



**WELCOME
NEW MEMBERS**

Strengthen our community by supporting these businesses

Clarity Care, Inc.
424 Washington Ave.
Oshkosh, WI 54901
(920) 236-6560
www.claritycare.org

Fond du Lac Auto
411 N. Main St.
Fond du Lac, WI 54935
(920) 979-9080

Insphere Insurance Solutions
612 Hazel St.
Waupun, WI 53963
(920) 602-6312
www.insphereis.com/rriske

Shining Stars Learning Center
784 South Main St.
Fond du Lac, WI 54935
(920) 929-8688
www.shiningstars.com

Top Brass Mechanical
917 Mequon Ave.
Fond du Lac, WI 54935
(920) 296-7387

Qings Massage Therapy Center
411 N. Main St.
Fond du Lac, WI 54935
(920) 904-4824

Wisconsin American Mutual Insurance Company
P.O. Box 1438
Fond du Lac, WI 54936-1438
(920) 923-9680
www.wisconsinamerican.com

AC endorses 2 for City Council

The Fond du Lac Area Association of Commerce Board of Directors has endorsed two candidates for the April 5 Fond du Lac City Council election – one incumbent and one newcomer. Representing nearly 900 businesses in Fond du Lac and northern Dodge counties, the AC Board is recommending Mick Burroughs and Rick Gudex.

Burroughs is a retired Fond du Lac police officer and lieutenant of 25 years - and served as supervisor for the police department for 17 years; Burroughs was also employed by DynCorp International as an International Police Advisor in Iraq (November 2008 – November 2009). He has been a resident of Fond du Lac for over 56 years.

Gudex is a production manager with Brenner Tank and has been a resident of Fond du Lac for five years. He currently serves as the president of the Fond du Lac City Council and has served on the Eden Village Board (2 years), Mayville City Council (3 years) and has also served as the Mayville Mayor (2 years).

“We are confident that both candidates are committed to representing the needs of the local business community and that they are committed to the mission of the AC,” explained AC president

and CEO Joe Reitemeier. “We believe that both candidates will be attentive to the needs of our members and that they will make decisions that will benefit the growth of our community and of our economy.”

The AC Board created an ad hoc committee of local business leaders to interview each City Council candidate. Candidates sat

for one-hour interviews and were asked identical questions on issues important to commerce. All of the four candidates participated. The committee came to its conclusions, and the Board of Directors adopted their recommendations on March 25.



April 5 election will decide seats for Fond du Lac

- **Judicial**
- **City, Town & Village**
- **School District**

Crime Alert Fund Needs Donations

Dedicated law enforcement, generous community members and individuals focused on the well-being of their neighbors are crucial to the safety of the Fond du Lac community. It was with this understanding that the AC established the Crime Alert Fund over twenty years ago. The program has been responsible for assisting local law enforcement agencies in solving numerous crimes and putting an end to some of the senseless acts of violence, vandalism, drug trafficking, theft and other criminal acts. The money donated to the Crime Alert Fund is used

to reward informants who provide local police and sheriff departments with valuable information leading to the arrest and conviction for crimes committed in the Fond du Lac area.

Due to the success of the program, the Crime Alert Fund has dwindled to just a few hundred dollars in recent months. With each reward ranging from \$50 to \$400 it will not take long to exhaust the remaining fund balance. So far, in just the first few months of 2011 the fund has been used to pay informants for information that has led to arrests in crimes involving burglary and armed robberies.

Over the years, both individuals and companies have contributed thousands of dollars to the Crime Alert Fund, which has helped to keep our community safer. Contributions may be taken as a charitable donation and can be made out to: **Crime Alert Fund, 207 North Main Street Fond du Lac WI, 54935.**

The Crime Alert Fund is financed entirely by the generosity of concerned community members and donations from local businesses. For more information contact the AC at (920) 921-9500.

“Police appreciate community participation and need citizen involvement to solve certain cases,” explained Detective Michael W. Mueller, Fond du Lac Police Department. “The Crime Alert program rewards citizens who want to become involved in making Fond du Lac a safe place to live, learn, work and play.”

Coffee Connection

April 6

Location: All About Life Rehabilitation Center
115 E. Arndt St.
Time: 7:30 a.m. to 8:30 a.m.
Your Host: All About Life Rehabilitation Center is a leading provider of long-term skilled nursing care and short-term rehabilitation solutions. The 125 bed facility offers a full continuum of services and care focused around each individual in today's ever-changing healthcare environment.

