

LOCAL STIMULUS PACKAGE



Advertising in the Fond du Lac Area Association of Commerce's Local Stimulus Package:

- Local Stimulus Package is a member-to-member email service sent out every Wednesday
- Advertising available to Association of Commerce members only
- Ad rates: \$210 for 12 ads; \$125 for 6 ads; \$65 for 3 ads (3 ads is minimum)
- Ad content due 7 days prior to publication
- Ads can link to coupons, websites and email addresses - linking is encouraged
- Advertisers can select which weeks their ads will run
- Ads do not have to be identical, but if revised copy is not received one week prior to publication date, the previous advertisement will run automatically
- Advertisers will be provided proofs before electronic publication
- Ad content:
 - Size: 3 inches wide by varied depth (depends on logo and verbiage)
 - Text: Maximum 50 words (the AC reserves the right to edit for length)
 - Logos: Electronic file required - JPG, GIF or PNG
- Ad order must be paid in full before first publication

ADVERTISING ORDER

Company name	Contact person
Company address	Contact person email
	Contact person phone
HEADLINE/SPECIAL OFFER:	
AD COPY (50 WORDS MAX - Include address, website, etc.):	
DATE YOUR OFFER EXPIRES:	
DO YOU WANT THE AC TO CREATE A CLICKABLE COUPON TO BE INSERTED WITH YOUR AD? YES NO	
LOGO: Email JPG, GIF or PNG to info@fdlac.com	
Dates ad will run (Wednesdays only):	
Insert the ad _____ times (minimum: 3) 12 ads = \$210 6 ads = \$125 3 ads = \$65	
PAYMENT METHOD: _____ Check enclosed _____ MC/Visa/Am. Express # _____	
Expiration: _____ Customer code: _____	
Fax this form to (920) 921 9559 Email to info@fdlac.com Mail to: Fond du Lac Area Association of Commerce, 207 N. Main St., Fond du Lac WI 54935	