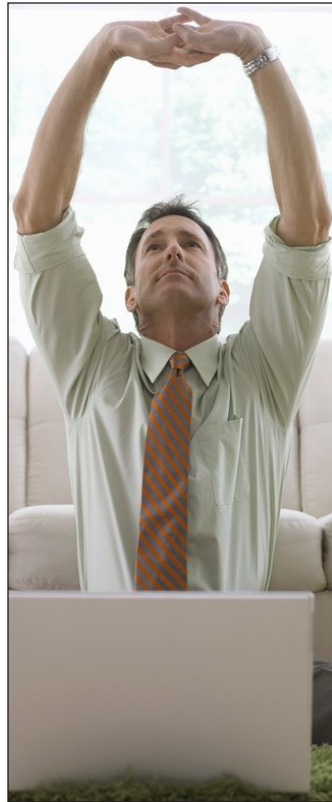
For more information, contact Leadership Director Lesley Manowski, (920) 921-9500

**Coffee Connection
April 7**

Location: Strategic Employee Benefit Services, a part of Northwestern Mutual Financial Network, 131 S. Main St.
Time: 7:30 a.m. to 8:30 a.m.
 Your host: Strategic Employee Benefit Services, a part of Northwestern Mutual Financial Network, is a national company with operations in 42 states. This year marks the beginning of an exciting era. The Fond du Lac office has merged with the Milwaukee, Brookfield and Appleton Strategic Employee Benefit Services offices under one entity, SEBS Wisconsin LLC. This combined entity has become one of the top 10 employee benefit firms in Wisconsin, providing group medical, disability, life, dental and related insurance and employee products. Strategic Employee Benefit Services is a nationwide marketing program providing employee benefit services exclusively through Northwestern Mutual Financial Network Representatives. Northwestern Mutual Financial Network is the marketing name for the sales and distribution arm of The Northwestern Mutual Life Insurance Co., Milwaukee (life and disability income insurance, annuities) and affiliates.
Cost: \$2
Deadline to register: April 6

**Business Connection
April 20**

Location: Lake View Estates, 517 Luco Road
Time: 5 p.m. to 7 p.m.
Your host: Lake View Estates, located near National and Scott streets, promotes independence and individuality while providing seniors with extra assistance in their daily routine. Residents enjoy the freedom and advantages of living independently in an environment surrounded by friends and a caring staff. Our community offers beautiful apartments, restaurant-style dining and life enrichment that ranges from Wii bowling tournaments to outings for the local fish fry.
Cost: \$2 in advance; \$5 at the door
Deadline to register: April 19



Stretch your stress away!

Wouldn't it be nice if our everyday lives had seventh-inning stretches? Most of us don't move and stretch our body enough during stressful workdays. Stress leads to stiff muscles, headaches and fatigue. But stretching combats those symptoms. The Safety Council invites you to learn how to reduce stress side effects through simple stretches.
Date: Monday, April 12
Location: Knights of Columbus Hall, 795 Fond du Lac Ave.
Registration/networking: 4:30 p.m.
Dinner: 5:30 p.m. (program follows immediately)
Cost: \$20 Safety Council members, spouses and guests; \$25 AC members; \$30 non-members
Reservations: Must be received by April 9. Cancellations accepted 48 hours in advance.

Stress relief with Sanopelo

Join the Young Professionals of Fond du Lac for some serious pampering at Sanopelo Aromatherapy Salon. Hand scrubs, nail glam and neck rubs are just a few of the mini-breakouts you'll experience to help relieve stress and live well. Beverages and hors d'oeuvres provided by Sanopelo Aromatherapy Salon.
Date: Thursday, April 22
Location: Sanopelo, 88 S. Portland St.
Registration: 5 p.m.; Pampering begins: 5:30 p.m.
Cost: FREE for YPF members; \$5 for non-members



MARK YOUR CALENDAR!
May 20: Amazing Race/Scavenger Hunt, downtown Fond du Lac
June 12: Walleye Weekend Run

