



AC Leadership: “We’re Listening”

“The collective voice of Fond du Lac businesses has been heard, the AC is committed to serving its members and to bettering our community,” explained Stephen Peterson, Fond du Lac Area Association of Commerce 2011 Board Chair. Peterson discussed the AC’s five-year strategic planning process and assured those present at the AC annual meeting, of his commitment to the organization and to the community.

“We identified key business community issues where the Association of Commerce’s influence could benefit our members,” explained Peterson. “Our executive committee quickly “zeroed in” on partnering with other entities within our community, as a means of helping us address the new and emerging interests of businesses.” With an understanding of the power of collaboration, Peterson made it clear that great things are in store for the Fond du Lac community.

Peterson thanked Past Chair Alan Hathaway, of BrownBoots Interactive, Inc., for the memorable year and the many advancements that occurred under his leadership. Hathaway provided a recap of the past year, highlighting numerous programs and successes.

“The political action committee of the AC has allowed us to effectively get the message of local businesses delivered to policy makers when it matters most,” explained Hathaway. “Additionally, we saw great advancement in Project Grill, the School to Work program and the development of our downtown district.”

Also highlighted at the annual meeting was the launch of the AC’s

newly developed website, www.fdlac.com. The interactive site allows the AC to better serve its members and the community. As the ‘talk of the town’ the AC is empowered by its nearly 900 members and is focused on engaging the business community.

Several awards were presented at the meeting. Joan Pinch, director of sales for the Ramada Plaza Hotel, was named Volunteer of the Year, in consideration of more than 10 years of volunteerism with the AC and the local community.

Pinch was described as “a rare treasure for an organization that relies heavily on volunteers”. Her commitment, enthusiasm and go-getter personality has set an ideal example and is valued throughout the community.

Four Community Awards were also presented:

· YMCA and the Boys and Girls Club, in recognition of the unique collaboration between the two organizations that has created a community resource with greater strength and service.

· Culver’s Restaurants of Fond du Lac, in recognition of their contributions to numerous groups and organizations and for their receipt of the Wisconsin Restaurant Association’s “Neighbor Award”.

· Holiday Automotive, in recognition of the vision and commitment toward the continued growth and development of the greater Fond du Lac area.

· Mr. Joseph Berger Jr. (deceased), received by wife Judith Berger, in recognition of the selfless acts of kindness and willingness to serve his community without the consideration of recognition.



Annual Meeting award winners: Front row, from left: Association Board Past Chair Alan Hathaway; Rick Miller of Culver’s Restaurant, Community Award recipient; Mrs. Judith Berger, Community Award recipient; Mike Shannon of Holiday Automotive, Community Award recipient; Association Board Chair Stephen Peterson. Top Row, from left: Pat Miller of Culver’s Restaurant, Community Award recipient; Don Millage of the Fond du Lac YMCA, Community Award recipient; Greg Giles of the Fond du Lac YMCA, Community Award recipient; Ryan Scheel of the Boys and Girls Club of Fond du Lac, Community Award recipient.

WELCOME NEW MEMBERS

Strengthen our community by supporting these businesses

ACH Foam Technologies
90 Trowbridge Drive
Fond du Lac, WI 54935
920-924-4050
www.achfoam.com

Bootbiz.com
653 Triangle Road
Fond du Lac, WI 54935
920-923-3080
www.bootbiz.com

Cousin’s Subs
928 S. Main St.
Fond du Lac, WI 54935
920-907-0172
www.cousinssubs.com

QPS Employment Group
51 N. Main St.
Fond du Lac, WI 54935
920-933-5300
www.qpsemployment.com

Reyes Law Office, LLC
223 Melrose Blvd.
Fond du Lac, WI 54935
920-266-6263

Tecre Co., Inc.
W5747 Lost Arrow Road
Fond du Lac, WI 54937
920-922-9168
www.tecre.com

WEA Insurance Trust
45 Nob Hill Road
Madison, WI 53713
1-800-279-4000
www.weatrust.com

ZA Commercial, LLC
1800 Morris St.
Fond du Lac, WI 54935
920-539-7014
www.zacommercial.com

HR Today

How does the economic downturn affect HR professionals?

