



**WELCOME
NEW MEMBERS**

Strengthen our community by supporting these businesses

Jennabee Art Gallery & Studio
87 S. Main Street
Fond du Lac, WI 54935
(920) 517-8114

AC endorsed candidates for city council finish first and second

Incumbent Rick Gudex, Production Manager with Brenner Tank and newcomer Mick Burroughs, a retired police officer with the Fond du Lac police force, finished first and second in the recent elections for the Fond du Lac City Council. Both candidates had received the endorsement of the Fond du Lac Area Association of Commerce following an in-depth interview, in which all four candidates participated. The third person elected to the city council was Rebecca Lunde-Ross, who finished a full six percentage points behind Burroughs.

The Fond du Lac Area Association of Commerce organized an ad hoc interview committee of business leaders and asked each of the four candidates identical questions. Many of the questions asked dealt with issues important to the business community, which the council will confront over the next few years. Following the interviews, the committee forwarded their recommendation for endorsements to the Association of Commerce Board of Directors where the final decision was made.

In a 2010 survey of Association of Commerce members, three out of four members "Approved" or "Strongly Approved" of the endorsement process used by the Association of Commerce. Additionally, the AC has a long history of endorsing winning City Council candidates - a track record that exceeds 90 percent.

Retirement Intentions Survey will provide key insights

Under the direction of Moraine Park Technical College and with the assistance of the Fond du Lac Area Human Resources Association, the Association of Commerce will be contacting approximately 50 key employers to take part in an extensive Retirement Intentions Survey. The survey was designed to provide estimates on the rate of retirements the Fond du Lac area will experience over the next 10 years.

"In 2008 our retirement Intentions Survey indicated that we would lose nearly half of our current labor force by 2020, due to the aging of Baby Boomers," stated Association of Commerce President Joe Reitemeier. "However, no one had forecasted the recession and we are now looking to update the data in order to see what impact that has had on employee retirement plans."

Recent gains in the local economy and improvements in individual retirement accounts will undoubtedly have an impact; however at this point a degree of uncertainty remains as to how soon it will influence retirement decisions. "What we do know is that the United States Census continues to tell us that we will be challenged to find replacements for workers as they retire," Reitemeier added.

The employer survey represents the first

half of the study, which will ask for information about the aging of individual company workforces and the job skills that these employees possess. It will also ask for information on the planned recruitment methods and the expectation of hiring new employees when faced with the retirement of current workers.

The second half of the survey will be sent directly to the workers themselves, asking for information on their anticipated year of retirement and their post-retirement plans. With the acknowledged shortage of skilled workers the survey will look to gather information about the possibility of retired workers looking for part or full-time employment following retirement.

"As a community it is critical that we not only become aware of the facts associated with the retirement of a significant percentage of

our labor force, but that the information be shared," explained Reitemeier. The results of the survey will be presented to local units of government and area educational institutions so that they can become better prepared to meet the obvious need for specific educational backgrounds and skills. For more information or to have your company take part in the survey please contact Joe Reitemeier at the Fond du Lac Area Association of Commerce (920) 921-9500.



Try it TODAY: Online Credit Card Processing Now Available with the AC



The AC is now accepting credit card payments through its newly remodeled website - providing a convenient way for members to purchase gift certificates and make immediate payments for event registrations. The process is simple and user friendly - taking only a few moments of your time. To take advantage of this offering simply select "Pay by Credit Card" when you are directed to the "Payment" option. You will be directed to a secure site, which allows you to provide your credit card information and complete your AC purchase. You will not receive an invoice nor will you be asked to pay at the door.



**Coffee Connection
May 4**

Location: Fond du Lac County Historical Society
336 Old Pioneer Road
Time: 7:30 a.m. to 8:30 a.m.
Your Host: The Fond du Lac County Historical Society recently unveiled a new logo and a renewed interest in its exhibits and artifacts. Currently, it is working on making the Blakely Museum a rotating exhibit, which was its original intention. This year's theme is a "Salute to Armed Forces". The glass displays will reflect those men and women who have served our country in conflicts from the Civil War to Iraqi Freedom - with uniforms, news articles, correspondences and brief bios of local service men and women.