All About Life Rehabilitation Center has been serving Fond du Lac and Winnebago counties since 1969. The center is located in a quiet residential area near Fond du Lac Lakeside Park, Aurora Health Center, and within one mile of St. Agnes Hospital. The facility is Medicare and Medicaid certified and accepts most Managed Care and VA contracts.

Cost: \$2 (and 2 business cards)
Deadline to Register: April 5

Business Connection

April 19

Location: Twohig Flooring America, 316 N. Rolling Meadows Drive
Time: 5:00 p.m. to 7:00 p.m.
Your Host: Twohig Flooring America is a family owned business established in 1948 by John Twohig. His twin sons, Brian & Kevin Twohig, now operate the business located at 316 N. Rolling Meadows Drive - incorporating the same values as their father - quality installation and great service!

The building's exterior was remodeled back in 2004 and in 2009 the interior was transformed into a "Vision 360" store. With the help of Flooring America and a design firm from New York (Wheelhouse) the showroom is about as customer friendly as you can get. Specializing in all flooring, Twohig Flooring America also has blinds and a huge area rug gallery! Visit us at www.twohigflooringamerica.com

Cost: \$2 in Advance; \$5 at the Door (and 2 business cards)
Deadline to Register: April 18

Sassy Soirée: Calling all ladies!



Sassy Soirée, a women's getaway weekend, is making Fond du Lac the place to be April 8 - 10! There is still time to register, so gather up the women in your life and plan to spend the weekend enjoying all that downtown Fond du Lac has to offer!

Dish of Downtown - Friday, April 8 from 7 p.m. - 10 p.m.
Sassy Saturday - Saturday, April 9 from 7:30 a.m. - 10:30 p.m.

Classes - Seminars - Demonstrations - Live Music - Samples - Products - Ambush Makeovers - Raffles - Gift Bags - Live Concert featuring Jennie DeVoe at the Windhover Center

Visit www.downtownfdl.com or call (920) 921-9500 for a complete description and to register!

The Green Initiative: J.F Ahern Co. Tour

April 12

Location: J.F. Ahern Co.
855 Morris Street
Time: 4:30 - 6:30 p.m.
Cost: FREE for YPF Members,
\$10 Public



YPF is excited to host a company tour that will showcase J.F. Ahern's green facility. One of the leading mechanical and fire protection contractors in the United States, J.F. Ahern Co. is a privately-held company headquartered in Fond du Lac, with branch offices throughout the upper Midwest. They employ over 1000 people. Tony Ahern will be on hand to give a short presentation and answer any questions you may have. This is a program you do not want to miss!

APRIL COMMITTEE MEETINGS

5	YPF Marketing	Noon
6	DFP Design Review Board	Noon
7	YPF Programs & Events	7:30 a.m.
	DFP Executive	Noon
11	HR Board	3:30 p.m.
12	DFP Organization	8:30 a.m.
13	Education	7:30 a.m.
	DFP Board @ The Nielsen Co.	8 a.m.
14	Ag Board	Noon
15	AC Executive	7 a.m.
	Safety Board	7:30 a.m.
18	Legislative Forum	8 a.m.
	Safety Council	4:30 p.m.
19	SSS 48	8:30 a.m.
20	Ambassadors Club	7:30 a.m.
	Ag Ambassador	Noon
21	DFP Events	8 a.m.
	SSS 47	8:30 a.m.
22	AC Board	7 a.m.
25	Community Sounding Board	7:30 a.m.
27	Communications Council	7:30 a.m.
	DFP Design @ Police Station	8 a.m.
	Leadership Board	Noon
	YPF Board	4 p.m.
28	DFP Marketing	Noon
	SSS 49	8:30 a.m.

**Professional Development Seminar
April 13**

Presented by the Leadership FDL Alumni Group
(Half of the proceeds from this event will benefit the Youth Leadership Program.)

