



# FOND DU LAC AREA ASSOCIATION OF COMMERCE

Promoting commerce ■ Developing partnerships ■ Creating opportunities ■ Building community

## Golf, great networking & more

Network Health Plan returns to sponsor the 32nd Annual AC Golf Outing on Monday, July 11, at South Hills Golf and Country Club. The scramble format is back by popular demand. Shotgun start play begins at 1 p.m. The \$150 per player fee includes 18 holes of golf, half cart, lunch, heavy hors d'oeuvres after play and participation in all games and prizes. Dinner tickets for non-golfers are \$25. Reservations required. The outing is open to AC members and guests only. Golfers can sign up individually or as a foursome. Dress code: soft-spikes only, no denim and collared shirts required. Fantastic hole-in-one prizes are in the works from sponsors Fox World Travel and Holiday Chrysler Dodge Jeep, Inc. The putting contest will be sponsored by BCI Burke Co. For more information, call (920) 921-9500.



## WELCOME

### NEW MEMBERS

*Strengthen our community by supporting these members*

#### Eden Grill

N7591 Taycheedah Way  
Fond du Lac, WI 54935  
(920) 924-6800

#### Fond du Lac County Fair

PO Box 1466  
Fond du Lac, WI 54936  
(920) 929-3168  
[www.fonddulacountyfair.com](http://www.fonddulacountyfair.com)

#### Midwest Sports Events

2079 Lawrence Dr., Suite D  
De Pere, WI 54115  
(920) 338-8741  
[www.midwestsportsevents.com](http://www.midwestsportsevents.com)

#### State Farm Insurance - Bill Mahlik

409 S. Main St.  
Fond du Lac, WI 54935  
(920) 922-5522  
[www.billmahlik.com](http://www.billmahlik.com)

#### Advanced Electric LLC

PO Box 2221  
Fond du Lac, WI 54936  
(920) 921-2499  
[www.advancedelectricllc.com](http://www.advancedelectricllc.com)

#### Anytime Fitness

209 N. Macy St., Suite B  
Fond du Lac, WI 54935  
(920) 921-4800  
[www.anytimefitness.com](http://www.anytimefitness.com)

#### Jacks Team Sports

179 S. Main St.  
Fond du Lac, WI 54935  
(920) 921-4202  
[www.jacksteamports.com](http://www.jacksteamports.com)



## Legislative Breakfast highlights initiatives and economic development

Over 100 business leaders and local legislators gathered at the 2011 Northeast Wisconsin Chamber Coalition (NEWCC) Legislative Dialogue Breakfast, held on June 20.

This event enabled attendees to learn about the 2011 Legislative Agenda and acknowledge local legislative delegates. A report card was provided at the event, detailing each Northeast Wisconsin legislator's voting record on key issues in the current session.

Senator Randy Hopper, along with Representative Jeremy Thiesfeldt received a 100% voting record during the 2010-2011 legislative session. Additionally, Representative Richard Spanbauer received a 90% voting record. Casting votes on key issues including employee relations, health care and economic development, these individuals remained vigilant in their commitment to serve and represent local taxpayers.

Collectively, the 54 Chambers of Commerce throughout Northeast Wisconsin represents over 18,000 businesses that employ over 450,000 Wisconsin taxpayers. The Northeast Wisconsin Chamber Coalition (NEWCC), including the chambers for Fond du Lac, Fox Cities, Green Bay area and Oshkosh, positions Northeastern Wisconsin as a regional marketplace, provides a unified voice for area businesses and seeks to strengthen the business climate through coordinated efforts.



