



## Help your managers help you

Smart organizations know that investing in front-line managers is essential. The AC's Supervisory Skills Series supports critical managers and allows organizations to increase productivity using existing resources.

SSS emphasizes training that's practical, informative and readily applicable. The class meets once a month for 13 months in Fond du Lac. The extensive training program puts supervisors from different organizations together, which teaches them that the problems they encounter are not unique to their workplace. SSS No. 50 series will begin soon. Seating is limited. Contact Gerrie Andrew at (920) 921-9500 or gerriea@fdlac.com for more information.

# A message from WMC:

## 'Wisconsin's Business Voice'

The following memo was developed by Wisconsin Manufacturers & Commerce (WMC).

**TO:** WMC Members  
**FROM:** James Buchen, Vice President, Government Relations  
**DATE:** July 7, 2011  
**RE:** Unemployment Insurance – Interest Assessment

Wisconsin employers recently received a notice from the Department of Workforce Development that they will be required to pay an assessment to cover the cost of interest on the \$1.3 billion loan the federal government provided the state to pay benefits under the state unemployment insurance program.

### Background

The state program is entirely funded by taxes paid by Wisconsin employers. The tax revenues are used to pay up to 26 weeks of benefits to unemployed workers. During the recent recession, Congress passed legislation creating and funding a series of extended benefit programs that ultimately allowed unemployed workers to receive up to 99 weeks of benefits. These federal extended benefit programs are completely funded by the federal government and do not affect the taxes paid by Wisconsin employers or contribute to the debt we owe on our state program.

### Federal Loan

The debt incurred in the state unemployment program results from the recent recession – a rapid increase in unemployment which in turn dramatically increased demand for benefits. Up until the year 2000 cash receipts in the state program exceeded benefits paid. As a result, the program developed a surplus of \$1.8 billion as of the year 2000. The recession that began in 2001 caused a spike in benefit demand, so that by 2003 more than \$900 million in benefits were paid out while cash receipts were less than \$600 million. That began to draw down the surplus. As the recession eased, income and expense came back into line and the program essentially broke even in 2006.

The unprecedented magnitude of the recent recession caused a huge spike in benefit demand for the state program. In 2010, benefit payments peaked at nearly \$1.7 billion (this does not include benefits paid out of the various federally funded extended benefits programs) while cash receipts were only around \$900 million that year. As a result, the surplus was used up and the state program began automatically borrowing from the federal government. State Unemployment Taxes

The state unemployment program is funded entirely by employer taxes and interest earned when there is a surplus. The tax system is experience rated so that employers who lay off more employees pay higher taxes than those that are able to avoid layoffs. There are 24 separate tax rates that apply depending on the ratio between an employer's taxable payroll and the amount of money in their companies unemployment account. As more employers laid off more people due to the recession, tax collections increased as these same employers moved into higher tax rates on the schedule. That explains some of the dramatic increase in cash receipts from 2009 to 2011.

There are also four separate tax schedules that go into effect depending on the balance in the state unemployment insurance fund. Because the fund balance is now in negative territory employers are subject to the highest of the tax schedules. When the system returns to solvency and begins to build a surplus the lower tax schedules will automatically go into affect – reducing employer taxes.

### Interest Assessment

When they established the various extended benefit programs, Congress also approved a temporary suspension of interest on unemployment insurance loans that were made to states. The suspension only lasted through 2010, so now we will likely be charged interest until the loans are paid off. The interest for 2011 amounts to approximately \$50 million and under federal law it must be paid from an assessment on employers that is separate from the regular tax system. **(Continued on page 6)**

## WELCOME NEW MEMBERS

Strengthen our community by supporting these members.