Featuring Keynote Presenter
Craig Culver, Entrepreneur Extraordinaire & Renowned Speaker



Date: Wednesday, April 13, 2011
Time: 5:00 p.m. - Social
6:00 p.m. - Program
Where: Whispering Springs Golf Club
Cost: \$ 40.00 (\$10.00 for students with ID)

This presentation is open to the public and will offer insights into the growth of the Culver's Frozen Custard Restaurant chain. There are nearly 440 restaurants in 19 states, all started by the Culver family of Prairie de Sac, Wisconsin. Culver, a graduate of UW-Oshkosh, will share leadership insights and discuss the importance of professional development, teamwork, customer service and more. This event is a great opportunity to hear from a nationally recognized leader and grow in your own understanding of what it takes to be a great leader.

Save your local economy...
three stores at a time.



SAVING THE BRICK AND MORTARS OUR NATION IS BUILT ON

3 Think about which three independently owned businesses you'd miss most if they were gone. Stop in and say hello. Pick up a little something that will make someone smile. Your contribution is what keeps those businesses around.

50 If just half the employed U.S. population spent \$50 each month in independently owned businesses, their purchases would generate more than \$42.6 billion in revenue.* Imagine the positive impact if 3/4 of the employed population did that.

68 For every \$100 spent in independently owned stores, \$68 returns to the community through taxes, payroll, and other expenditures. If you spend that in a national chain, only \$43 stays here. Spend it online and *nothing comes home.*

1 The number of people it takes to start the trend...*you.*

Pick 3. Spend 50. Save your local economy.

Visit the350project.net

© © Cinda Baxter 2010; all rights reserved. Proudly supporting RetailSpeaks and independent retailers everywhere.
* Employment statistics courtesy U.S. Bureau of Labor Statistics, 2/6/2009; 68/43 courtesy Civic Economics study, 2008.

The 3/50 Project

A Seminar on How to Save Your Local Economy

Date: Tuesday, May 24
Time: 7:30 a.m. - Networking & Continental breakfast
8:00 a.m. - Program
Location: Windhover Center, 51 Sheboygan Street
Cost: \$20 for Downtown Business Representatives;
\$25 for General Public

The 3/50 Project started with a simple premise - if everyone would just pick 3 local stores and spend \$50 a month at those stores, what a vibrant local economy any city would have.

What started just 2 years ago in Minneapolis as a comment in a blog, has swelled into a grass-roots movement to promote locally owned independent businesses.

Join Cinda Baxter, founder of The 3/50 Project, as she tells her story of how this all started, and how we can join in. Cinda understands small business from the inside out, having been a retailer herself. Her mission is simple: "Saving The Brick And Mortars Our Nation Is Built On".

For more information on the 3/50 Project, visit www.the350project.net.

To register for this seminar call (920) 921-9500.

This event is being presented by the Downtown Fond du Lac Partnership (DFP). The Downtown Fond du Lac Partnership is the administrative arm of the Business Improvement District, which encompasses Main Street from Follett Street on the north to Ninth Street on the south, and includes areas to the east and west. The mission of the partnership, a Wisconsin Main Street community, is to establish a diverse, prosperous and healthy district that is the social, commercial and cultural heart of our community. For information, visit them at www.downtownfdl.com or call (920) 921-9500.

The AC and the Fond du Lac Job and Career Center Team up to Host the 2011



The FDL Job Fair promotes full-time, part-time and seasonal employment in diverse industries. Seminars on how to make it through the first cut, using social media in your job search, networking for success and resume assistance will be provided.

Thanks to our Sponsor:



Date: Tuesday, April 12
Time: 11:00 a.m. to 3:00 p.m.
Location: Moraine Park Technical College
(235 N. National Ave.)

A limited number of booths are available: \$300
Registration and information at www.fdljobfair.com
or call the AC at (920) 921-9500

Sign up now to ...

- Meet interested candidates
- Conduct interviews on-site
- Fill positions
- Develop a portfolio of candidates

leaderfest¹¹

A Young Professional Regional Event

Balancing Purpose & Passion

Date: Wednesday, April 20
Time: 9:00 a.m. - 6:00 p.m.
Location: Radisson Paper Valley Hotel
Appleton
Cost: \$89 (all registrations go through Pulse)

To register, copy the following link into your browser:

<https://events.r20.constantcontact.com/register/eventREG?oeidk=a07e3g9djl36f443bb1&oseq=>

Pulse - the young professionals organization in Appleton is hosting Leaderfest 2011 on Wednesday, April 20 at the Radisson Paper Valley Hotel on College Avenue in Appleton.