Presenter - Dale Feinauer,
UW - Oshkosh

Date: March 15, 2011
Location: Holiday Inn
Registration: 7:15 a.m.
Breakfast: 7:30 a.m.
Program: 8:00 a.m. - 9:30 a.m.

Economic downturns are a critical component of the growth of a capitalist economy. This program will cover the role that downturns play in revitalizing the economy; including an exploration of why downturns result in new enterprises taking hold, as well as the typical shift in market share among those that existed before the downturn.

Attend this program and explore the ramifications of how these changes affect human resource professionals.

Cost: \$20 HR Members/\$25 AC Members/\$30 Non-HR/Non-AC

To register, log onto www.fdlac.com or call the Association of Commerce at 920-921-9500.

YPF Hosts CEO Sit-down

YPF has a way for you to tap into the expertise and success of a local organization president. Do you know what it takes to be successful? Learn firsthand from Robert Fale, Agnesian HealthCare President and Chief Executive Officer. Fale will share the tips and tools necessary to succeed in today's workforce. Breakfast will be provided, compliments of Agnesian HealthCare.

Date: Thursday, March 10, 2011
Registration: 7:30 a.m.
Program: 8:00 a.m. - 9:00 a.m.
Cost: FREE for YPF Members & Agnesian HealthCare Associates; \$10 Non-Members



Coffee Connection March 2

Hosted by: Cujak's Wine Market
Location: 47 N. Main St.
Time: 7:30 a.m. - 8:30 a.m.

Cujak's Wine Market, LLC & Wine Bar is your local specialty wine store, located in downtown Fond du Lac since 2006. Here, the focus is on quality wine for your dollar with at least 70% of the wines \$15 or less. We believe that wine should not be scary, so feel free to ask questions and get a mini wine lesson as you shop.

You don't have to be a wine lover to enjoy all that Cujak's has to offer. You can get award winning olive oils and vinegars as well!

Registration is encouraged! Log onto www.fdlac.com or call the AC at 920-921-9500.

Cost: \$2.00 and two business cards
Deadline to Register: March 1

March Business Connection:

There will be no Business Connection held in the month of March. However, remember to mark your calendars for April 19 and join us at Twohig Flooring America for the April Business Connection !

SAVE THE DATE: April 13



Presented by the Leadership FDL Alumni Group

What: Professional Development Seminar
Date: Wednesday, April 13, 2011
Time: 5:00pm Social
6:00pm Program
Where: Whispering Springs Golf Course
Cost: \$ 40.00 (\$10.00 for students with ID)

Keynote Presenter: Craig Culver, Entrepreneur Extraordinaire & Renowned Speaker

MARCH COMMITTEE MEETINGS

1	YPF Membership	Noon
2	DFP Design Review Board	Noon
3	YPF Programs & Events	7:30 a.m.
	DFP Executive	Noon
7	HR Board	3:30 p.m.
8	DFP Organization	8:30 a.m.
9	Education	7:30 a.m.
	DFP Board @ The Nielsen Co.	8 a.m.
	Leadership Alumni Board	Noon
10	Ag Board	Noon
11	YPF Marketing	Noon
15	SSS 48	8:30 a.m.
16	Ambassadors Club	7:30 a.m.
17	DFP Events	8 a.m.
	YPF Executive	8 a.m.
	SSS 47	8:30 a.m.
18	AC Executive	7 a.m.
21	Legislative Forum	8 a.m.
23	Communications Council	7:30 a.m.
	DFP Design @ Police Station	8 a.m.
	HR Membership	11:30 a.m.
	Leadership Board	Noon
	YPF Board	4 p.m.
24	SSS 46	8:30 a.m.
	DFP Marketing	Noon
25	AC Board	7 a.m.
28	Community Sounding Board	7:30 a.m.