APRIL COMMITTEE MEETINGS

1	DFP Executive	Noon
6	YPF Marketing, Programs & Events	Noon
7	DFP Design Review Board	Noon
8	Ag Board	Noon
9	Safety Board	7:30 a.m.
12	Safety Council	4:30 p.m.
13	DFP Organization	8:30 a.m.
	HR Board	3:30 p.m.
14	DFP Board @ The Nielsen Co.	8 a.m.
	Education	7:30 a.m.
15	DFP Events	8 a.m.
	SSS 44	8:30 a.m.
16	AC Executive	7 a.m.
19	Legislative Forum	8 a.m.
20	DFP ER @ Windhover	Noon
	SSS 45	8:30 a.m.
21	Ambassadors Club	7:30 a.m.
	Ag Ambassador	Noon
22	DFP Marketing	Noon
	SSS 46	8:30 a.m.
23	AC Board	7 a.m.
26	Community Sounding Board	7:30 a.m.
28	DFP Design @ Police Station	8 a.m.
	Leadership Board	Noon
	Communications Council	7:30 a.m.
	YPF Board	4 p.m.



**Sealing the Deal:
Hints & Advice from Sales Pros**

When: 7:30 a.m. to 9 a.m., Tuesday, April 13
Where: Fond du Lac Public Library

Everyone in business is involved in sales in one form or another. Whether directly selling to customers and clients or persuading colleagues to adopt a new idea, the techniques and skills of selling are in play. Our panelists – sales pros with decades of experience behind them – will discuss their personal approaches, what works and what years of experience have taught them about the art of selling.

Panel includes:
 Representative from Holiday Automotive
 Greg Head, general manager, McNeilus Steel
 Mandra Gruber, account executive, Charter Business
Cost: \$25 AC members; \$35 non-members

Register for these and any other AC programs at www.fdlac.com or call (920) 921-9500

SPRING INTO ACTION!

The Downtown Fond du Lac Partnership wants downtown businesses and organizations to spring into action by following these simple springtime resolutions.

1. Use www.downtownfdl.com; in just a few minutes you can create your business account
2. Attract attention to your business, keep your events up to date on downtownfdl.com
3. Use the downtownfdl.com button on your webpage
4. Integrate the downtown's **Come Together** logo on all your marketing materials
5. Show your support for the downtown, and become an event sponsor
6. Showcase your business; sign up to host a Downtown Morning Exchange
7. Help make downtown beautiful - Adopt a Planter or Adopt a Block
8. Help in the decision-making for downtown; join a DFP committee
9. Share your time; become a downtown event volunteer

Take a leap! Contact the Downtown Fond du Lac Partnership, and we'll help you get involved and get going.

Visit www.downtownfdl.com or call (920) 921-9500.



Community shares ideas for new cultural district

In an effort to revitalize downtown Fond du Lac, drive consumerism and tourism and economic health, more than 150 members of the public met at the Windhover Center for the Arts and the Ramada Plaza Hotel in February for a Community Immersion Workshop.

Participants shared ideas for a new downtown Fond du Lac cultural arts district. The district would leverage existing downtown facilities and create new arts, education and entertainment facilities in a central location. Access points to the proposed district include the North Gateway/main entrance, located on Main Street between Johnson Street and Merrill Avenue; and the River Walk area adjacent to the Fond du Lac River and Hamilton Park.

At the center of discussion was the redesigned downtown, which will serve as the community "great room" and provide the city with business, job and tourism growth. Ideas included new upscale restaurants, pubs, coffee houses, museums, gallery space, a venue for film festivals, an open-air amphitheater, specialty shops, better-marked parking and signage, university downtown classrooms, a community school for the arts and historically consistent facades and lighting.

Results of the workshop will be shared with the public at a Community Vision Forum 6 p.m. to 8 p.m. Thursday April 29 at the Windhover Center for the Arts.

Jobseekers R Us

The AC and the Fond du Lac Area Job and Career Center partners will host the **2010**



Tuesday, April 13 • 11 a.m. to 3 p.m.

UW-Fond du Lac Gym

Talk with interested candidates • Conduct interviews

Develop a strong portfolio • Extend offers

Booths \$250 • Register at www.fdljobfair.com

THANKS TO SPONSORS



Supervisory Skills Series accepting applications

Supervisory Skills Series is now accepting applications for a new round of the 13-month course scheduled to begin May 20.