So, what is Leaderfest? Hosted in 2007 by the Oshkosh young professional group, the idea was to give young professionals in Northeast Wisconsin the opportunity to gather and network. Fond du Lac hosted the event in 2008 and coined the event Leaderfest, adding a keynote speaker, a variety of break out sessions and a social networking opportunity for attendees. The name stuck and young professional groups in Green Bay, Sheboygan and now Appleton have since hosted the event.

Schedule:

9:00 a.m. - 9:30 a.m.	Registration & Continental Breakfast
9:30 a.m. - 10:30 a.m.	Keynote Address by Joe Simon
10:45 a.m. - 11:45 a.m.	Executive Panel Discussion
12:00 p.m. - 1:00 p.m.	Lunch & Networking
1:00 p.m. - 2:00 p.m.	Breakout Session #1
2:15 p.m. - 3:15 p.m.	Breakout Session #2
3:30 p.m. - 4:30 p.m.	Breakout Session #3
4:30 p.m. - 4:45 p.m.	Wrap Up
4:45 p.m. - 6:00 p.m.	Hors d'oeuvres Reception, Entertainment, Networking

Supervisory Skills Series (SSS)

Invest in your future TODAY



Supervisory Skills Series is now accepting applications for the next round of the 13-month course, scheduled to begin April 28.

SSS is an advanced management program that meets one day a month. Students in the series receive state-of-art instruction in management topics such as Leadership Style and Versatility; Business Performance Management; Building Effective Teams; and Negotiation Skills.

Managers and supervisors have found the SSS process to be enlightening and educational. They have obtained realistic results that will continue to provide a variety of enhancements to the organizations they serve.

Instructor Dave Podeszwa, of DL Podeszwa & Associates, has been in the leadership development business for more than 30 years and has taught leadership classes at the FDLAC for 17 years.

For more information and enrollment forms, contact Gerrie Andrew at the AC at (920) 921-9500 or e-mail gerriea@fdlac.com.

SAVE THE DATE:

April 18

Presented by the
FDLAC Safety Council

What: April Safety Program - Boat Safety
Date: Monday, April 18
Time: 4:30 p.m.
Location: Knights of Columbus Hall



Bid Rx can help lower prescription benefit costs

Skyrocketing increases for prescription benefits have resulted in rising out-of-pocket expenses. The AC has partnered with Wisconsin-based BidRx, LLC, to provide prescription cost savings to AC members and their employees.

BidRx.com is a free website that is an open and competitive marketplace for consumers to find and fill prescriptions with savings up to 85 percent. On their site, visitors can learn about similar medications, receive discounts directly from pharmaceutical companies and put their prescriptions out for bid to compare prices and services from the thousands of pharmacies in the U.S.

To sample their services, visit www.bidrx.com and click "How it works."

For more information on the program, call the company at (920) 230-6200.



Leadership Fond du Lac

Are Your Leaders Ready?

What is Leadership FDL?

It provides information and experience to persons who are willing to make a commitment of service to the community.

How does it work?

Applications are accepted until June 3, 2011 for classes that run September through May. The classes meet once a month. Participants learn, in depth, about the community's government, culture, social services, education, health care and more. Each class is divided into teams, which are charged with completing a project that will benefit the community. Past Leadership Community Projects have included the Children's Museum, the Barrier-Free Playground and the 24-hour Rx Drop.

What do I get out of it?

A deeper understanding of how the community works, which will enrich your professional and volunteer lives, plus lasting relationships with fellow class members.

What does my employer get?

An associate with stronger connections to the community who becomes part of its future. Leadership Fond du Lac will help employees help their businesses. Leadership participants connect with others on a higher level and bring their new-found skills back to their company/organization.

What does it cost?

Leadership tuition is \$1,200 for the nine-month program. Includes kick-off retreat, speakers, lunches, materials and trip to the Capitol in Madison.

Leadership applications are available at www.fdlac.com or call the FDL Area Association of Commerce at (920) 921-9500.

Ambassadors: Playing a key role within the AC

The Ambassadors Club provides public relations and goodwill for the Association of Commerce every day through their representation at grand openings, ribbon cuttings and open houses. The Ambassadors actively recruit new members for the Association of Commerce, building a stronger foundation of business support.