8th Annual AG Showcase

Reminisce about the agriculture of Fond du Lac County and beyond at the 8th Annual Fond du Lac Agriculture Showcase. The showcase will be held on Saturday, March 5 at the Fond du Lac County Fairgrounds Recreation Building. Numerous events will take place throughout the day, along with cheese, sausage and beverage tasting.

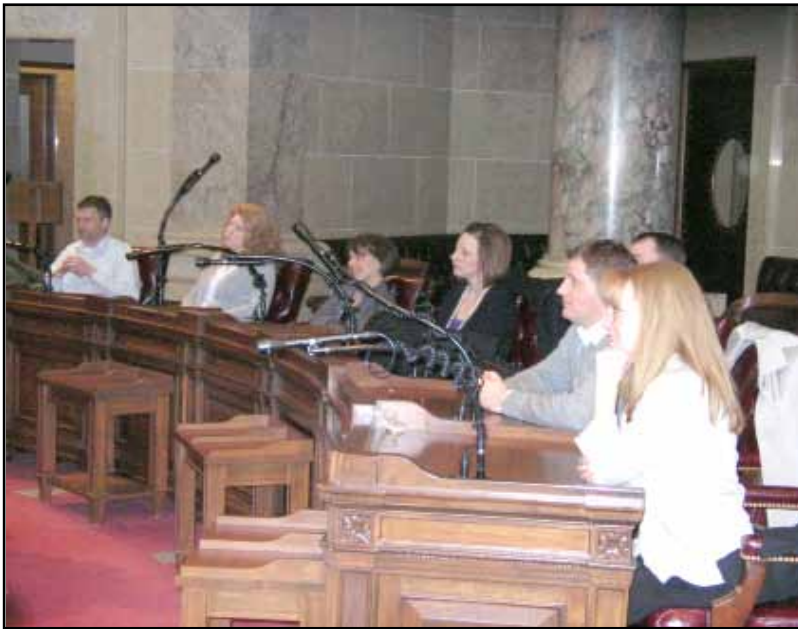


- 9:30 a.m. - Wisconsin Honey Queen stage presentation
- 10:00 a.m. - Fond du Lac Police Department stage presentation
- 11:00 a.m. - Fond du Lac Fire Department stage presentation
- 11:30 a.m. - Becky Wagner, Fond du Lac County Land and Water Conservation Department youth activity
- 12:15 p.m. - Alice in Dairyland stage presentation
- 1:00 p.m. - "Barnyard Buddies" puppet show stage presentation

Mark your calendars and join the AC's Agri-Business Council, Festival Foods and the Wisconsin Milk Marketing Board at this year's AG Showcase!

The showcase will be open from 8:30 a.m. to 3:00 p.m. Admission is \$2.00: children 10 and under free. For more information contact the Fond du Lac Area Association of Commerce at 920-921-9500.

Eye-opening Experience at the Capitol



Members of the 2011 Leadership Fond du Lac Class traveled to the Capitol in Madison to witness leadership in action. Those in attendance had an opportunity to speak with government leaders, tour the Capitol and engage in discussions concerning state and local government issues. With the sights and sounds of political

activism surrounding the Capitol, the extent of this experience was unforeseen yet advantageous to class members.

Leadership Fond du Lac participants are a diverse group of individuals from all sectors of the business community who share a commitment to serving their community.

Are your leaders ready?

Being a great leader is more than intuition. It's education.

Leadership Fond du Lac will help your employees help your business.

Who do you want to make decisions that have direct impact on your ability to conduct business?

Does your budget include Leadership Fond du Lac?

We are now taking applications for the 2011-12 program year

Leadership participants connect with others on a higher level and bring their new-found skills back to your organization.

Make a difference for your company, your team and for Fond du Lac. Select a team member to apply for Leadership today.

Download the application at www.fdlac.com or call Leadership Director Lesley Manowski at 920-921-9500.