The Historical Society will be hosting many public events this year. For a complete listing of upcoming events visit www.fdlhistory.com.

Cost: \$2 (and 2 business cards)
Deadline to Register: May 3

**Business Connection
May 17**

Location: Rolling Meadows / JR's, 560 W. Rolling Meadows Drive
Time: 5:00 p.m. to 7:00 p.m.
Your Host: Rolling Meadows Golf Course is owned and operated as an enterprise fund by Fond du Lac County. The daily fee course opened in 1972 and was expanded to 27 holes in 1996 to offer more variety and a challenge for skilled players.

JR's On The Green Bar & Grill is owned by Rachel Wise and managed by Tiffany Thelen to offer food and beverage service to individuals and events. The facility hosts local leagues and outings, as well as statewide youth, men's and women's tournaments. The course encompasses 240 acres of the former FDL County Farm - the original barn has been remodeled to serve as the clubhouse.

Cost: \$2 in Advance; \$5 at the Door (and 2 business cards)
Deadline to Register: May 16

Mark Your Calendars: The Amazing Race is ON!

The Young Professionals of Fond du Lac's Amazing Race is back in 2011! A mirror of the Sunday night television show, this event has participants racing up and down Main Street stopping at a variety of shops and restaurants. Again in 2011, clues will be given to your next destination with the winning team earning a fantastic prize!

- How to Play:**
- Register online or call the AC to sign-up individually or with a friend and we'll place you in an official team of 4!
 - Register by May 12 and receive a free team t-shirt. Registrants after May 12 can still race, but will not receive a team t-shirt.

Date: May 19
Registration: 4 p.m.
Race: 4:30 p.m. - 6:30 p.m.
Wrap-Up: 6:30 p.m. (includes appetizers)
Location: Race starts and ends at JR's Sports Bar & Grill 65 N Main St.
Fee: \$10 YPF members; \$15 Non-Members (includes appetizers and team t-shirt)

Register by May 18. Don't wait, the Amazing Race fills up fast! No refunds will be made after this date. Visit www.fdlac.com or call (920) 921-9500.



Biking 101

Whether you are a 'professional biker' or just want to ride on the weekend, this is a great program for you! Dave Haase, owner of Attitude Sports will share his passion for the sport. He has completed multiple biking trips throughout the United States. Learn what it takes to complete something you start no matter what the situation.

In addition, he'll give you tips on what you need to get started with this sport.

Date: May 4
Time: 5:00 - 6:30 p.m.
Location: Attitude Sports (209 N Macy Street, Suite A)
Fee: FREE for YPF Members / \$10 Non-Members (Appetizers included, compliments of Attitude Sports)

MAY COMMITTEE MEETINGS

2	HR Board	3:30 p.m.
3	YPF Marketing	Noon
4	DFP Design Review Board	Noon
5	YPF Programs & Events	7:30 a.m.
	DFP Executive	Noon
10	DFP Organization	8:30 a.m.
11	Education	7:30 a.m.
	DFP Board @ The Nielsen Co.	8 a.m.
12	Ag Board	Noon
16	Legislative Forum	8 a.m.
17	SSS 48	8:30 a.m.
	STW Steering	9 a.m.
18	Ambassadors Club	7:30 a.m.
	Ag Ambassador	Noon
19	DFP Events @ library	8 a.m.
	SSS 47	8:30 a.m.
20	AC Executive	7 a.m.
23	Community Sounding Board	7:30 a.m.
25	Communications Council	7:30 a.m.
	DFP Design @ Police Station	8 a.m.
	Leadership Board	Noon
	YPF Board	4 p.m.
26	DFP Marketing @ Ramada	Noon
27	AC Board	7 a.m.
	DFP ER @ Windhover	Noon
28	SSS 49	8:30 a.m.