SSS is an advanced management program that meets one day a month. Students in the series receive state-of-the-art instruction in management topics such as Leadership Style & Versatility; Business Performance Management; Building Effective Teams; and Negotiation Skills.

Instructor Dave Podeszwa, of DL Podeszwa & Associates, has been the series instructor since 1994.

For information and registration fees, contact Gerrie Andrew at (920) 921-9500 or e-mail gerriea@fdlac.com.



GOVERNMENT AFFAIRS UPDATE

COBRA extension

President Obama signed the Temporary Extension Act of 2010 into law, which provides for a 31-day extension of federal subsidies of COBRA health care premiums. The 65 percent, 15-month subsidy now is extended to those workers involuntarily terminated from March 1, 2010, through March 31, 2010.

The extension also expanded eligibility to people who experience a qualifying event, that is, a reduction of hours at any time from September 1, 2008, through March 31, 2010, followed by an involuntary termination of employment on or after March 2, 2010, through March 31, 2010. This new expansion also includes a second election for these individuals who had a reduction of hours qualifying event followed by an involuntary termination, if they did not elect COBRA continuation coverage when it was first offered OR elected but subsequently discontinued COBRA.

The Dept. of Labor has updated its website to provide information about the extension. To view this information, go to:

<http://www.dol.gov/ebsa/newsroom/fsCOBRApremiumreduction.html>

New model notices authored by the department should be available shortly at <http://www.dol.gov/ebsa/cobra>.

School Conference and Activities Leave

Companion bills Assembly Bill 116 and Senate Bill 86 have been introduced in the Wisconsin Assembly and Senate to expand the existing Wisconsin Family Medical Leave Act permitting employees to take 16 hours of leave per year to participate in school activities and conferences.

Employers with 50 or more workers would have to provide parents with leave that may be taken to attend school conferences or classroom activities relating to the employee's child that cannot be scheduled during non-working hours. Leave could also be taken to observe and monitor day care, preschool or pre-kindergarten services, if the services cannot be scheduled during non-working hours. Employees would be required to make a reasonable effort to schedule the conference or activity so it does not unduly disrupt the employer's operation and must give the employer advance notice of the activity in a reasonable or practicable manner.

Contact your legislator if you have an opinion regarding these proposed bills.

(From Wisconsin SHRM's legislative partner, Krukowski & Costello)

Written by Joy Mueller, FDL Human Resources Association Governmental Affairs Director, joy.mueller@mercmarine.com. This column is a project of the HR Association's Governmental Affairs Team: Mueller, HR manager at Mercury Marine; Tami Christian, senior HR business partner at The Nielsen Co. and Wisconsin SHRM Governmental Affairs director; and Janet Neerhof, benefits manager at Michels Corp. The information contained in this article is for informational purposes only, does not support any political party and is not intended to be legal advice. Consult your legal counsel for advice on these or any other topics.

**FOND DU LAC
AREA HUMAN
RESOURCES
ASSOCIATION**
A division of the
Fond du Lac
Area Association
of Commerce



The AC Ambassadors help during the ribbon cutting for Promotions With Pizzazz's new location. From left, Denise Mayhew, Pat Friedel, Todd Breest, Joan Pinch, Amy Goeden, owner of Promotions with Pizzazz; Gail Johnson-Daveau; and Cathy Christensen.

Ambassadors: Walking the walk for the AC

The Ambassadors Club provides public relations and goodwill for the Association of Commerce every day through their representation at grand openings, ribbon cuttings and open houses. Ambassadors recruit new AC members, building a stronger foundation of business support.

2010 Ambassadors:

Joe Bembnister, The Reporter
Todd Breest, Schenck
Richard Casper, Senior associate
Cathy Christensen, Hierl Insurance
Chad Franzen, Charter
Communications
Patrick Friedel, Holiday Mazda
Jerry Hardy, Advantage
Refrigeration
Paul Hollrith, Hollrith Annuities
Steve Kremer, Adashun Jones
Gail Johnson-Daveau, Dental
Associates

Paul Krasin, Action Advertising
Angi Malluschke, National Exchange
Bank & Trust
Denise Mayhew, M&I Bank
Nanci McGray, Guaranty Title
Services, Inc.
Dave Noe, Baker's Pride, Friar
Tuck's, Gino's Italian Restaurant,
Salty's Seafood & Spirits,
Sebastian's Steak House
Joan Pinch, Ramada Plaza Hotel
Kim Schmitz, US Bank
Peter Wettstein, American Bank

Wage, benefit survey casts wide net to gather valuable, helpful info

The 2010/2011 Wage & Benefit Survey will gather valuable information on the Fond du Lac area and Fox Valley region business community's practices on pay and benefits.