### Barber Enterprises Companies

480 N. Pioneer Road  
Fond du Lac, WI 54937  
(920) 921-3289

### Springleaf Financial Services

N6663 Rolling Meadows Dr, Ste H  
Fond du Lac, WI 54937  
(920) 923-5800  
www.springleafaffinancial.com

### Wright Communications

Fond du Lac, WI  
(920) 948-5167  
www.wrightcomm.net

**Coffee Connection**

**August 3**

**Location:** FDL Blue Line Ice Center  
550 Fond du Lac Ave.

**Time:** 7:30 a.m. to 8:30 a.m.

**Your Host:** FDL Blue Line offers an Olympic-size rink, plus two additional sheets of ice, which allows a variety of recreational and competitive programs, from youth to adult hockey and figure skating, to take place under one roof.

The Fond du Lac Blue Line Family Ice Center is a non-profit skating facility that supports the development of skating among people of all ages and abilities. For more information visit [www.fdlblueine.com](http://www.fdlblueine.com).

**Cost:** \$2 (and 2 business cards)

**Deadline to Register:** August 2

**Business Connection**

**August 16**

**Location:** Osborn & Son Trucking  
N7440 Osborn Way (FDL)

**Time:** 5 p.m. to 7 p.m.

**Your Hosts:**

Keller, Inc. is a commercial design/build company with offices in the Fox Cities, Madison, Milwaukee and Wausau. With almost 200 employee owners, Keller recently celebrated 50 years in business. As a leading design/build firm covering the Midwest, Keller is proud to be the Top Metal Builder in the Nation, as reported by Metal Construction News. Keller's 30 project managers are passionate about building up Wisconsin and pride themselves on finding creative financing to help their customers grow their businesses

Osborn & Son Trucking Co., Inc., is a fourth generation trucking business, which started in 1898. Since then numerous routes were established and the company has continued to grow. Today, Osborn & Son has 20 tractors and 37 trailers hauling cheese to the east coast. Return loads of imported wines and liquors, as well as food products come back to over 150 distributors in Ohio, Indiana, Michigan, Illinois and Wisconsin. The company hauls just about everything, except hazmat. Dean and Sandy Osborn are counting on their children, Charley, Kristina and Samantha to continue the business into the next generation. All five family members are involved in the day-to-day operations of the company.

**Cost:** \$2 in Advance; \$5 at the Door

**Deadline to Register:** August 15

**Are You Managing Effectively?**

**Date:** Tuesday, August 23, 2011

**Location:** Fond du Lac Public Library, McLane

**Time:** 7:30 a.m. – 9 a.m.

**Cost:** \$25 Members, \$35 Non-Members

Learn how others see your leadership skills and why it's important to know their perspective. A versatile manager does much better than one who tries to just autocratically control his/her workers on a daily basis. When troublesome workers are not managed well, it creates a variety of problems regarding productivity, stress for all and of course, unwanted turnover.

Leave with an understanding of how versatile leaders can raise morale and productivity in your work place. Find new ways and reasons to challenge your workforce to become a proficient workforce, by being an effective leader.

Speaker: Dave Podeszwa has been in the leadership development business for more than 30 years. His background includes manufacturing, electrical engineering, marketing and management. Dave has taught leadership classes at the FDL AC for 17 years.

ACUniversity is designed to offer high-quality, affordable and user-friendly learning opportunities directly related to doing business in the Fond du Lac region today. ACU is exclusively sponsored by Charter Business.

To register, log onto [www.fdlac.com](http://www.fdlac.com) or call the Association of Commerce at 920-921-9500.



**AUGUST COMMITTEE MEETINGS**

1	HR Board	3:30 p.m.
3	DFP Design Review Board	Noon
4	YPF Programs & Events	7:30 a.m.
	DFP Executive	Noon
9	DFP Organization	8:30 a.m.
	YPF Executive	11 a.m.
	YPF Membership	Noon
10	DFP Board @ The Nielsen Co.	8 a.m.
11	YPF Marketing	Noon
15	Legislative Forum	8 a.m.
16	SSS 48	8:30 a.m.
	STW Steering	9 a.m.
17	Ambassadors Club	7:30 a.m.
18	DFP Events @ library	8 a.m.
	SSS 50	8:30 a.m.
19	AC Exec.	7 a.m.
22	Community Sounding Board	7:30 a.m.
24	Communications Council	7:30 a.m.
	DFP Design @ Police Station	8 a.m.
	HR Membership	11:30 a.m.
	Leadership Board	Noon
	DFP ER @ Windhover	2 p.m.
25	DFP Marketing @ Ramada	Noon
	SSS 49	8:30 a.m.
	YPF Board	4 p.m.
26	AC Board	7 a.m.