**Leaders, Legends and Legacies
May 11**

Co-Hosted by the The Fond du Lac Area Human Resource Association and Oshkosh SHRM

Date: Wednesday, May 11, 2011
Time: 7:30 - 9:30 a.m.
Where: La Sure's Hall, 3125 S. Washburn, Oshkosh
Cost: \$25 Members / \$35 Non-Members / \$15 Students (with School ID)

Human Resources is often seen as a function that leads an organization. In her 19th season with the Green Bay Packers, Betsy Mitchell has transitioned from a consulting partner to a driver of organizational and staff development. Working with this highly visible organization has involved continual adaptation to meet the organizational challenges in a unique culture. Betsy will share her personal journey of transformation to strategically bring a championship approach to HR. During this program, Betsy will explain how you and your organization can become leaders through: having the right attitude, using teamwork, and handling the up's and down's. The 5 C's of leadership and 26 lessons from legendary leader Vince Lombardi will assist in your quest to become a successful leader.

To register for the event visit www.oshkoshshrm.org.

Save your local economy...
three stores at a time.



SAVING THE BRICK AND MORTARS OUR NATION IS BUILT ON

A Seminar on How to Save Your Local Economy

Date: Tuesday, May 24
Time: 7:30 a.m. - Networking & Continental Breakfast
8:00 a.m. - Program
Location: Windhover Center, 51 Sheboygan Street
Cost: \$20 for Downtown Business Representatives; \$25 for Public

The 3/50 Project started with a simple premise - if everyone would just pick 3 local stores and spend \$50 a month at those stores, what a vibrant local economy any city would have.

What started just 2 years ago in Minneapolis as a comment in a blog, has swelled into a grass-roots movement to promote locally owned independent businesses.

Join Cinda Baxter, founder of The 3/50 Project, as she tells her story of how this all started, and how we can join in. Cinda understands small business from the inside out, having been a retailer herself. Her mission is simple: "Saving The Brick And Mortars Our Nation Is Built On".

For more information on the 3/50 Project, visit
www.the350project.net.

To register for this seminar call (920) 921-9500.

A Grill-Out Like No Other

Date: Sunday, May 1

Time: 11 a.m. - 1:30 p.m.

Location: Moraine
Park Technical College
southeast Parking Lot E

Cost: FREE and OPEN
to the Public



Mark your calendars for May 1 and plan to attend the 3rd Annual Project GRILL unveiling. Student creativity and hands-on manufacturing lessons combine to produce one-of-a-kind and sometimes unexpected charcoal grills. Eight high school technical education departments have been paired with eight area manufacturers throughout the school year with the task of designing and building a working charcoal grill from scratch. The students have attacked their task with creativity and energy - and the unveiling will showcase a school year's worth of teen-aged enthusiasm and know-how.

Also at MPTC Sunday, May 1: The fourth annual MPTC Auto Technician Club's Car Show (10 a.m. to 4 p.m.). The Car Show is a separate event; admission is \$2.

NationJob is a top-rated internet job board that can connect your company with the people you've been looking for. AC members receive access to www.nationjob.com for free! For details contact the AC at (920) 921-9500 or NationJob directly at (888) 256-0919.

NATIONJOB

Buy Local, Taste Fresh: Farmers Market opens Saturday, May 14



The Downtown Fond du Lac Saturday Farmers Market opens for the season on May 14 in the City-County Government Building parking lot at Western Avenue and Linden Street. Saturday's market will start at a new time this year, 7:00 a.m. and go until noon - running weekly through October 29.

The market will draw more than 90 vendors, selling the freshest Wisconsin-grown produce and home-crafted goods. Shoppers will find great deals in fruits, vegetables, plants, flowers, baked goods, cheese, pottery and arts and crafts. At the height of the season, the market draws 1,000 - 1,500 shoppers downtown weekly.

The Wednesday Farmers Market will open June 1 and will run from 2 p.m. to 6 p.m. weekly through October 26 in the Hamilton Park parking lot. Both markets have ample free parking.

The Farmers Market is a program of the Downtown Fond du Lac Partnership. The mission of the partnership, a Wisconsin Main Street community, is to establish a diverse, prosperous and healthy district that is the social, commercial and cultural heart of our community. For information about the markets or the downtown, visit www.downtownfdl.com or call (920) 921-9500.

And the winner is...