By canvassing a large number of companies across a wide region, the survey can provide information that's valuable for hiring and retention, budgeting and planning. The report allows companies to compare their practices with the competition by community and in the broader region.

The strength of the survey lies in participation by a large number

and a diverse mix of businesses. The AC, as well as the chambers of Oshkosh, Fox Cities and Brown County, are soliciting local businesses to take part. Businesses that submit information receive a considerable discount on the cost of the final report.

Data will be collected June through August, and results will be published in October

If your company is interested in participating, contact Tammy Young at the Association of Commerce at (920) 921-9500 or tammyy@fdlac.com to be placed on the mailing list to receive more information.

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of Commerce



AFFILIATE OF
SRM
SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

Spring Seminar

Diversity & Inclusion

CRUCIAL KEYS TO RECRUITMENT & RETENTION

Wednesday, April 21
Marian University Stayer Center

\$25 for HR members
\$35 for non-members

7:30 a.m. to 8:10 a.m.
Registration, breakfast & welcome

8:10 a.m. to 9 a.m.
Talent Attraction & Retention Survey

Speaker: Diana Hammer Tscheschlok, Fond du Lac County
UW-Extension

Despite what's happening now in our economy, labor availability in Fond du Lac County will change greatly in the not-too-distant future. In fact, indicators point to a crisis. This session will share results from a recent survey of local employers' talent attraction and retention policies and practices. Learn firsthand what your business needs to do to hire and retain diverse employees in the future.

9:15 a.m. to 10:45 a.m.
**Unite & Ignite: Attracting and Engaging
the Next Generation**

Speaker: Molly Foley, Next Generation Consulting

This presentation will extend beyond the generational differences to a new level, focusing on how communities and businesses can be welcoming to attract and retain talent, thereby building our communities and work places.

Over the past two decades, much of middle America exported its youngest, brightest minds to other cities. Smaller cities and rural areas suffered most. Why does "brain drain" occur and matter? How can communities and companies position themselves to attract and retain young talent?

Next Generation Consulting has been studying the work and community preferences of young talent, aged 20-40, since 1998. In that time, they've talked with more than 40,000 people - most of them young, knowledgeable workers - who have shared their work and life preferences.

Join Molly Foley, lead consultant with Next Generation Consulting as she shares insights into:

- Why the next generation matters
- How - and why - "adulthood" is being pushed back for the next generation
- How young professionals evaluate communities and choose a place to call home
- Attributes of "Next" cities and work places for young people
- The six characteristics of communities and workplaces that retain Next Generation and all employees, includes engagement and inclusiveness
- Best practices from communities and companies that have developed clear, authentic strategies to attract and retain young talent

11 a.m. to 11:50 a.m.

**Beyond Diversity to Inclusion -
It Takes a Village**

Speakers: Irene Strohbeen, Radar School of Business, Milwaukee School of Engineering, and Nancy Thompson, New North

Learn how NEW North efforts can provide strategic community-wide techniques that leverage the power of many companies in Northeast Wisconsin to help attract and retain diverse talent. You will:

- Understand the current initiatives of the NEW North Attract and Retain Diverse Talent efforts
- Identify areas where employers can provide input to NEW North programs to maximize impact
- Understand how NEW North programs can help employers tap into community resources to support their recruiting and retention objectives
- Understand efforts and impacts of a large company, Kimberly-Clark, on recruitment and retention of minority employees, and how those lessons learned from K-C can be leveraged for the region

11:50 a.m. to Noon
Wrap-up

Winners galore at 7th Ag Showcase

More than 2,500 happy consumers and producers enjoyed a Hawaiian-themed Fond du Lac Agriculture Showcase March 6 at the Fond du Lac County Fairgrounds.