NORTHEAST  
WISCONSIN  
CHAMBERS  
COALITION

## INSIDE:

Manufacturing task force forming (**page 3**)

Crime Alert Needs YOU! (**page 4**)

Are you taking advantage of AC Gift Certificates? (**page 4**)

**Mobilize Your Website**

**Date:** Tuesday, July 26  
**Time:** 7:30 a.m. to 9 a.m.  
**Location:** Fond du Lac Public Library - McClane Room  
**Cost:** \$25 AC Members / \$35 Non-Members



Join Scott Blamey and Alan Hathaway of BrownBoots Interactive for the July 26 ACUniversity Class – ‘Mobilize Your Website’. This session will provide an overview of ‘mobile web’ and highlight emerging trends within the industry.

Learn the top 5:

- Reasons to ‘Go Mobile’
- Steps to ‘Get Started’
- ‘Challenges’ you may face along the way

It’s easier than you think! Time permitting, this session will also delve into *Mobile Commerce* and *Mobile Applications*.

ACUniversity is designed to offer high-quality, affordable and user-friendly learning opportunities directly related to doing business in the Fond du Lac region today. ACU is exclusively sponsored by Charter Business.



**Mix, Mingle and Golf on July 21**

The Young Professionals of Fond du Lac will hold their 7th annual “best ball” golf outing, a great opportunity to mix and mingle. No golf skills required! Set up your own foursome or we’ll make one for you. There will be plenty of opportunities for both golfers and non-golfers to win great prizes!

**Date:** Thursday, July 21  
**Time:** Noon (Lunch); 1 p.m. (Tee Off)  
**Location:** Rolling Meadows Golf Course  
**Cost:** \$40 for YPF Members / \$45 for Non-Members  
 (Includes golf, cart, lunch, 2 drink tickets and hors d’oeuvres after.)

**CEO Sit-down with Mike Shannon of Holiday Automotive**

CEO sit-downs are a popular program for YPF. Join YPF as they bring in Mike Shannon, President of Holiday Automotive. Mike will share his leadership style, what he has learned in his role as CEO and how he got to where he is today.

**Date:** Tuesday, August 2  
**Location:** Holiday Automotive Stay tuned for more info!

**Downtown Sidewalk Sale**

**Date:** Saturday, July 9  
**Time:** 8 a.m. - 2 p.m.  
**Location:** Downtown Fond du Lac  
**Cost:** FREE and Open to the Public

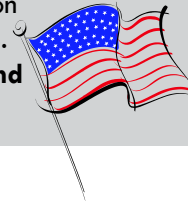
This fun-filled event is the perfect way to discover the hidden treasures of downtown Fond du Lac in a fun outdoor atmosphere. Downtown businesses will be offering huge savings and great deals!

This year’s event will feature:

- “Chalk it Up to Start Something Big” - Artists of all levels will be creating works of art in the Nielsen Plaza. Artists will use sidewalk chalk and other blending tools to transform sections of boring sidewalk into something beautiful. For more information contact Deb Miller at (920) 922-8200. Sponsored by Big Brothers Big Sisters.
- “Cash Cart” - Mirrored after the popular TV Show “Cash Cab” participants will have their chance to win cash prizes for correct answers to downtown trivia questions. Wrong answer? Lose your winnings and lose your ride! Sponsored by Fox Valley Savings Bank. Check the DFP’s Facebook page often; trivia questions and answers will be posted at random during the week of the Sidewalk Sale.

**Don’t miss out on this great community event!**

In observance of Independence Day, the offices of the Association of Commerce, 207 N. Main St., will be closed on Monday, July 4. **Have a safe and Happy Fourth!**



**Missing your Connections?**

The AC’s popular Business Connection and Coffee Connection networking events take a break in July but pick back up in August. If you’re planning ahead:

**Coffee Connection**  
 August 3 (7:30 a.m. to 8:30 a.m.)  
 Hosted by FDL Blue Line Family Ice Center  
 550 Fond du Lac Ave.