The Fond du Lac Area Safety Council, a division of the Fond du Lac Area Association of Commerce, recently held its annual poster contest. Over 125 entries were received for this year's "Boat Safety" theme.

Morgan Ruelle from Lakeshore Elementary was the first place winner for this year's poster contest. For her award-winning entry, Morgan received a \$100 Association of Commerce Gift Certificate.

Kaitlyn Zurn from Lomira Elementary received second place and Anna Miller from Pier Elementary received third place in the contest. A \$50 and a \$25 Association of Commerce Gift Certificate were awarded for second and third place, respectively.

Honorable mentions receiving a \$15 Association of Commerce Gift Certificate were: Kaitlyn Schomisch, Jessica Goebel, Nick Witt, Sam Gantner, Olivia Marks, Rachel Baumhardt and Choua Xiong.

The Fond du Lac Area Safety Council is a division of the Fond du Lac Area Association of Commerce that promotes safety in industries, homes, traffic and public places by providing educational forums, networking and recognition of safety programs. For more information on the Safety Council and their programs, please call the Association of Commerce at (920) 921-9500 or visit www.fdlac.com.



Front row from left: Anna Miller, 3rd place; Kaitlyn Zum, 2nd place; Morgan Ruelle, 1st place. Back row from left John Williams, Safety Council President; Kathy Templin, Safety Council Board Member

10 local companies achieve Safety Honor Roll

The Fond du Lac Area Safety Council – A division of the Fond du Lac Area Association of Commerce, awarded 10 area companies with the Safety Honor Roll Award at the March 23 Safety Day. This award was introduced several years ago to recognize area companies for their Outstanding Safety Records.

The award criteria compared a company's safety record to the average record of similar businesses throughout Wisconsin. The winning companies had a level of achievement that exceeded the average. It is an outstanding accomplishment and deserves recognition by the Fond du Lac Area Safety Council and the Fond du Lac community.

Companies receiving this award include:

- Brooke Industries
- Grande Cheese Company – Lomira Home Office
- Grande Cheese Company – Lomira Technology
- Grande Cheese Company – Distribution Center
- International Paper
- J.F. Ahern Co
- MAG Giddings & Lewis
- Ozburn Hessey Logistics
- St. Agnes Hospital
- Wells Manufacturing

SAVE THE DATE: July 11

What: AC Annual Golf Outing
Date: Monday, July 11
Location: South Hills Golf & Country Club



Don't get left out - "Unsubscribe" carefully

Taking control of your inbox is easy! If you feel you are receiving too many e-mails and updates don't let frustration get the best of you and run the risk of being uninformed. Instead of "unsubscribing" to all AC e-mails and updates pick and choose what you want to receive. To do this, simply access an AC e-mail from your inbox, scroll to the bottom of the e-mail and click "[Update Profile/Email Address](#)" (NOT "SafeUnsubscribe"). You will be directed to submit your request to update and will be sent an e-mail detailing your options.

Your screen will read: "For your security, please use the following link to change your interest categories and/or personal profile information:" Click "[Update your profile](#)" and select the e-mail notices that you would like to receive. When you are finished click "[Save Profile Changes](#)" and rest assured that you will be receiving only the information that you requested.

Remember – by clicking unsubscribe at any time you are removed from all AC contact lists and will not receive beneficial AC notices including the AC Newsletter, Business Connections, Coffee Connections, Upcoming Events and more.



Pictured from left: Scott Wittchow (Action Reporter Media), Craig Culver (Culver's Restaurants), Marcia Snyder (Associated Bank), John Williams (FDL School District).

Members of the Leadership Alumni Group Board of Directors are pictured above with Craig Culver, founder of Culver's Restaurants. Mr. Culver informed and encouraged local leaders as the keynote speaker at the Leadership FDL Alumni seminar on April 13, 2011 at Whispering Springs Golf Course.