The seventh annual event was sponsored by the AC's Agri-Business Council, Festival Foods and the Wisconsin Milk Marketing Board.

There was a lot to do at the showcase, including new events that drew great participation.

The Agri-Land Co-op Petting Zoo was a huge hit and included a miniature donkey, calf and lambs. The UW-Platteville Snowmobile Club showed off their ethanol-fueled snowmobile. The Fond du Lac Fire Dept. and Ahern Fire Protection set up a sprinkler trailer, which demonstrated how sprinklers hold back a fire and allow time for escape.

The showcase included 60 exhibitors, displaying products and services from throughout Wisconsin. Attendees were able to visit with the vendors and learn about their businesses.

And, as always, the cheese, wine and microbrew sampling drew many satisfied tasters.

Stage demonstrations by American Honey Princess Amy Roden, Judy Larson of Larson's Famous Clydesdales and the "Barnyard Buddies" Puppet Show drew big crowds during the day.

Becky Wagner, Fond du Lac County Land and Water Conservation Dept. agronomist, talked to more than 100 kids about natural resources in Wisconsin while they got their hands "dirty" making edible acquirers out of Oreo cookies, chocolate chips and ice cream.

Thank you to exhibitors, donors, supporters, and countless volunteers of the Agriculture Showcase.



The Mandarin Orange White Chocolate Cheesecake, above, won first place. People's Choice winner, for best display, went to the Chocolate Irish Cream Cheesecake, right.



First cheesecake contest goes over big with flavors, decorations

The showcase included the first annual Best Cheesecake Contest, sponsored by Festival Foods. A three-judge panel carefully tasted and scored each entry. The public voted on their favorite cheesecake display for the People's Choice award. Winners:

First: Mandarin Orange White Chocolate Cheesecake, by Jessica Samphere of Fond du Lac

Second: Blueberry Marble Cheesecake, by Tamilyn Merrill of Fond du Lac

Third: Chai Tea Latte Cheesecake by Linda Schiessl of Fond du Lac

People's Choice Winner: Chocolate Irish Cream Cheesecake by Joshua Barthuly

Other finalists:

Banana Cheesecake with Caramel Sauce, by Kaylene Lisowe of Malone

Caramel Nut Cheesecake by Ardis Hopp, Waupun

Candy Bar Cheesecake, by Dixie Sullivan of Fond du Lac

Janis' Caramel Apple Cheesecake, by Janis Michaels of Fond du Lac

White Chocolate Cheesecake with Raspberry, by Carol Boyd of Van Dyne

Mixed Berry Cheesecake, by Jared Branson of Fond du Lac

Coloring contest winners

More than 200 kids, ages 1 to 14, entered the coloring contest sponsored by Agri-Land Coop, Badgerland Financial and WE Energies. The top three winners in each category received cash prizes. Congratulations to the winners:

Ages 1-3

1. Owen McCoy
2. Nevaeh Galligan
3. Odalys Carbajal

Ages 4-6

1. Rachel Abel
2. Mara Trewin
3. Abby Oehmcke

Ages 7-9

1. Berenice Carbajal
2. Madi Michels
3. Ashlynn Scannel

Ages 10-14

1. Brooke Wightman
2. Elicia Engel
3. Cami Hoerth

Trivia contest winners

The showcase also kicked off its first Trivia Contest, sponsored by Festival Foods and the Wisconsin Beef Council. Participants had to answer questions on Wisconsin agriculture.

Winners of \$10 Festival Foods gift cards: Dorothy Witte, Elijah Rogers, Mary Wagner, June Janous, Austin Alft, Julie Feider, Jeff Reese, Mary O'Leske, Donna Drews and Olivia Newton. Winners of Wisconsin Beef Council gift certificates: Mike Bird, Emily Kurth, Dennis Tjekema, MaryAnn Schwark, David Goodlaxson, Ashley Julka, Jon Curtis, Alice Daley, Brock Messner and Ann Tjekema.