2011 Ambassadors

Todd Breest, Schenck
Richard Casper, Senior Associate
Cathy Christensen, Hierl Insurance
Chad Franzen, Charter
Patrick Friedel, Holiday Mazda
Paul Hollrith, Hollrith Annuities
Sherry Holmes, American Red Cross - FDL County Chapter
Gail Johnson-Daveau, Dental Associates, Ltd.
Alan Kietzmann, Seek Careers / Staffing, Inc.
Paul Krasin, Action Printing

Nanci McGray, Guaranty Title Services, Inc.
Dave Noe, Baker's Pride, Friar Tuck's, Salty's Seafood & Spirits, Sebastian's Steak House
Joan Pinch, Ramada Plaza Hotel
Kim Schmitz, US Bank
Bob Van Kirk, M & I Bank
Teri Wall, National Exchange Bank & Trust
Mary Weishapple, Promotions With Pizzazz
Peter Wettstein, American Bank



The AC Ambassadors help during a ribbon cutting for QPS Employment Group Branch 19. From left, Mary Weishapple, Paul Krasin, Patrick Friedel, Joan Pinch, Steve Waller, QPS regional vice president; Peter Wettstein, presenter; Shannon Foan, QPS assistant branch manager; Jeri Meyers, QPS vice president of business development; Brad Ritchie, QPS area manager; Chad Frazen and Gail Johnson-Daveau.

Construction Reminder!



Construction is underway on 0.5 miles of North Main Street in Fond du Lac, encompassing the area between Johnson Street and Scott Street. The road will be closed to all traffic with local access to businesses and residences being maintained through side streets and adjacent alleys. The AC will maintain regular business hours and will remain open to the public. Visitors can

enter the AC building from the parking lot entrance - which will serve as a temporary entrance during the project.

For the duration of the construction project the intersection of Follett Street and Main Street will be closed, as will the AC's Main Street driveway. In an effort to accommodate AC members and visitors, the AC's Follett Street driveway will serve as the primary access point at this time. To access Follett Street, visitors traveling West on Johnson Street should turn right onto Marquette Street and those traveling East on Johnson Street should turn left onto Marquette Street. Please note that Marquette Street runs parallel to Main Street and can be accessed from Scott Street.

Additional Information (obtained from the DOT website)

- The project will conclude in early October.
- The existing four-lane roadway will be converted to three lanes with the middle lane reserved for turning.
- Parking will be maintained, while the terrace area between the curb and sidewalk will be widened for safety and additional green space.
- Work includes grading and concrete paving of the roadway, replacement of curb and gutter, sidewalk, sanitary sewer and service laterals, plus installation of new traffic signals, signing, street lighting and pavement marking.
- During the project Arndt and McWilliams streets (one or both depending on construction progress) will remain open.
- North Main Street will be closed during the project. Cross streets are also being closed at the intersections with the exception of Arndt and McWilliams streets.
- The Scott Street intersection will reopen by June 3.
- The stretch of pavement is more than 50 years old and has been repaired and overlaid multiple times. Motorists will experience a safer and smoother driving environment when the project is finished.

Project GRILL participants impress and inform area manufacturers

The tables were turned as local manufacturers became students of the Project GRILL participants – local high school students with an interest in manufacturing and a passion for exploring the opportunities around them. The Project GRILL parade of schools recently brought participating manufacturing representatives into their partner schools to meet with students. During day-long tours, manufacturers were able to meet with Project GRILL students and witness the progress of each team's grill-making initiative. This opportunity resulted in a greater understanding of the benefits of the Project GRILL program for area high school students as well as for local manufacturers and the surrounding community.

The parade of schools provided students with an opportunity to showcase their progress in the classroom and in the shop. By presenting the plans and blueprints for their unique and innovative grill creations, students were able to demonstrate the depth of their learning and communicate their individual achievements and accomplishments. Students also discussed the challenges that they encountered as well as the solutions that they devised in order to overcome setbacks and difficulties. The importance of assigning tasks, project management and accountability were all key benefits stressed by students at each of the participating high schools.