**CEO Sit-down with Mike Shannon of Holiday Automotive**



**Date:** Tuesday, August 2

**Location:** Holiday Automotive

**Time:** 7:45 a.m. Registration; 8 a.m. Program

**Cost:** \$0 - YPF Members; \$10 - Non-Members

Join YPF as they bring in Mike Shannon, President of Holiday Automotive. Mike will share his leadership style, what he has learned in his role as CEO and how he got to where he is today.

**Hot Topic: Inclusion in the Workplace**

**Date:** Thursday, August 18

**Location:** Aurora Health Care

**Time:** 11:45 a.m. Registration 12 p.m. Program

**Cost:** \$5 - YPF Members; \$10 - Non-Members (includes lunch)

This 'Hot Topic' will provide attendees with a better understanding of the meaning and importance of inclusion in the workplace! A culture of inclusion leverages diversity in all of its many dimensions. Leveraging diversity taps into people's unique power and potential, thus unleashing the talent that exists. Don't miss this great opportunity to expand your professional intelligence!

Presented by Paula Stettbacher, Aurora Health Care

\* Register by August 17 \*

# It never rains...on a golf course!

Despite an early morning thunderstorm, the sky cleared by noon and the 32nd Annual Association of Commerce Golf Outing went on without a hitch. The warm and humid conditions did not slow down the players and all 96 participants reported on the great conditions of the course and the fun time they had at the outing.

**Special thanks...** go out to the outings primary sponsor – Network Health and to our two hole in one sponsors – Holiday Chrysler Dodge Jeep and Fox World Travel and to the Putting contest sponsor – BCI Burke.

## THANK YOU, HOLE SPONSORS!

Agnesian HealthCare  
 American Bank  
 Arthur J Gallagher Risk Management  
 Charter  
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 Consultant's Lab  
 Dental Associates, Ltd.  
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 Hierl Insurance  
 Holiday Automotive  
 Keller, Inc.  
 International Paper  
 Lakeland Care District

Lutheran Homes & Health Services  
 ManorCare Heartland Home Health & Hospice  
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 Mercury Marine  
 Michels Corporation  
 National Exchange Bank  
 Quad/Graphics, Inc.  
 Ryan, Kromholz & Manion, SC  
 The Classic Cut Salon & Spa LLC  
 Wells Manufacturing, L.P.  
 Whispering Springs Golf Club



The team with the best gross score included players from left, Mark Nies - Northeast Photocopy Co. , Brett Kraus - TDS Metrocom, Ryan Potrotz - Lakeside Plastics and Scott Williams - TDS Metrocom.



The team with the best net score included players from left, Troy Rademann - Bomier Properties, Greg Head - McNeilus Steel, Bob Poch - Keller, Inc. and Bruce Muthig - Muthig Industries.

## SAVE THE DATE for ICE CREAM WITH SUBSTANCE!

**Date:** Friday, September 9th  
**Time:** 9 a.m.  
**Location:** Kelley Country Creamery  
**Cost:** \$8 for YPF Members; \$15 Non-Members (includes ice cream sampling)



Join YPF as we head to Kelley Country Creamery. Take a tour, sample delicious ice cream and hear from owner Karen Kelley as she discusses 'How to succeed in starting your own business'.

Karen and Tim Kelley, and their five children – Amie, Betsy, Heidi, Molly and Clark – operate this 200-acre farmstead dairy and tend the 65 Holsteins that provide the Grade A milk for their new Creamery. The Kelley's are committed to sustainable agriculture and recognized for their farming practices.