FDL HR Association wins national award

The Society for Human Resource Management has awarded the EXCEL Silver Award for 2010 to the Fond du Lac Area Human Resource Association,

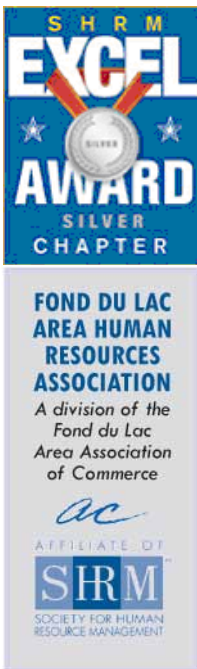
The SHRM Affiliate Program for Excellence (SHAPE) has been designed to ensure a strong connection between SHRM and affiliated chapters from a business perspective. In addition to clearly outlining requirements to measure chapter alignment and engagement with SHRM's overall objectives, SHAPE's focus has shifted to activities and initiatives, which are more strategic in nature. These efforts allow each affiliated chapter to increase its viability and effectiveness, as well as promote the HR profession at the local level. Additionally, the program is designed to enhance the business acumen of local volunteer leaders! This new program raises the bar of excellence for HR affiliates and introduces the EXCEL Awards – a tiered recognition and awards system.

The Society for Human Resource Management (SHRM) is the world's largest association devoted to human resource management. The Society serves the needs of HR professionals and advances the interests of the HR profession. Founded in 1948, SHRM has more than 250,000 members in over 140 countries, and more than 575 affiliated chapters.

"This recognition is a distinct indication of the chapter's successful partnership with SHRM to serve the networking and professional development needs of human resource professionals and to the advancement of the human resources profession" noted Pamela J. Green, SPHR, Chief U.S. Membership Officer for SHRM.

The Fond du Lac Area Human Resource Association received a Certificate of Recognition, a specialized banner to display at its meetings and events, and is being recognized in SHRM's publications and at its conferences.

If you are interested in becoming a member of this award-winning group or if you would like more information, contact Angela Boehning at (920) 907-1477 or Jessica Wunrow at (920) 933-3500 or visit <https://www.fdlac.com/hr.php> to print an application.



ACUniversity

SAVE THE DATE: May 31

So you've got a Facebook page and Twitter account, but what comes next? How do you get the most out of your social media and is there anything else you need to consider to help your business succeed?

Watch for more details!

2011/2012 Wage and Benefit Survey

Providing accurate and up-to-date wage and benefit data for companies within the Fox Valley area has been the long-term goal of the annual Northeast Wisconsin Chambers Coalition Wage and Benefits Study. Companies who have this information are able to attract quality employees, retain their employees, and gauge their fringe benefits with other companies in a confidential study. The 2011-2012 Fox Valley Wage and Benefits Study needs your participation in order to make this study a valuable regional resource.

The studies are updated annually with the assistance of regional human resource associations: The Fond du Lac Area Human Resource Association, Fox Valley Chapter of the Society of Human Resource Managers (SHRM) and Green Bay Chapter of SHRM. Through their expertise the studies are conducted online and access is provided via a subscription service within 24 hours of entering your wage information.

The survey instrument will reflect job categories and benefit questions pertinent to all four locations. Information will be reported separately for each area, as well as all together for comparison purposes. This is the fifth year that the regional Wage and Benefit Survey has included information from Fond du Lac, Oshkosh, the Fox Cities and Brown County. Data will be collected from June through August and will conclude in October when results are published.

If your company is interested in participating in the 2011/2012 survey, please contact Tammy Young at the Association of Commerce at (920) 921-9500 or tammyy@fdlac.com to be placed on a mailing list to receive further information. By participating in the survey as an Association of Commerce member, you will receive a considerable discount when the results are published.

Supervisory Skills Series (SSS): Invest in your BEST

Supervisory Skills Series is now accepting applications for the next round of the 13-month course, scheduled to begin July 21.

SSS is an advanced management program that meets one day a month. Students in the series receive state-of-art instruction in management topics such as Leadership Style and Versatility; Business Performance Management; Building Effective Teams; and Negotiation Skills.

Managers and supervisors have found the SSS process to be enlightening and

educational. They have obtained realistic results that will continue to provide a variety of enhancements to the organizations they serve.