**Business Connection**  
 August 16 (5 p.m. to 7 p.m.)  
 Hosted by REMAX Heritage/Keller  
 249 N. Country Lane

**JULY COMMITTEE MEETINGS**

5	YPF Membership	Noon
6	DFP Design Review Board	Noon
7	YPF Programs & Events	7:30 a.m.
	DFP Executive	Noon
12	DFP Organization	8:30 a.m.
	YPF Exec.	Noon
13	DFP Board @ The Nielsen Co.	8 a.m.
14	Ag Board	Noon
	YPF Marketing	Noon
18	Legislative Forum	8 a.m.
19	SSS 48	8:30 a.m.
20	Ambassadors Club	7:30 a.m.
	Ag Ambassador	Noon
21	DFP Events @ library	8 a.m.
	SSS 50	8:30 a.m.
25	Community Sounding Board	7:30 a.m.
27	Communications Council	7:30 a.m.
	DFP Design @ Police Station	8 a.m.
	Leadership Board	Noon
	DFP ER @ Windhover	2 p.m.
28	DFP Marketing @ Ramada	Noon
	SSS 49	8:30 a.m.
	YPF Board	4 p.m.

# Manufacturing Task Force to address the 'big picture'

The Association of Commerce Education Department is in the process of forming a task force of educators and business representatives to begin discussions on the future of the manufacturing classes within our consortium. Specifically, the goal of the task force will be to increase student awareness in manufacturing and ultimately increase student enrollment in manufacturing related classes.

Why is this being done? Fond du Lac and the entire state of Wisconsin is a manufacturing area, so to say that

manufacturing is the lifeblood of our community may just be an understatement. In fact, out of the 435 congressional districts, this district ranks first in manufacturing jobs per capita. It is incumbent upon all of us to ensure that our manufacturing firms have the labor resources necessary to fill positions as expansion and planned retirements happen. According to a 2008 study, 50% of our labor force intends to retire within a 15-year period. This compares with a traditional rate of 33% over the same period. Ultimately, this

alarming statistic will translate into a labor shortage of 17,000 positions by the year 2026.

As this task force moves forward, the Association of Commerce Education Department will provide updates to you, AC members, in a timely fashion. We are excited and encouraged by the initial support of area manufacturers and academia to make a commitment to this effort. If you would like to become involved in the Manufacturing Task Force, please contact Mary Denzin or Jim Cleveland at (920) 921-9500.

## Your Input is Needed!

Employment is on the rise and the economy is slowly getting better. The next 12-18 months will be critical as businesses begin to hire and face a potential labor shortage.

Providing accurate and up-to-date wage and benefit data for companies within the Fox Valley area has been the long-term goal of the annual Northeast Wisconsin Chambers Coalition Wage and Benefits Study. Companies who have this information are able to attract quality employees, retain their current employees and gauge their fringe benefits with other companies in a confidential study. The 2011-2012 Fox Valley Wage and Benefit Study needs your participation to make it a valuable resource.

The Fond du Lac Association of Commerce and participating regional chambers (Oshkosh, Fox Valley and Green Bay) have begun gathering information, results will be published in October.

However, we still need your help! If your company is interested in participating in the 2011/2012 survey, please contact Tammy Young at the Association of Commerce at (920) 921-9500 or e-mail [tammyy@fdlac.com](mailto:tammyy@fdlac.com).

## Applications accepted now STEP UP TO SERVE

**What is Leadership FDL?** It provides information and experience to persons who are willing to make a commitment of service to the community.

**How does it work?** Applications are currently being accepted for classes that meet once a month September through May. Participants learn, in depth, about the community's government, culture, social services, education, health and safety systems, and more. Each class is divided into teams, which are charged with completing a project that will benefit the community.

**What do you gain?** A deeper understanding of how the community works, enriching your professional and volunteer lives.

**What does my employer get?** An associate with stronger connections to the community who becomes part of its future.

**What does it cost?** Leadership tuition is \$1,200 for the nine-month program. Includes kick-off retreat, speakers, lunches, materials and trip to the Capitol.