Supervisory Skills Series (SSS)

Get a boost with outstanding supervisory training



For more than 16 years the Supervisory Skills Series, sponsored by the AC, has provided excellence in leadership development. Instructor Dave Podeszwa provides real-life learning situations for new and seasoned supervisors.

SSS is a 13-session series of courses that helps leaders develop skills needed to help their organization keep up with the ever-changing business climate of today. Through skill practices and an in-depth assessment, it creates positive behavioral modification, enhancing supervisory skills at all levels. This program gathers supervisors from different

organizations in the same class, which teaches them that the problems they encounter are not unique to their business.

Managers and supervisors have found the SSS process to be enlightening and educational. They have obtained realistic results that will continue to provide a variety of enhancements to the organizations they serve.

The next SSS session starts on April 28, 2011. For more information and enrollment forms, contact Gerrie Andrew at the AC at 920-921-9500 or e-mail at gerriea@fdlac.com.

LEADERSHIP

FOND DU LAC

Our mission To assist in the preparation of a strong, diverse group of leaders qualified to represent our communities and willing to make responsible decisions affecting both the public and private sectors.

Leadership Fond du Lac is a program of the Fond du Lac Area Association of Commerce • www.fdlac.com



Safety Day Speaker Ready to Train

Keni Thomas will be the keynote speaker for the 8th Annual Safety Day. Thomas, Bronze Star for Valor recipient, is an engaging speaker whose story captivates audiences from beginning to end. The successful movie "Blackhawk Down" is based on his Army company's mission in Mogadishu, Somalia. Thomas' presentations stress the importance of leadership, teamwork and training.



Keni Thomas

Wednesday, March 23; UW-Fond du Lac

Cost: \$65 Safety Council Members, \$100 Non-Members

Keynote Speaker Only: \$25

7:30 a.m. - 8 a.m.
Registration & Breakfast

8 a.m. - 9:30 a.m.

Keynote: Keni Thomas - Blackhawk Down

The importance of leadership, teamwork and training

Keni Thomas' captivating story engages audiences from beginning to end. Drawn from his experiences in Mogodishu, Somalia Thomas' message emphasizes continued improvement and training as vital steps to success in battle and in life.

9:45 a.m. - 11:00 a.m.

Morning Break-out Sessions (pick one)

Back to Basics/OSHA - Todd Pilger, Quad/Graphics

This class will provide a brief history of OSHA and highlight what the fundamental duties are and what happens during an OSHA inspection. Attendees will have the opportunity to participate in a practical exercise, giving them a greater understanding of how OSHA laws are written and what they represent.

Ergonomics/Stretching - Sue Roettger and Joanne Schneider, Mid-States Aluminum

Do you have an aging workforce? Do you seem to have a growing number of injuries that are strains, pulls and repetitive in nature? If you do this may be the session for you! At Mid-States Aluminum these were the types of injuries that were plaguing the organization. With the help of the Fond du lac Area Businesses on Health (FABOH) and Agnesian HelathCare, a proactive stretching program that was practiced by all company associates before the start of their shift, was developed. Hear how Mid-States Aluminum developed and rolled out an easy, proactive, cultural change that has resulted in a significant reduction in repetitive injuries while increasing teamwork and morale.

11:15 a.m. - 12:15 p.m.

Identity Theft - Trudi Marquardt, National Exchange Bank & Trust

Identity theft is one of the fastest growing crimes in the United States. Numerous people fall victim to a variety of scams daily! Hear a banker's perspective, as to what information has value to criminals and how they get it. Learn about hacks, cracks and phishing attempts, as well as recent trends. Find out how to protect yourself from becoming a victim.

12:15 p.m. - 1:00 p.m.
Lunch - Vendor Area

1:00 p.m. - 2:15 p.m.

Afternoon Break-out Sessions (pick one)

Arc/Electrical - Brian Downie, Faith Technologies

Brian Downie, a nationally recognized expert on Lockout Tagout and NFPA 70E will review basics and give you the information you need to be able to evaluate your company's programs.