Ag mural contest deadline April 30

Teachers of kindergarten through fifth grade students are encouraged to engage their classrooms in the Annual Agri-Business Mural Contest with the theme, "Fun, Fantastic Farming – Food, Fiber & Fuel." The winning mural in each grade will receive an ice cream sundae party. All entries will be displayed at the June 27 Breakfast on the Farm at Hillside Dairy, Mount Calvary. All entries must be submitted by 4 p.m. Friday, April 30. Drop off murals at the AC, 207 N. Main St. For information, call (920) 921-9500.

FEBRUARY STATS FOR WWW.FDLAC.COM

- 2,487 unique visitors
- 4,395 visits
- Average of 157 visitors per day
- Most hits: Monday, Feb. 1, with 322 hits
- Wednesdays average the most hits
- 77.1 percent of visits originated from users' bookmarks
- 11.7 percent of visits came from a search engine; 11.1 percent of visits came from a link on another site
- Most-viewed pages, in order: Member Directory, Press Releases, Events, Employment Opportunities, and School to Work.

Month	No. of visitors		No. of visits	
	2009	2010	2009	2010
Jan.	2781	2534	4812	4405
Feb.	2705	2487	4716	4395
March	3007		5372	
April	3105		5659	
May	2769		4853	
June	2676		4598	
July	2602		4694	
Aug.	2682		4741	
Sept.	2569		4778	
Oct.	2477		4237	
Nov.	2274		4281	

MEMBER NEWS & ANNOUNCEMENTS

Whiten your teeth and help a child!

How often do you get a chance to do something wonderful for yourself and make a difference in someone else's life at the same time? Through May, get your teeth whitened at Twohig Family Dentistry, 211 S. National Ave., and 100 percent of the proceeds will be donated to Big Brothers, Big Sisters of Fond du Lac.

Doctors Twohig, McGalloway and Resop will donate their time and Discus Dental will donate the materials. The doctors will professionally whiten teeth at a deeply discounted fee, and local children benefit. The program is part of a worldwide philanthropic effort for dentists, Crown Council.

Call (920) 921-8565 for more details and to schedule an appointment. Or find Twohig Family Dentistry on Facebook for information on bring-a-friend code for \$25 off.

National Exchange Bank promotes five employees

National Exchange Bank & Trust announces the following promotions:

Renee Breister has been promoted to vice president of customer service; she has been with the bank for 20 years. Previously, Breister has held several customer service positions at the bank, including assistant vice president of customer service. She is an active member of Faith Lutheran Church and Winnebago Lutheran Academy Booster Club. She resides in Fond du Lac with her family.

Mary Gilles has been promoted to vice president of loans and will oversee commercial, mortgage and consumer loans. She has been with the bank for 15 years. Gilles holds a bachelor's in Business Administration from St. Norbert College. She is a member of Holy Family Parish and the Fond du Lac Redevelopment Authority. She resides in Fond du Lac with her husband.

Nicole Wiese has been named vice president of marketing. She began her career with the bank as a summer student in the Marketing Dept. and has held several positions in the department. She holds a bachelor's in Public Relations and Advertising and Master's in Business from UW-Oshkosh. Wiese serves on the YMCA Board and the MPTC Marketing Advisory Board. She resides in Fond du Lac with her family.

Courtney Jahn has been promoted to chief information officer. For the previous three years, Jahn has served as an information technology officer with the bank. Jahn holds an associate's degree in Electrical Engineering and a bachelor's in Management Systems from the Milwaukee School of Engineering. He resides in Oconomowoc with his wife.

Dean Vollmer has been promoted to loan officer. He previously served as a loan representative and has been with the bank for two years. Vollmer holds a degree in Finance from UW-Oshkosh. He is a member of Holy Family Parish and the Fond du Lac County Homebuilders Association. Vollmer resides in Fond du Lac with his family.

National Exchange Bank & Trust is an independent bank with 27 locations throughout southeast Wisconsin. For more information, visit www.nebat.com.