The application is posted at [www.fdlac.com](http://www.fdlac.com).

For more information, contact Leadership Director Lesley Manowski, (920) 921-9500 or e-mail [lesleym@fdlac.com](mailto:lesleym@fdlac.com).

## Enroll TODAY!

# Supervisory Skills Series

SSS is a leadership development process that meets one day per month for 13 months. In just one year, participants learn how to become better leaders and discover practice-proven ways to lead their work units, team members, and coworkers. Several assessments regarding working styles, time management, conflict resolution, team processes, development action plans are included; while other topics cover business unit measurement & planning, staffing, project management, problem solving, creativity & innovation, negotiation skills and much more.

Graduates have found the SSS process to be enlightening and very beneficial to themselves and the organizations they work for. Some attend before they are supervisors so they are prepared, while others have been front-line leaders for years and fine-tune their skills with new ideas.

Facilitator, Dave Podeszwa, of D.L. Podeszwa & Associates, has been in the training & education business for more than 30 years and has taught SSS for the AC for 17 years. Hundreds of Fond du Lac leaders have completed the Supervisory Skills Series.

The next SSS session will start July 21. Visit [www.fdlac.com](http://www.fdlac.com) to read about the program, review the schedule and topics and view the contract.

For more information and enrollment forms, contact Gerrie Andrew at the AC at (920) 921-9500 or e-mail [gerriea@fdlac.com](mailto:gerriea@fdlac.com).



*I recently completed the Supervisory Skills Series with David Podeszwa, which I found to be a truly rewarding experience. The many chapters about teamwork, leadership, financials, budgets, timelines and problem solving proved to be not only fun but most helpful in everyday work experiences. I recommend this class to new leaders to assist them in their leadership growth.*

**Janet Coon, RN, BSN**  
FSC/DPM Clinical Supervisor  
Agnesian HealthCare

## THANK YOU!

Thank you to all donors, attendees and volunteers who helped make the 2011 Breakfast on the Farm a huge success!! Visitors enjoyed delicious food, great company and wonderful entertainment.

A very special **THANK YOU** to our hosts, Association of Commerce and Agri-Business members: Rosendale Dairy, LLC.

A big **THANK YOU** to our chairs Randy Kunsman, USDA – Farm Service Agency and Katie Mattison, Badgerland Financial for their exceptional effort and work with the host farm to make this event a success!



## "Hooray!" for the Ag Ambassador Supporters

A special thank you to all companies and individuals who have donated to the Agricultural Ambassador Programs thus far in 2011! Listed below are those business and individuals who have contributed from January through June of this year.

Ag Showcase Committee  
 Agromatic Inc.  
 Badgerland Financial  
 Calumet Dryer Services, LLC  
 Campbellsport FFA Alumni  
 Clover Hill Dairy, LLC  
 Daniel P. Ireland, LLC  
 Forest Ridge Holsteins  
 Jim and Deb Fox  
 Garnet Distributing Co.  
 Goebel Farm  
 Guell Crest Farm  
 Robert Hettwer  
 In Memory of Bill Pfeiffer  
 In Memory of George Rowe  
 In Memory of Mrs Harold Hodorff

In Memory of Mrs Florence Michels  
 Investors Community Bank  
 Jaeger, Gerald & Barbara  
 John Klotz  
 Donald & Linda Kopp  
 Phillip & Caroline Kramer  
 Land O'Lakes Foundation Inc.  
 Landmark Services Cooperative  
 Lazich Trucking  
 Maedex Holsteins  
 Michels Family Foundation  
 Milwaukee Cooperative Milk Producers  
 MPB Builders  
 Oakfield Elevator Company  
 Oakfield FFA Alumni  
 Pollack - VU Dairy