Instructor Dave Podeszwa, of DL Podeszwa & Associates, has been in the leadership development business for more than 30 years and has taught leadership classes at the FDL AC for 17 years.

For more information and enrollment forms, contact Gerrie Andrew at the AC at (920) 921-9500 or e-mail gerriea@fdlac.com.

ENROLL TODAY!



Fond du Lac Youth Leaders honored at Completion Award Ceremony

The Youth Leadership FDL program concluded on April 12 with an award ceremony at the Windhover Center – honoring the students of the 2010-2011 program. Nineteen youth leaders from eight area high schools were recognized by their families, peers and business leaders for their participation in the program.

As a component of the ceremony, students announced the completion of their community project. The class chose to establish a mentoring program with local eighth grade students, with the intention of preparing

students for their transition into high school.

The eight-month program enables local teens to become more familiar with the community and embark on unique leadership opportunities. “During Youth Leadership, I was able to hear from influential leaders in the community and learn about the qualities needed to become a good and productive leader,” said Ben Leibelt, a junior at Oakfield High School. “Youth Leadership also gave me the opportunity to step out of my comfort zone and interact with other leaders and

brainstorm ideas.”

Youth Leadership Fond du Lac was created in 2006 to provide information and experience to high school juniors who are interested in learning about their community. Teens who are nominated and accepted learn about local institutions and issues, and execute a group project that will benefit the community. The program is operated at no cost to the students and supported through corporate donations and a grant from the Fond du Lac Area Foundation.



The class of high school juniors is: Taryn Bednarek, Amanda Beistle, Dylan Bloch, Miranda Brown, Merissa Cutter, Steven Karrmann, Connor Leichtle, Ben Liebelt, McKaela McFarlane, Blair Moon, Sarah Mrochinski, Jenna Nyberg, Kaleb Olson, Abigail Quackenboss, Martin Ryan, Emily Skogen, Gretchen Stutz, Madeson Walgenbach, Lexi Westphal

FDL County Clean Sweep 2011

This year's Clean Sweep Hazardous Waste Disposal event will take place on Saturday, May 14th. Businesses are able to dispose of hazardous materials for a lesser cost at this program than they would normally pay. For the first time electronics will be accepted at this event as well. Participation guidelines are as follows:

Business Hazardous Waste: Pre-register by contacting the FDL County UWEX office by May 6 with the type and quantity of all hazardous waste. Businesses pay a reduced rate and receive discounts for large quantities. \$5 per vehicle collected at the event. Cash Only.

Business Electronics: Contact 5R Processors directly at (715) 532-2050 for a no-obligation estimate.

For more information and a downloadable flyer visit <http://fonddulac.uwex.edu/2011/04/08/leansweep2011/>.

Historical Ag Showcase a success

The history of agriculture took center stage at the Eighth Annual Fond du Lac Agriculture Showcase on Saturday, March 5. Attendees had the opportunity to peruse over 200 years of agricultural history through displays and other items and discover the “Past, Present and Future” of Fond du Lac County agriculture.

Over 2,500 consumers and producers visited the event sponsored by the FDL Area Association of Commerce Agri-Business Council, Festival Foods and the Wisconsin Milk Marketing Board.

Highlighting the showcase again in 2011 was the ever-popular tasting area. A variety of cheese and sausages from area businesses were complemented by a variety of Wisconsin beer and wine.

Stage presentations from Alice in Dairyland and the Wisconsin Honey Queen gave the audience a closer look at the industries that are a part of today's agriculture. Additionally, the Fond du Lac Police and Fire & Rescue educated the audience on safety.

The youth activity area was filled with

the future consumers of agriculture. Becky Wagner's conservation demonstration and the Calumet County Barnyard Buddies catered to audiences young and young at heart. Over 220 children, ages one to fourteen, participated in this year's coloring contest. The top three winners in each category received a cash prize. Thank you to our sponsors: Agri-Land Coop, Badgerland Financial, Immel Insurance and Financial Services and WE Energies.