Training Presentation Skills - Aaron Lilach, Assured Services

How many boring, ineffective presentations have you sat through? Worse yet, how many have you *delivered*? Join Aaron Lilach of Assured Services, LLC as he covers some best practices to use - and some to avoid - during your next presentation. Whether you are training or simply presenting information, this session will help create engagement while reviewing: useful and destructive presentation software features, the importance of being prepared, having fun with your audience and more.

2:30 p.m. - 4:00 p.m.

Safety Preparedness & Response - NASCAR - Carson Wilkinson,

Jay Peartree - Elkhart Lake's Road America

Have you ever wondered about the logistics of putting on a NASCAR sanctioned event at a race track? One of the biggest challenges is managing the scale of the event, from numbers of workers, medical staffing, security issues, including Homeland Security and television concerns, all while working to create an environment that is friendly for your customers. Carson Wilkinson, Safety Director and Jay Peartree, Assistant Chief of Safety at Elkhart Lake's Road America will take you through the process of planning, training, and putting it all together in an informative presentation..

4:00 p.m.

Incident Awards

Cost:

\$65.00 Safety Council Members; \$100.00 Non-Members

* 10 or more people from the same business, \$50 each

Keynote Speaker Only: \$25.00

Register at www.fdlac.com or call the AC at 920-921-9500.

AC Membership Survey: Focused on Your Needs, Committed to Your Future

Thank you to all members who participated in the recent membership survey. Your responses are extremely valued and will play a critical role in defining the future of the AC and AC sponsored programs and events.

Having compiled all data, AC leadership is currently in the midst of analyzing your responses in order to better serve you.

Extreme consideration and thought surrounds this process, as it is crucial to ensuring that the AC continues to serve member businesses.

Key areas of focus identified by the survey results include:

- Evaluating networking opportunities
- Examining the value of AC sponsored programs and initiatives

- Analyzing communication methods
- Identifying economic, government and political initiatives and agendas

Through innovative programs and business oriented agendas the AC continues to be the voice of local businesses. Your input as community leaders and as member businesses is irreplaceable!

Women's Getaway Weekend to Hit Downtown

Looking to get away? Look no further than downtown Fond du Lac! Sassy Soirée, presented by Lillians and Texture Salon, will take place April 8-10, 2011. This women's getaway weekend is comprised of Friday Night's Dish of Downtown, Sassy Saturday and plenty of fun.

Friday Night's Dish of Downtown will be located at the Ramada Plaza Hotel from 7 p.m. to 10 p.m. and will provide a sneak peak of what downtown Fond du Lac has to offer. Participating businesses will showcase products, provide mini services, present information and have tasty samples of cakes, candy, hors d'oeuvres and more. Other events for Friday night include, music, a martini bar, raffles and ambush makeovers.

Sassy Saturday will have ladies admiring the shops of downtown! Businesses will invite participants into their stores to attend a variety of classes, demonstrations and special mini-events. Ladies can register for these classes at Dish of Downtown or on Saturday from 7:30 a.m. to 10 a.m. in the lobby of the Ramada Plaza Hotel.

But don't wait to sign up! For \$39 the first 200 registrants will receive a tote bag, mini-manicure set, coupon book, drink ticket, admission to Dish of Downtown and access to all Sassy Saturday classes and mini-events. The first

100 registrants will receive all of the above AND a concert ticket to see Jennie DeVoe at the Windhover Center for the Arts, 51 Sheboygan Street. If you cannot stay the weekend, tickets for Friday Night's Dish of Downtown are only \$10.

Need a place to stay? The Ramada Plaza Hotel has special room rates exclusively for Sassy Soirée participants. Call 920-923-3000 for more information.

For a complete list of classes, participating businesses and to register, visit www.downtownfdl.com or call 920-921-9500.

Sassy Soirée partners with A Charming Connection, a program in which eight cities are hosting ladies events. Please visit participating cities for a chance at a grand prize drawing.