Redtail Ridge Dairy  
 Renaissance Nutrition, Inc.  
 Ripon FFA Alumni Assoc.  
 Ripon-Lomira Equity Livestock Mkt Coop  
 Dick Schaefer  
 Mary Schingen  
 Schmitz Family Farm  
 Schraufnagel Implement, Inc.  
 Second Look Holsteins, LLC  
 Carol Sonnentag  
 United Co-op  
 Wisconsin Farm Bureau Federation  
 Wisconsin Milk Marketing Board  
 Yeomans-Edinger Chiropractic Center, SC

**If you would like to donate to the Ag Ambassador Program, contact Brenda Gudex at (920) 921-9500.**

## Agri-Business Council Mural Coloring Contest winners announced

The Fond du Lac Area Agri-Business Council is pleased to announce the winners of the 10th Annual Mural Coloring Contest. The contest is open to all area public and private schools, grades Kindergarten through 5th. The classroom must have participated in the Ag Ambassador program this year.

The theme for this year's contest was "Cream of the Classroom Crop." Each class was encouraged to use ideas from their Agricultural Ambassador visits to depict a scene of the idea of the best farm in all of Wisconsin.

A root beer float party was awarded to each of the winning classrooms for their excellent work and creativity. All murals entered in the contest were displayed at the 2011 Breakfast on the Farm.

The effort and creativity from the winning classes was outstanding! The murals of Wisconsin Agriculture showed exceptional knowledge from the students. Winners for this year's contest were chosen from the murals, which integrated all of the requirements of the contest. Winners include:

- 1st Grade: Mrs. Gillett & Mrs. Kuik's Classrooms  
*Brandon School*
- 2nd Grade: Mrs. Trew & Mrs. Alsum's Classrooms  
*Brandon School*
- 4th Grade: Ms. Serwas & Mr. Engel's Classrooms  
*Rosendale Intermediate*



## Crime Alert Fund needs your help

“To make Fond du Lac a safe place to live, to learn, to work and to play.” It is a mission taken on by every officer and seen by every community member. And as such, it is a mission that all of us can relate to, contribute to and work towards.



The Crime Alert Fund is a long-standing financial source for the Fond du Lac Police and Sheriff's departments to provide them with the means to pay informants for information. This year alone, the fund has paid for information that led to arrests in crimes involving burglary and armed robberies.

Unfortunately, success is a double-edged sword: the fund has dwindled to just a few hundred dollars. With rewards ranging from \$50 to \$400, it won't last much longer.

Over the years, individuals and companies have helped make our communities safer through contributions to the fund. Please consider a personal or company contribution. Any amount will go a long way in providing assistance to our law-enforcement partners.

The AC manages the fund, and local law-enforcement agencies control its distribution. Please make contributions to: Crime Alert Fund, 207 N. Main St., Fond du Lac WI 54935.

## AC Gift Certificates:

### Are you taking advantage?!

Looking for a present that won't be re-gifted, fits your budget and supports local business? Fond du Lac Area Association of Commerce Gift Certificates are just what you're looking for. They're redeemable at more than 700 local businesses and very easy to get and use. ***Not sure if your business is involved in this great opportunity? Call the AC today to find out or learn how you can join in!***

With hundreds of redemption locations, AC Gift Certificates – available in denominations from \$5 and up – are perfect for anyone on your list who lives, works and does business in the Fond du Lac area. The gift certificates are used just like checks, and carry no fees; they come with a gift envelope and a complete, up-to-date list of the locations that will accept them.

And best yet, it's simple! Gift Certificates can now be purchased online at [www.fdlac.com](http://www.fdlac.com), with easy to use credit card processing. You can also download and mail in an order form or simply stop by the AC at 207 N. Main St. during office hours: 7:30 a.m. to 5 p.m. Monday through Thursday, and 7:30 a.m. to 4:30 p.m. Friday. Questions? Call the AC at (920) 921-9500.