# 10,000+ turn out for the 2011 Breakfast on the Farm

Record attendance surpassed expectations! An estimated 10,000 people joined the Fond du Lac Area Agri-Business Council in celebrating June Dairy Month at the 2011 Breakfast on the Farm on Sunday, June 26. The breakfast was held at Rosendale Dairy near Pickett.

Volunteers served just under 6,000 breakfasts this year, beating the previous record of 3,650 in 2008. Guests came from as far away as northern Illinois, Florida, California and Canada. Since so many people travel for summer, many were visiting family and friends in the area during the weekend.

Sales for the Agricultural Ambassador Program Money Raffle were strong at the breakfast, drawing in hopeful participants and generous

supporters. The raffle raised more than \$6,000 - all proceeds will be used to continue educating thousands of Fond du Lac County area youth through the Agricultural Ambassador Program. Thank you to all who participated in the raffle. Additionally, sundae and water sales at the breakfast generated another \$4,000 for classroom presentations.



**The Agri-Business Council along with Rosendale Dairy and MilkSource would like to thank the numerous sponsors and volunteers who made this a successful event.**

**Platinum Level Monetary Contributors**

Alliant Energy  
Baker Cheese Factory, Inc.  
Brian Retzlaff Trucking  
Fox Structures Inc  
Rosendale Dairy, LLC / MilkSource  
Zeamer's Welding LLC

Brickstead Dairy LLC  
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Cedar Valley Cheese Inc  
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FDL County Farm Bureau - Men & Women

Vir-Clar Farms, LLC  
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**In-Kind Contributors**

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Park Cheese Co. Inc.  
Patricia Birschbach Accounting & Tax Service  
Pfizer  
Pickett Steam Engine Club  
Pioneer Sales Representatives  
Fond du Lac County  
Al Hundertmark  
Richard Kastning  
Matt Vellema  
Randy Pollock  
Redtail Ridge Dairy, LLC  
Rosendale Fire Department  
Saputo Cheese USA Inc  
Sarah Horsch  
Sargento  
Sartori Foods  
St Peter Lions  
St. Agnes Employee Credit Union  
U.S. Bank - Fond du Lac  
U.S. Bank - Ripon  
UW-Extension  
Villa Loretto  
Widmer's Cheese Cellar's, Inc.  
Wisconsin Corn Growers  
Wisconsin Milk Marketing Board  
Wood's Floral & Gifts

**Gold Level Monetary Contributors**

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Greenstone Farm Credit Services  
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Norm E Lane Farm  
Roach & Associates LLC  
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Fox Valley Cooperative Farm Mgmt. Assn.  
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Polenske Agronomic Consulting  
Redeker Dairy Equipment  
Richard Albright Livestock Trucking LLC  
Rosendale Mutual Insurance Company  
Senland Farms  
Service Motor Company  
Sixel & Schwinn Inc  
Twhig, Rietbrock, Schneider & Halbach, S.C.

**Silver Level Monetary Contributors**

Animart Inc  
Birschbach Farms

## 5 years of fondue fun!

The award-winning Fondue Fest returns to Downtown Fond du Lac on Saturday, September 10. The festival, now in its fifth year, will bring back much-loved favorites and more for a full day of great family fun!

This year the festival will have a number of different palate-pleasing fondues, prepared and presented by students of the Culinary Arts Program at Moraine Park Technical College. Other favorites will return, including the Kids Zone, 3 entertainment stages, vendors, great food and great fun!

**For more information visit [www.fonduefest.com](http://www.fonduefest.com) or call (920) 921-9500.**

### Entertainment Schedule

#### **JACKSON KAHL CENTER STAGE**

10 a.m. - Drowsy Maggies  
12 p.m. - Kojo  
2:30 p.m. - Lighthouse Big Band

#### **SOUTH STAGE**

9:30 a.m. - Diamond & Steel  
12:30 p.m. - Frost Fire  
3 p.m. - The Presidents

#### **KFIZ NORTH STAGE**

10 a.m. - KFIZ  
Cheese Carver - Troy Landwehr, Fondue Fest Trivia Contest (OVER \$1000 IN PRIZES), Saturday at the 70's with Bart and Nick Thomas and more!