Pewaukee – February
Port Washington – March
Fond du Lac – April
Watertown – July
Columbus – August
West Bend – September
Sheboygan Falls – October
Lake Mills – November

Visit www.acharmingconnection.com for more information on participating cities.



"Unsubscribe" Carefully Or risk being out of the loop!

Taking control of your inbox is easy! If you feel you are receiving too many emails and updates don't let frustration get the best of you and run the risk of being uninformed. Instead of "unsubscribing" to all AC emails and updates pick and choose what you want to receive. To do this, simply access an AC email from your inbox, scroll to the bottom of the email and click "[Update Profile/Email Address](#)" (NOT "SafeUnsubscribe"). You will be directed to submit your request to update and will be sent an email detailing your options.

Your screen will read: "For your security, please use the following link to change your interest categories and/or personal profile information:" Click "[Update your profile](#)" and select the email notices that you would like to receive. When you are finished click "[Save Profile Changes](#)" and rest assured that you will be receiving only the information that you requested.

Remember – by clicking unsubscribe at any time you are removed from all AC contact lists and will not receive beneficial AC notices including the AC Newsletter, Business Connections, Coffee Connections, Upcoming Events and more.

China Trip: More Informational Sessions to Come

Interest continues to grow - there is still plenty of time to book your adventure of a lifetime! The nine-day adventure to China, coordinated by the chambers of Fond du Lac, Fox Cities, Oshkosh and Green Bay, leaves on October 31, 2011, for just \$2,099 per person. The AC will be holding an additional informational session in the summer, regarding the upcoming trip to China. The trip, open to the public, includes round-trip airfare from New York, four- and five-star accommodations, three meals daily, deluxe bus tours, fluent English-speaking tour guides and attraction entrance fees.

Details including costs, travel requirements, passport information, hotels, airfare, meals, guide information, bus tours, cities visited and much more will all be discussed. Stay tuned for more information!

Explore Downtown, Explore www.downtownfonddulac.com

Downtown Fond du Lac has a lot to offer, but perhaps you do not know where to find information regarding events, shopping, buildings for lease or free parking spaces. Well, look no further than the Downtown Fond du Lac Partnership website at www.downtownfonddulac.com.

The Downtown Fond du Lac Partnership website is your source for up-to-date information on current happenings right in the heart of Fond du Lac. The user-friendly website allows visitors to peruse local shopping listings, dining options, entertainment venues and upcoming events. Whether you have a question about WiFi locations or meeting spaces or if you want to learn more about the advantages of doing business downtown, make www.downtownfonddulac.com your next cyber destination.

Check out Downtown Fond du Lac online and be amazed at all that Fond du Lac has to offer. You may just uncover a new favorite meeting space or a charming shop filled with one-of-a-kind treasures.

Come together.
DOWNTOWN FOND DU LAC

HR Scholarship Deadline: March 21

The Fond du Lac Area Human Resources Association will be offering up to \$2000 in scholarships to area students demonstrating an interest in the Human Resources profession.

Persons applying for this award should:

- Be enrolled in a degree program at an accredited two or four-year college or university OR enrolled in a Human Resources certification program.
- Demonstrate interest in Human Resources and potential to contribute to a future Human Resources profession. May be a practicing HR professional continuing his or her education in a Human Resource related field, i.e. Management, Leadership, etc., or a person new to the field of Human Resources.
- Be a U.S. citizen; AND be a resident of the Fond du Lac area OR attending a program in the Fond du Lac area. i.e., Fond du Lac, Dodge, Calumet or Winnebago counties.

Scholarships are awarded primarily for interest in and contribution to the Human Resources profession, leadership experience, academic attainment and financial need.

Applications may be obtained through the financial aid or career of offices of area schools, the Fond du Lac Area Association of Commerce office or on online at www.fdlac.com. The deadline for applications is March 21.



The AC and the Fond du Lac Job and Career Center Team up to Host the 2011



Tuesday, April 12

11 a.m. to 3 p.m.

Moraine Park Technical College
235 N. National Ave.