## Downtown Fond du Lac Partnership Wisconsin Main Street progress visit proves DFP is on Successful Track

On June 1 the Wisconsin Main Street Program (WMSP) conducted a progress evaluation of the Downtown Fond du Lac Partnership (DFP). The DFP has been a Wisconsin Main Street member since 2004 and has made great strides to become one of the top 'Main Streets' in the program.

As a component of its services, the Wisconsin Main Street Program conducts community visits in order to evaluate the progress of participating Main Street programs. Throughout the day, members of all DFP committees met with Catherine Dunlap, Downtown Revitalization Specialist and Jay Schlinsog, CMSM of Downtown Professionals Network. Committee members discussed the strengths, struggles and progress of their respected committees and clearly showed the dedication they have to the success of downtown.

Additionally, during the visit DFP staff gave a tour of downtown to the WMSP representatives, pointing out new businesses, potential developments and projects in the works. Schlinsog commented on the significant change in the downtown area just within the past three years.

At the conclusion of the meeting, the DFP was provided with a written progress report noting, "The DFP and community partners have made significant progress in efforts to enhance downtown Fond du Lac...the organization has built and cultivated relationships and partnerships with a myriad of organizations...[and] has become an identifiable – and highly credible – entity within the community."

The mission of the partnership, a Wisconsin Main Street community, is to establish a diverse, prosperous and healthy district that is the social, commercial and cultural heart of our community. The Downtown Fond du Lac Partnership is the administrative arm of the Business Improvement District, which encompasses Main Street from Follett Street on the north to Ninth Street on the south, and includes areas to the east and west. For information, visit [www.downtownfdl.com](http://www.downtownfdl.com) or call (920) 921-9500.



## Farmers Market in full swing

Want local produce? Look no further than downtown Fond du Lac. With two weekly farmers markets, held every Saturday and Wednesday, customers can find everything from bison meat to kettle corn, lettuce to cherries. All vendors are required to sell produce that is Wisconsin-grown, assuring fresh, quality products. Arts and crafts, as well as hand-made jewelry can also be found at the market!

### Saturday's Farmers Market

**Time:** 7 a.m. – Noon  
**Location:** City-County Government building parking lot (Western Ave. & Linden St.)

### Wednesday's Farmers Market

**Time:** 2 p.m. - 6 p.m.  
**Location:** Hamilton Park (Division St. & Sophia St.)



Check out  
YPF on  
Facebook!

# YPF: A great connection

**New to the workforce? New to the area? Interested in networking and meeting fellow young professionals?**

If so, then the Young Professionals of Fond du Lac (YPF) needs to be on your list of things to look into. YPF is an organization organized by and designed for young professionals in the Fond du Lac area. YPF provides members with the opportunity to become involved in the community and have fun while they're doing it!

Members build diverse professional and social networks, learn more about the area and grow with and through community leadership. YPF members share experiences with peers and have opportunities for face time with community leaders.

As a division of the Fond du Lac Area Association of Commerce, YPF members have access to the commanding network of the association and its member businesses. Whether you want to watch and learn, or jump in head first, YPF has a place where you'll fit!

## Plan to attend the 2011 YPF Casino Night: September 16

The Young Professionals of Fond du Lac are excited to announce that South Hills Golf & Country Club will be the presenting sponsor for their September 16 Casino Night Fundraiser. All proceeds will go to the Fond du Lac American Red Cross.

South Hills will be transformed into a Las Vegas-style casino, with roulette, craps, blackjack and poker tables. Lucky attendees will be playing for raffle prizes donated by area businesses. Players and sponsors alike have a great opportunity to give back to the community.

This event is open to the public! If you or your business is interested in participating please contact Katie Leist at [katie@fdlac.com](mailto:katie@fdlac.com) or call (920) 921-9500.

**Stay tuned for more information on this great community event!**



## "Simply A-M-A-Z-I-N-G!"

A truly amazing experience for the more than 50 young professional participating in the 2011 YPF Amazing Race. On May 19, young professionals took to the streets of downtown Fond du Lac and enjoyed an evening of fun and festive competition.