Breister



Gilles



Wiese



Jahn



Vollmer

Associated donates to Haitian relief

Associated Banc-Corp, together with its colleagues, has donated \$54,688 to the American Red Cross Haiti Relief Fund. Upon news of the devastating earthquake in Haiti, Associated implemented a company-wide employee gift matching program. For every employee contribution to the earthquake-relief fund, the bank agreed to match it dollar-for-dollar. Associated Banc-Corp (NASDAQ: ASBC) is a diversified bank holding company with total assets of \$23 billion. Headquartered in Green Bay, Associated has 291 banking offices serving approximately 160 communities in Wisconsin, Minnesota and Illinois. In Fond du Lac, Associated Bank is located at 888 S. Main St. Phone, (920) (920) 923-0099. More information is available at www.associatedbank.com.

Weishapple joins Promotions with Pizzazz

Mary Weishapple has joined Promotions with Pizzazz, a promotional products agency, as account executive. Weishapple will develop and service clients' product needs in Fond du Lac and the surrounding area. Weishapple has more than 15 years' experience in event management, having worked for a meeting and incentive company, higher education institutions, the hospitality industry and area convention bureaus.

"Mary has outstanding credentials and is a great fit for this important position," said Promotions with Pizzazz owner Amy Goeden.

Promotions with Pizzazz LLC is located at 74 S. Main St., Suite 101, with an expansive showroom. Phone: (920) 921-3419 or visit them at www.promotionswithpizzazz.com.



Weishapple

Hierl agents complete comprehensive training

Three agents at Hierl Insurance of Fond du Lac have completed annual training. Kim Brown and Lisa Mueller have completed the annual continuing education requirement of the Society of Certified Insurance Service Representatives, and Pennie Hildebrandt completed the annual continuing education requirement of the Society of Certified Insurance Counselors. The women attended five courses covering all phases of the insurance business and passed five comprehensive examinations. Brown, an 11-year veteran of the industry, and Mueller, a 13-year veteran, have been certified representatives since 2002. Hildebrandt, client service agent, is a 16-year veteran of the industry and has been a representative and counselor since 2005. Hierl in Fond du Lac is located at 258 S. Main St. Phone, (920) 921-5921 or visit them at www.hierl.com.

Adashun Jones Commercial authorized as Butler Builder

Adashun Jones Commercial Construction, Inc., 1028 S. Main St., has become affiliated with Butler Manufacturing as a Butler Builder. Adashun is authorized to sell and erect the construction industry's leading brand of building systems in portions of Fond du Lac and Winnebago counties. The systems method employs quality-controlled factories to manufacture structural, roof and wall options, which helps lower costs and control scheduling. The buildings are particularly noted for their energy efficiency and reduced maintenance.

Signature Homes by Adashun Jones, Inc. was established as a homebuilder before expanding into new and remodel commercial construction for business facilities. Examples in Fond du Lac include the multi-tenant Hickory Point Suites strip center, EP-Direct's printing facility and Pizza Ranch. They have also remodeled Oshkosh Office Systems in Oshkosh. They are currently working on multiple projects in both market areas. The contracting company is owned by Frank Adashun and Jeff Jones. Contact them at (920) 923-4554 or visit www.commercialaj.com.



FOND DU LAC AREA ASSOCIATION OF COMMERCE

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**FORWARD
FOND DU LAC**

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Fond du Lac Business Barometer

February		2010	2009
Building permits	Monthly one-family homes / Year to date	0 / 2	0 / 3
	Monthly one-family value / Year to date	0 / \$ 570,000	0 / \$ 470,000
	Monthly multiple units / Year to date	1 / 1	0 / 0
	Monthly multiple units value / Year to date	\$ 300,000 / \$ 300,000	0 / 0
	Monthly commercial industrial / Year to date	0 / 0	1 / 1
	Monthly commercial industrial value / Year to date	0 / 0	\$ 100,000 / \$ 100,000
Employment*	Number employed City / County	20,008 / 49,311	20,889 / 51,258
	Number unemployed City / County	2,725 / 5,401	2,231 / 4,452
	Percent unemployed City / County	12.0 / 9.9	9.6 / 8.0
Parking utilities revenues		\$ 27,130.35	\$ 27,911.18
Real estate transfers*		63	70
Utilities	Industrial power (KWH)	10,835,590	17,220,266
Statistics	Marriages*	9	19
	Divorces (Clerk of Courts)	34	27
	Births*	45	51
	Deaths*	31	42
Sanitation permits (outside city)		4	3

* Results from January