The FDL Job Fair promotes full-time, part-time and seasonal employment in diverse industries. Seminars on how to make it through the first cut, using social media in your job search, networking for success and resume assistance will be provided.

Sign up now to ...

Meet interested candidates

Conduct interviews on-site

Fill positions

Develop a portfolio of candidates

A limited number of booths are available: \$300

Registration and information at www.fdljobfair.com
or call the AC at 920-921-9500

Thanks to our Sponsor: Grande Cheese Company



NationJob is a top-rated internet job board that can connect your company with the people you've been looking for. AC members receive access to www.nationjob.com for free! For details contact the AC at 920-921-9500 or NationJob directly at 888-256-0919.



The Junior Achievement (JA) Program is in full swing in elementary classrooms throughout Fond du Lac and the surrounding area. Using partnerships with businesses and educators, Junior Achievement brings the real world to students, opening their minds to their potential and preparing them for the world of work. Junior Achievement uses a volunteer network to provide in-school educational programs for students focusing on work readiness, entrepreneurship and financial literacy.

The goal of this program is to bridge the gap between what students learn in school and what they can expect in the world of work, along with having them learn more about the local businesses.

The idea of bringing Junior Achievement into the six area school districts was generated from a subcommittee that was formed at the 2009 BIE Day. The School to Work Steering Committee has taken on the task of getting the program up and running.



Ben Thome of Associated Bank recently met with a 2nd grade class at Parkside Elementary. Thome led the class in an interactive lesson and spoke of his role in the Fond du Lac community. As the first of 5 classroom visits it was clear that both students and Thome are already looking forward to his next visit! Thome is one, of over forty-seven professionals actively giving back to the community through the JA program.

AC Unveils Diversity Initiative

The Fond du Lac Area Association of Commerce recently unveiled a new diversity initiative, thanks to a corporate contribution from AT&T and support from State Senator Randy Hopper. In an effort to foster diversity, the AC will invite up to three minority businesses in the Fond du Lac community to become members, free of charge, for one year. As members, the minority businesses will have access to year-round services and benefits that will help grow their business, thrive in the Fond du Lac area, and connect to a dynamic community working for a stronger economy and higher quality of life.

At this time two minority businesses, both based in Fond du Lac, have received memberships – Paul Benjamin Reyes Law Office and In-Sphere Insurance.

“AT&T is pleased to support this diversity initiative and help make it a reality,” said Robyn Gruner, local External Affairs Manager for AT&T Wisconsin. “We hope other businesses will follow suit to enable more minority businesses to reap the benefits of an association membership and help move this initiative forward.”

The diversity initiative exemplifies the mission of the AC to promote commerce, develop partnerships, create opportunities and build community. Although in its first year, this program will surely result in numerous benefits for area businesses and the Fond du Lac community.



Reach Decision Makers...TODAY!

Tired of investing hundreds of dollars in ineffective advertising campaigns only to get pennies in return? Unsure if your ads are even reaching your target audience and decision makers? If so, act now and put the Local Economic Stimulus Package at the top of your “to-do list”. The Stimulus Package, distributed by the AC, is a member-to-member email service sent out

every Wednesday. Member businesses have the opportunity to advertise directly to fellow AC members - decision makers and individuals who are deeply committed to supporting the local economy.

With the Local Stimulus Package the possibilities are endless and the results are real! For more information on this exciting opportunity and for pricing details contact the AC at 920-921-9500 or email info@fdlac.com.

MEMBER NEWS & ANNOUNCEMENTS

Fond du Lac Credit Union: Financial Fitness

Fond du Lac Credit Union will host its second presentation in a series of 2011 Financial Fitness sessions. “Estate Planning” presented by Attorney Phil Shepard, will be held on Wednesday, March 16 from 7:30 to 8:30 a.m. and again on Tuesday, March 29 from 5:30 to 6:30 p.m. Sessions are free and open to the public. Call the Fond du Lac Credit Union at 920-921-1123 to reserve your seat.