#### **KID'S ZONE**

Inflatables, Bungee Run, Craft Projects, Hula Hoops, Sidewalk Chalk, Mascots & Clowns

#### **ATHLETICS**

Martial Arts Demo, Radar Speed Pitch, Putting Green, 5K Run/Walk (For more information contact Tiffany Heim @ (920) 922-8200)

[www.fonduefest.com](http://www.fonduefest.com)

Downtown Fond du Lac  
**fondue fest**

  

peace love fondue

**SATURDAY**  
**September 10, 2011**  
**9 a.m. - 5 p.m.**

- Arts & craft vendors
- Classic Car Show
- Bridal Fashion Show
- Music Stages
- Food & Farmers Market
- Kid's Zone

And of course... fondue!

*Come together.*  
DOWNTOWN FOND DU LAC

© 2010 Downtown Fond du Lac Partnership, [www.downtownFDL.com](http://www.downtownFDL.com)



## Networking! Make meaningful connections with the AC

The AC Communications Council determines new ways of improving communications between the AC, its members and the general public. The group works hard to provide members with opportunities to network and engage in discussions with fellow AC members. Each month, people gather to network and connect at AC Business and Coffee Connections.

These informal gatherings help attendees establish contacts and cement relationships while giving the host company a chance to shine.

Business Connections are held on the third Tuesday of the month, from 5 p.m.

to 7 p.m., allowing for valuable evening networking!

Coffee Connections, held on the first Wednesday of the month, from 7:30 a.m. - 8:30 a.m., are also popular networking opportunities especially for 'morning people'!

Communication Council volunteers are finalizing sites for the 2012 Connections. Due to the success of the events, potential hosts are put on a waiting list as they call in their interest.

If your business is interested in hosting a Business or Coffee Connection, please call (920) 921-9500 or email [katie@fdlac.com](mailto:katie@fdlac.com).

## Safety training in full swing for School to Work students

The AC's School to Work Program and Safety Council recently teamed up to provide Youth Apprenticeship and Co-op students with basic tips and lessons in safety. Members from the Safety Council presented students with general and program-specific training, ranging from personal protective equipment to blood-borne pathogens to the impact that an injury has on the bottom line.

Those in attendance were able to learn from area professionals and engage in discussions with fellow students from various school districts including Campbellsport, Fond du Lac, Lomira, North Fond du Lac, Oakfield and Rosendale-Brandon.

### Thank you to...

**The Fond du Lac Area Safety Council** for expertise and time

**Quad/Graphics** - Host location

**Todd Pilger** - Quad/Graphics

**Kathy Templin** - OHL



Area students participated in Safety Training on July 15 at Quad/Graphics.



## Finding it hard to recruit top-level, skilled workers?

Finding the best candidates for your company and our community are important. The Association of Commerce and NationJob provide a top-rated internet job board to help attract and retain a quality workforce. Using the power of the internet, we can connect your company with the people you've been looking for.

### Substantial savings!

AC members are able to receive access to [www.nationjob.com](http://www.nationjob.com) for free!

**For details contact  
the AC at (920) 921-9500 or  
NationJob directly at (888) 256-0919.**

• All proceeds benefit American Red Cross - Northeast Wisconsin Chapter •

# A GREAT DEAL FOR A GREAT CAUSE.

EARN EXTRA GAME CHIPS IF YOU PRESENT YOUR RED CROSS BLOOD DONOR CARD -OR- SIGN UP BY AUG 16

JOIN US  
September 16, 2011  
**CASINO NIGHT**  
FUNDRAISER

PRESENTED BY:  
SOUTH HILLS GOLF & COUNTRY CLUB

## FRIDAY, SEPTEMBER 16, 2011

South Hills Golf & Country Club • 6 p.m. Registration / 7 p.m. Games  
Cost: \$35 YPF & South Hill Members / \$45 Non-Members

• Register online at [www.fdlac.com](http://www.fdlac.com) or call the FDL AC at 920.921.9500 •

### (Continued from page 1)

#### Loan Repayment

The principal of the loan must also be paid. This year, (2011) the program is projected to break even. Barring another downturn in the economy, we should be able to begin paying off the loan in 2012. However, under federal law, if the state has an outstanding balance on its loan in 2012 and thereafter the federal government will essentially increase the federal unemployment taxes (by reducing the FUTA tax credit) each year until the loan is paid off. This federal tax hike will come in increments of roughly \$50 million – \$50 million in 2012, \$100 million in 2013, and \$150 million in 2014, increasing until the loan is paid off. It will essentially be assessed as a flat rate on a per employee basis.