Based on the popular Sunday night television show, the race had teams decoding clues, participating in road blocks and getting time penalties for not following the rules. Thanks to the cooperation and creativity of participating businesses this year's race had participants thinking, laughing, racing and even breaking a sweat! From t-shirt folding to eating delicious ice cream to completing a giant word search participants definitely had their work cut out for them.

### **A huge thank you to the following participating businesses:**

- The Coliseum Sports Bar and Grill
- Cujak's Wine Market
- The Elks Lodge
- The Fond du Lac Children's Museum
- The Fond du Lac YMCA
- Gallery and Frame Shop
- Hopper's Silkscreening and All Star Trophy
- Kelley Country Creamery
- National Exchange Bank & Trust
- Promotions with Pizzazz
- Ramada Plaza Hotel/Mid-Town Pub

### **Thank you also to the following businesses for donating great prizes for participants:**

- Mercury Marine
- Botanicals Floral Studio
- The Bagelmeister
- Wisconsin Distributors and General Beer



**YPF members Jodi Steffes, Michael Schumacher and Andrew Judkins, along with teammate Christine Schiek were in it to win it as they raced down Main Street competing in the 2011 YPF Amazing Race.**

**For more information contact Katie Leist at the AC at (920) 921-9500 or e-mail [katie@fdlac.com](mailto:katie@fdlac.com).**

**Upcoming events, membership information and much more is available at [www.ypdfdl.org](http://www.ypdfdl.org).**

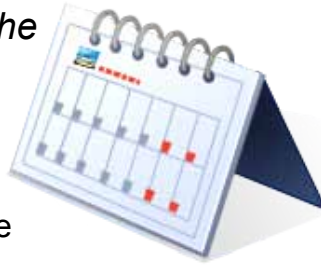
# Calling all Leadership FDL Alumni!

*Gather, Reconnect and Network at the Leadership FDL Business Social*

**Date:** Thursday, July 21

**Time:** 5 p.m.

**Location:** Whispering Springs Golf Course



**Please RSVP by July 18**

**(E-mail [gerriea@fdlac.com](mailto:gerriea@fdlac.com) or call (920) 921-9500)**

## HAVE NEWS TO SHARE?

The AC newsletter is mailed to 1,100 subscribers and e-mailed to thousands more. Share your news with business leaders throughout the region. Email information to [info@fdlac.com](mailto:info@fdlac.com) or fax to (920) 921-9559.

## MEMBER NEWS & ANNOUNCEMENTS

### Dental Associates launches new logo and tagline

Dental Associates launched its new logo design and tagline "smile more." on May 1st, 2011. The new branding program reflects the vision of Dental Associates' new owner, Thomas Manos, D.D.S., M.S., and his growth of the organization with two new 2011 locations in Sturtevant and Franklin.

### Rehab Alliance now Rehab Arisces

Same team, different name! Rehab Alliance, LLC company name has changed to Rehab Arisces, LLC. The name change will allow Rehab Arisces to have a more unique presence in the healthcare market, focusing on continual growth and maintaining a great reputation in the industry. For more information visit [www.rehabarisces.com](http://www.rehabarisces.com) or call (920) 322-0447.

### Habitat For Humanity of Fond du Lac County adds to their "Build Team".

Habitat For Humanity of Fond du Lac County is proud to announce Kelly Tennie, as their new Administrative/Financial Assistant (part-time). Tennie is also responsible for the coordination of all local Habitat for Humanity volunteers who assist the local affiliate with house building, fundraising and other events such as Walleye Weekend, Downtown Fondue Festival and the Annual Italian Night Dinner.