Congratulations to the winners:

- Ages 1-3: Sabrina Abel, Kolby Trewin, Pallen Kloetzke
- Ages 4-6: Elizabeth Genske, Kylee Jo Binning, Kiana Schraufnagel
- Ages 7-9: Nathan Abel, Andrew Kahlow, Andrea Kahlow
- Ages 10-14: Brooke Wightman, Alysha Kahlow, Ryan Stommel

Thank you to our fantastic sponsors and donors and the hardworking volunteers of the Fond du Lac Area Agri-Business Council. Thank you to all who attended this year's showcase. The ninth annual event is scheduled for: Saturday, March 3, 2012.

2nd Annual Cheesecake Contest



Tough competition drew crowds for the second annual Best Cheesecake Contest. Showcase judges determined the winner based on taste, appearance and general appeal and attendees to the Showcase were able to choose a “People Choice” winner.

- 1st Place & People's Choice: Very Berry Tiramisu by Lucy Mathers
 2nd Place: Oatmeal Raisin Cheesecake Crumble by Kaylene Lisowe
 3rd Place (Tie): Mocha Caramel Cheesecake by Teri Panzer & Sugar-Less No-Bake Turtle Cheesecake Tracy Mielkie

MEMBER NEWS & ANNOUNCEMENTS

Prepare for storm season with American Family Insurance

Prepare for storm season and sign up for American Family's free tornado warning alerts via telephone and/or e-mail. The tornado alert service is a free, valuable and potentially life-saving service available to American Family Insurance customers. Customers can sign up for the service by going to www.amfamalerts.com/signup.php or by contacting their American Family agent.

BCI Burke Selected as 2011 Head Start Body Start Preferred Vendor

Head Start Body Start National Center for Physical Development and Outdoor Play (HSBS) announced that BCI Burke has been selected as one of 28 playground and play space companies, equipment manufacturers and other creators of playground and play space-related resources for inclusion on its 2011 HSBS Preferred Vendor Catalog (PVC). Nearly \$2 million in Play Space Grants will be awarded to Head Start Centers across the country this year by HSBS to improve their outdoor play spaces.

"We are pleased to be identified as a 2011 Head Start Body Start Preferred Vendor and be able to support Head Start programs across the country in developing their outdoor play spaces. Our top priority is to provide exciting play that promotes fitness and fun," said Tim Ahern, BCI Burke owner/CEO.

BCI Burke, with headquarters in Fond du Lac, Wisconsin, is a premier manufacturer of commercial playground, park and recreation equipment and an avid champion of engaging kids in healthy, challenging and safe play. More information is available at www.bciburke.com.

BrownBoots Interactive Earns 2 Addy Awards

BrownBoots Interactive Inc. was the proud recipient of two Silver ADDY® Awards presented by the American Advertising Federation (AFF) Fox River Ad Club. BrownBoots received the awards for its recently completed work on the Manning Lighting Inc. website as well as the creation of a holiday e-card for Mercury Marine.

For work ranging from web design to printed marketing and advertising materials, BrownBoots has earned multiple ADDY® Awards nearly every year since the company was founded in 1999. Located in downtown Fond du Lac, it is a full-service advertising and marketing communications firm. For more information, visit www.brownboots.com or call (920) 906-9175.

The Commonwealth Companies welcomes Richy Goeden

The Commonwealth Companies is proud to announce and welcome Richy Goeden as Vice President of Commonwealth Landscape & Maintenance. Goeden joins the team from a local landscaping company, where he served as a Project Supervisor and Landscape Designer. He brings with him over twenty years of experience in the landscape industry. Goeden holds an associate degree in marketing, and is a landscape designer, specializing in creative landscape design with vast experience in all phases of hardscape construction. He holds multiple certifications and has an extensive knowledge of the plant base in the Fond du Lac area, ensuring that his creative designs will continue to add value to his clients' homes for many years.

Commonwealth Landscape & Maintenance is a full service residential and commercial landscape contractor, specializing in creative landscape design, lawn care and snow removal. For more information, visit www.commonwealthlandscaping.net.



Fond du Lac County skilled nursing facility name change

The Rolling Meadows Nursing and Rehabilitation Center officially changed its name to Harbor Haven Health and Rehabilitation. The skilled nursing facility is located at 459 East First Street in Fond du Lac.