While we cannot escape the fact that the loan has to be paid off, we may be able to find an alternative approach that does not place such a heavy burden on all employers. The Unemployment Insurance Advisory Council is considering a number of options for loan repayment. One approach would be to issue bonds and pay off the Federal loan. This would allow us to structure the repayment plan on our own terms and would save approximately \$15 million per year in interest. The Council is also looking at ways we could reap savings from the benefit side of the program and use them

to help pay down the debt. For example, the recently enacted state budget included a provision that establishes a one week waiting period before a claimant can collect benefits. This will save between \$41 and \$56 million per year depending on the economy. Other options include strengthening qualifying requirements as well as misconduct and related exclusions.

The Unemployment Insurance Advisory Council will be working through these issues over the next few months with the objective of having a legislative package for consideration during the fall legislative session. We will continue to keep you apprised of developments in this area in the months ahead.

WMC Staff Contact: James Buchen  
E-mail: [jbuchen@wmc.org](mailto:jbuchen@wmc.org)

# WMC

To access the complete memo visit [http://wmc.informz.net/wmc/archives/archive\\_1621673.html](http://wmc.informz.net/wmc/archives/archive_1621673.html)

## MEMBER NEWS & ANNOUNCEMENTS

### Charter Business announces long-haul ethernet service

Charter Business, a division of Charter Communications, Inc. recently announced the deployment of its long-haul Ethernet service, the latest enhancement to Charter Business Optical Ethernet service. The long-haul service extends the reach of Optical Ethernet service beyond a metro area, allowing enterprise and carrier customers to seamlessly connect multiple business locations within Charter's network footprint, regardless of distance. The launch of Layer 3 VPN (Virtual Private Network) service also provides a new Wide Area Network (WAN) option for commercial customers that prefer the additional flexibility and scalability of a layer 3 private network.

Charter Business is among the first cable operators in the country to offer customers' long-haul, high-capacity Ethernet transport across its nationwide Multi-Protocol Label Switching (MPLS) network. Charter's national backbone currently transports more than 300 Gbps of traffic and will now leverage that capability to extend the reach of commercial services.

Companies doing business in smaller communities or businesses with branch offices outside urban areas often have limited options to acquire service from a single provider that connects all locations. Interconnection in these cases sometimes consists of a mix of smaller providers, which implies higher pricing. Charter's Ethernet services provide companies like this in its footprint a more cost-efficient option. For information about Charter Business Optical Ethernet service, call 1-800-314-7195

Charter Business, a division of Charter Communications, Inc. provides business organizations with scalable, tailored, and cost-effective broadband communications solutions, including business-to-business Internet access, data networking, business phone, TV and music entertainment services and wireless backhaul. More information about Charter Business can be found at [charter-business.com](http://charter-business.com).

### Family Foot Clinic welcomes Dr. Jesika Posthuma

Dr. Ian Furness, Dr. Thomas Sheridan and Dr. Jonathan Stroebel are pleased to announce the addition of Dr. Jesika Posthuma to their practice in July. Dr. Posthuma is a Wisconsin native and she obtained her Bachelor of Science Degree at UW - Madison. She obtained her Doctorate from the New York College of Podiatric Medicine in 2008. Additionally, she completed a three-year podiatric medicine, reconstructive foot and ankle surgery residency at Southeast Michigan Surgical Hospital. Dr. Posthuma is now available for appointments in the Fond du Lac office at (920) 921-1669.