Fox Valley Savings Bank Announces Promotions

Derek Drews, Kathy Nachtwey, Jessica Pickett and Kirsten Quam have been promoted to Assistant Vice Presidents at Fox Valley Savings Bank announced James J. Rothenbach, President and CEO.

“These four individuals are members of the Bank’s leadership group and their strong commitment has contributed to the ongoing success of Fox Valley Savings Bank,” said Rothenbach. The bank continues to enhance and expand its banking services building upon its more than 75 years of serving the mortgage and personal banking needs of its communities.

Mid-States Aluminum Recognized as 2010 Supplier of the Year

Mid-States Aluminum Corp. of Fond du Lac, WI was presented with the prestigious Supplier of the Year Award from the KI Corporation of Green Bay, WI. The award was based on MSA’s “strong commitment to superior performance in the areas of Quality, Continuous Improvement, Cost Reduction and On-time Delivery”.

Mid-States Aluminum Corp. is a full service provider of aluminum extrusions with capabilities to extrude, fabricate and anodize a wide range of components. Key markets include: office furniture, transportation, building & construction, electrical & electronics and machinery & equipment.

TREG Foundation Donates to Local Organizations

The TREG Foundation, Coldwell Banker The Real Estate Group’s not-for-profit company foundation, concluded their quarterly Grants Committee meeting on January 18 by donating \$4,700 to local organizations.

The TREG Foundation was a vision set up in 2003 by several Coldwell Banker The Real Estate Group, Inc. sales associates. They approached management with the idea of setting up a fund within the Community Foundation to provide a vehicle for philanthropies given by the company. “Since we started the TREG Foundation, the Grants Committee has donated over \$180,000 to our local communities,” stated Joyce Bytof, Chairman and CEO of Coldwell Banker The Real Estate Group. “I couldn’t be more proud of our agents. The TREG Foundation is alive because of their hard work and determination to help local organizations.”

Lutheran Homes and Health Services Welcomes Music Therapy Intern

Sara Williams, music therapy intern, recently joined Lutheran Homes and Health Services (LHHS) for a 6-month internship program. The residents of the Fond du Lac Lutheran Home and Tarfa Terrace Assisted Living receive the benefits of music therapy on a daily basis during one on one room visits, small group choir, sing-a-longs and intergenerational meeting with local day cares. Becky McElroy, full time music therapist at LHHS for nine years, completed the application process to enable LHHS to be an official site for an intern. LHHS is one of four nursing homes certified and the only one in the Fox Valley area. As an official Music Therapy Intern site, LHHS will provide the guidance and skills for an intern to successfully promote the importance of music therapy after the 6-month internship program.



FOND DU LAC AREA ASSOCIATION OF COMMERCE

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**FORWARD
FOND DU LAC**

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Fond du Lac Business Barometer			
January		2011	2010
Building permits	Monthly one-family homes / Year to date	3 / 3	2 / 2
	Monthly one-family value / Year to date	\$ 953,000 / \$ 953,000	\$ 570,000 / \$ 570,000
	Monthly multiple units / Year to date	1 / 1	0 / 0
	Monthly multiple units value / Year to date	\$ 200,000 / \$ 200,000	0 / 0
	Monthly commercial industrial / Year to date	0 / 0	0 / 0
	Monthly commercial industrial value / Year to date	0 / 0	0 / 0
Employment*	Number employed City / County	20,932 / 51,587	20,378 / 50 005
	Number unemployed City / County	1,809 / 3,719	2,424 / 4,702
	Percent unemployed City / County	8.0 / 6.7	10.6 / 8.6
Parking utilities revenues		\$ 26,713.74	\$ 26,688
Real estate transfers*		136	75
Utilities	Industrial power (KWH)	11,456,811	12,019,212
Statistics	Marriages*	7	26
	Divorces (Clerk of Courts)	32	26
	Births*	-	50
	Deaths*	40	43
Sanitation permits (outside city)		1	4

* Results from December