Schmudlach to lead Business Banking Division at Fox Valley Savings Bank

Steven R. Schmudlach has been named Senior Vice President and Chief Credit Officer of Fox Valley Savings Bank announced James J. Rothenbach, president and CEO. Schmudlach joins Fox Valley Savings Bank with more than thirty years of extensive business banking and senior management experience. Most recently he completed 10 years with M&I Marshall & Ilsley Bank, where he served as Community Bank President and Senior Lender for their Oshkosh, Fond du Lac and Ripon banking locations.



Schmudlach received his associates degree in finance from MATC. He is a graduate of the National Consumer & Commercial Lending Schools in Norman, OK and the Graduate School of Banking at the University of Wisconsin, in Madison. Additionally, he holds numerous professional licenses and certifications.

"We are delighted that Steve will be leading Fox Valley Savings Bank's business banking initiatives as we expand and enhance these services", said Rothenbach. The bank will be building upon more than 75 years of strength in serving the mortgage and personal banking needs of its communities.

Moraine Park District Board announces new president

Moraine Park District Board Chairperson Jodine Deppisch announced that Dr. Sheila Ruhland has accepted the position of Moraine Park president and will join the College in July. Dr. Ruhland succeeds Dr. Gayle Hytrek who will retire in June after serving as president since July 2004.

Dr. Ruhland currently serves as Vice President of Instruction at Rockingham Community College in Wentworth, N.C., where she is responsible for all academic and continuing education programs and distance learning. She also serves as the college's accreditation liaison. Dr. Ruhland said she is honored to have been selected as Moraine Park's next president. "I appreciate the board members and the college community recognizing the experience I will bring to the Moraine Park District. I am excited to become part of the team at Moraine Park and a member of the communities we serve."

Moraine Park Technical College was established in 1912, and is one of 16 technical college districts that make up the Wisconsin Technical College System. Moraine Park offers more than 100 associate of applied science degrees, technical diplomas, apprenticeships and certificates delivered in a variety of formats — classroom, online and blended. To find out more about Moraine Park, visit morainepark.edu.

Celebrating National Volunteer Week

Observing National Volunteer Week, April 10-16, Lutheran Homes and Health Services held a Volunteer Appreciation Breakfast on Wednesday, April 13th. Volunteers contributed over 5000 hours of service for 2010 that is valued at over \$94,000!

The Volunteer of the Year award was also announced at the breakfast. Donna Yanke was the recipient with a total of 516 hours of service given to LHHS! A plaque with her name, as well as past winners of the award hangs in the front lobby at the Fond du Lac Lutheran Home.



FOND DU LAC AREA ASSOCIATION OF COMMERCE

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POSTMASTER: Send address changes to the Fond du Lac Area Association of Commerce, 207 N. Main St., Fond du Lac, WI 54935-3460

FORWARD FOND DU LAC

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Fond du Lac Business Barometer			
March		2011	2010
Building permits	Monthly one-family homes / Year to date	4 / 7	4 / 6
	Monthly one-family value / Year to date	\$ 636,000 - \$ 1,589,000	\$ 515,000 / \$ 1,085,000
	Monthly multiple units / Year to date	0 / 1	1 / 2
	Monthly multiple units value / Year to date	0 / \$ 200,000	\$ 270,000 / \$ 570,000
	Monthly commercial industrial / Year to date	2 / 2	0 / 0
	Monthly commercial industrial value / Year to date	\$ 250,000 / \$ 250,000	0 / 0
Employment*	Number employed City / County	20,515 / 50,494	20,033 / 49,372
	Number unemployed City / County	2,167 / 4,561	2,678 / 5,552
	Percent unemployed City / County	9.6 / 8.3	11.8 / 10.1
Parking utilities revenues		\$ 32,043.11	\$ 30,263.00
Real estate transfers*		69	85
Utilities	Industrial power (KWH)	11,060,397	19,030,116
Statistics	Marriages*		14
	Divorces (Clerk of Courts)	24	27
	Births*	na	43
	Deaths*		38
Sanitation permits (outside city)		3	8

* Results from February