### First Weber Group Realtors moves to new location

First Weber Realtors/Winfield Homes has moved to 845 S. Main St., Suite 170 in Fond du Lac. The new location was redesigned to be the real estate/builder 'office of the future'.

Homebuyers and home sellers today need state-of-the-art tools and strategies to buy, build or sell their home in today's tumultuous real estate market. First Weber and Winfield Homes has developed the most advanced systems in all of Wisconsin to get results their customers deserve.

Along with the new location, First Weber Realtors is able to offer advanced virtual tours with music and narration, distribution to the hottest real estate websites, Smart Signs to give buyers instant information and more!

The new office is designed to be a fully green-built office. Using wireless and cloud computing technology, they are moving to a total paperless office to use less paper. Electrical, heating and cooling and plumbing fixtures are designed to dramatically lower costs and the use of natural resources.

### Lutheran Homes & Health Services announces new Chief Operations Officer

Debbie Barth has joined Lutheran Homes & Health Services as Chief Operations Officer. Barth is an accomplished professional with over twenty years of experience in the healthcare industry. She has worked extensively in managing and leading various areas of senior living and senior care, including assisted living, memory support and nursing home care. Her experience began as a nursing home social worker for seven years, an additional seven years as a regional operations director for a national assisted living company and close to ten years as a nursing home administrator. Barth will have the overall operations responsibility for the programs of the Fond du Lac Lutheran Home, Tarfa Terrace, St. Peter's Place and DeNeveu Creek Retirement Community.



**Debbie Barth, Chief Operations Officer for Lutheran Homes & Health Services**

## SEND US YOUR NEWS

Send press releases, photos and bulletins to be published in the AC's "Member News & Announcements." The AC newsletter is mailed to 1,100 subscribers and e-mailed to thousands more giving you the opportunity to share your news with business leaders throughout the region.

The AC newsletter publishes on the first of the month, every month. Items for the newsletter must arrive on the 15th of the month prior to publication. Email information to [info@fdlac.com](mailto:info@fdlac.com) or fax to (920) 921-9559.

## KEEP US CURRENT

Do we have a link to your company's website? Check out the online Membership Directory and let us know if your information is current.

E-mail [katie@fdlac.com](mailto:katie@fdlac.com) or call (920) 921-9500.



## FOND DU LAC AREA ASSOCIATION OF COMMERCE

FORWARD FOND DU LAC (USPS 504-390) is published monthly for \$2 by the Fond du Lac Area Association of Commerce, 207 N. Main St., Fond du Lac, WI 54935-3460. Periodical Postage Paid at Fond du Lac, WI.  
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### FORWARD FOND DU LAC

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FAX: (920) 921-9559

EMAIL: [INFO@FDLAC.COM](mailto:INFO@FDLAC.COM)

WEBSITE: [WWW.FDLAC.COM](http://WWW.FDLAC.COM)

<b>Fond du Lac Business Barometer</b>			
<b>June</b>		<b>2011</b>	<b>2010</b>
Building permits	Monthly one-family homes / Year to date	1 / 12	0 / 25
	Monthly one-family value / Year to date	\$ 135,000 / \$ 2,108,500	0 / \$ 4,013,400
	Monthly multiple units / Year to date	2 / 3	0 / 4
	Monthly multiple units value / Year to date	\$ 350,000 / \$ 550,000	0 / \$ 1,590,000
	Monthly commercial industrial / Year to date	0 / 4	0 / 3
	Monthly commercial industrial value / Year to date	0 / \$ 301,580	0 / \$ 1,641,400
Employment*	Number employed City / County	20,759 / 51,094	20,813 / 51,295
	Number unemployed City / County	1,902 / 3,887	2,001 / 4,155
	Percent unemployed City / County	8.4 / 7.1	8.8 / 7.5
Real estate transfers*		91	134
Utilities	Industrial power (KWH)	10,656,868	11,418,539
Parking Utilities Revenues		\$ 29,689.92	\$ 27,239.37
Sanitation permits (outside city)		5	12

\* Results from May