**Kelly Tennie**

Tennie, from Oakfield, WI., is a graduate of UW Oshkosh with a Bachelor of Arts Degree in Communication. Tennie stated, "Becoming an employee of Habitat for Humanity of Fond du Lac County has opened my eyes to our very generous volunteer community of Fond du Lac. I am truly amazed with the number of people who are willing to donate their time and talents and the many hours they give to help other families realize their dreams of owning a home. I have only been on the Habitat team for a few months, but have had the great pleasure of meeting many caring, hard-working individuals and look forward to meeting many more". Tennie can be reached at the Habitat office Monday thru Friday 9:00 a.m. to 1:00 p.m. at 150 South Brooke Street Fond du Lac. For more information on how to volunteer, call (920) 921-6623 or visit [www.habitatfdl.org](http://www.habitatfdl.org).

### Jackson Kahl Insurance Kicks Off Cell Phones for Soldiers Collection Drive

Jackson Kahl Insurance, a full-service agency in Wisconsin and Illinois, has partnered with Cell Phones for Soldiers to support the more than 150,000 troops serving overseas. The company's Fond du Lac and Ripon offices are serving as collection sites where local residents can donate their unused cell phones. The collection drive, part of the Professional Insurance Agents of Wisconsin (PIAW) annual charity event, will run through July 2011.

"We're proud to show our support for our soldiers and help connect loved ones through an organization like Cell Phones for Soldiers," says Mitch Kahl, president of Jackson Kahl.

Individuals can drop off cell phones during regular business hours at the Jackson Kahl office in Ripon at 201 East Fond du Lac St, or 39 South Marr Street in Fond du Lac. The phones will be presented at the PIAW Convention in August, recycled for cash, and the money used to purchase prepaid calling cards for the troops. For more information visit [www.jacksonkahl.com](http://www.jacksonkahl.com) or call 1-877-319-5964.

### Edward Jones Financial Advisor Wins Service Award

Steve Millin of the financial services firm Edward Jones recently earned the firm's Service Award for 25 years of hard work and enthusiasm as an Edward Jones financial advisor. Jim Weddle, the firm's managing partner, said he continues to be impressed with Millin's record with the firm. "Steve is diligent, and he possesses an understanding of the industry that is admirable," he said. "We look forward to his next service award."

### TNT Fitness Results opens new location

TNT Fitness Results recently opened a new location at W5374 County B in Fond du Lac, under the ownership of Derek Toshner. Toshner has a B.S. in exercise and sport science and is an RKC Level II and CK-FMS certified instructor. Additionally, TNT Fitness Results welcomed Chad Kollmann as the new head trainer. Kollmann has a B.S in exercise science and is a Certified Strength and Conditioning Specialist. For more information visit [www.tntfitnessresults.com](http://www.tntfitnessresults.com) or call (920) 251-4481.



## FOND DU LAC AREA ASSOCIATION OF COMMERCE

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<b>Fond du Lac Business Barometer</b>			
<b>May</b>		<b>2011</b>	<b>2010</b>
Building permits	Monthly one-family homes / Year to date	2 / 11	9 / 25
	Monthly one-family value / Year to date	\$ 235,000 / \$ 2,185,000	\$ 1,550,000 / \$ 4,013,400
	Monthly multiple units / Year to date	0 / 1	0 / 4
	Monthly multiple units value / Year to date	0 / \$ 200,000	0 / \$ 1,590,000
	Monthly commercial industrial / Year to date	1 / 4	1 / 3
	Monthly commercial industrial value / Year to date	\$ 46,580 / \$ 301,580	\$ 32,500 / \$ 1,641,400
Employment*	Number employed City / County	20,683 / 50,906	20,609 / 50,793
	Number unemployed City / County	1,801 / 3,795	2,168 / 4,444
	Percent unemployed City / County	8.0 / 6.9	9.5 / 9.1
Parking utilities revenues		\$ 29,183	\$ 25,526.95
Real estate transfers*		83	99
Utilities	Industrial power (KWH)	10,207,017	10,140,383
Sanitation permits (outside city)		5	12

\* Results from April