While touring Lomira High School manufacturers were able to visit with Project GRILL students, ask questions and catch a glimpse of their 2011 Grill. Those in attendance reflected on the real-world benefits of the program – including the fact that it provides students with a snapshot of



Tyler Michels, a junior at Lomira High School and member of Project GRILL, explains the process and progress of manufacturing this year's entry to local manufacturers and Project GRILL sponsors.

what the process' and prototypes look like in a manufacturing company. Additionally, students stressed the many benefits they received including acquiring a better understanding of the value of teamwork and the importance of preparation, especially while working in the shop. "I think I speak for the majority of my teammates when I say that one of the most important things we learned from this experience is the importance of doing things right the first time," explained Tyler Michels. Michels went on to explain the value of learning how to properly use a level and a square to ensure precision in every step of the manufacturing process – a concept he knows he will carry with him in future endeavors.

"It has been awesome to see local companies coming in and helping and supporting us," stated Michels. "The fact that these businesses have even donated money and their own time to work with us is neat." Michels explained his interest in the program and discussed his appreciation for his teacher, Mr. Robinson, for bringing the project to students at Lomira High School.

Without a doubt, the value of becoming involved in Project GRILL can be seen in the development of each student. As students become passionate about their work and become invested in the end result the true purpose of this program emerges.

Project GRILL puts local manufacturers together with area high school tech-ed students on a year-long project to design and build a working charcoal grill from scratch. The AC, in cooperation with six manufacturing partners and Moraine Park Technical College, started the program in 2008. Within two years its popularity was evident, and the Project expanded to eight schools and manufacturers.

From the start, students are exposed to up-to-the-minute technology, real-world deadlines and learn first-hand that careers in manufacturing are creative, challenging and rewarding. During the course of the year they realize that, in the end, it's pretty cool to make something that other people can use.

Throughout the school year, students tour all the manufacturers' work sites and representatives of the manufacturers tour the schools. The culmination of the project happens May 1 at the MPTC Car Show, when the students' grills are brought together for a public unveiling party. The grills are "fired up" to cook lunch for attendees, and participants get to see what each partnership created.

WANTED: "Woman Manager of the Year" candidates

Area businesses can nominate a deserving candidate for the 2011 Woman Manager of the Year Award – an honor presented to an area businesswoman annually by the Fond du Lac Chapter of Women In Management, Inc. Candidates can be nominated by supervisors, co-workers, clients, peers, family members or others. The nominee can be employed by an area business in a management-related position or can be a business owner.

Presented each June, the award goes to a woman who has made exemplary contributions to her company, fellow employees, clients and community. Deadline to return nomination forms is April 29. The winner will be announced on June 8.

The recipient receives a plaque, special gift, a one-year membership in WIMI if desired and formal public recognition. Last year the award was presented to Mari Beth Borek, CEO at Lutheran Homes & Health Services, Inc. In 2009, the winner was Nicole Wiese, assistant vice president at National Exchange Bank & Trust. In 2008, the winner was Bonnie Badura, a longtime member of WIMI and co-owner of Bob and Bonnie's Donuts. Members as well as non-members of Women in Management, Inc. can be nominated for the honor.

To obtain or return a nomination form, e-mail Donna Klanderma, awards chair, at donnaklanderma@charter.net. Questions can be directed to Klanderma at 922-3410.

Travel to China with the AC now includes optional side trip



The AC and its partners in the Northeast Wisconsin Chamber Coalition (NEWCC) are planning another business trip to China for 2011 which now includes an optional side trip that's perfect for second-time

travelers or parties interested in experiencing Xi'an and the Terra-Cotta Warriors. With an additional cost of \$450 per person, the optional side trip to Xi'an offers a wonderful opportunity to experience the Terra-Cotta Warriors for those who have already experienced Suzhou and Hangzhou. Individuals participating in this optional side trip fly to Shanghai and resume the same itinerary as everyone else.

The AC will be holding an additional informational session in the summer, regarding the upcoming trip to China. For more information contact the AC (921-9500).

Community product drive benefiting the Boys and Girls Club of Fond du Lac

Leadership Fond du Lac continues a drive to collect hygiene products and funds to support the "Suds Club" initiative of the Boys and Girls Club of Fond du Lac. Boys and Girls Clubs in other communities have made a terrific impact working with youth and assisting them with their hygiene needs. A team from Leadership FDL has decided to develop the resources that the Boys and Girls Club needs to make their hygiene assistance program possible.

Donation bins are located at both Walgreen locations (192 N. Main, 20 W. Pioneer Road), Fox Valley Savings Bank (51 E. 1st St.), FDL Public Library (32 Sheboygan), the Government Center (160 S. Macy), Festival Foods (1125 E. Johnson) Fay's Fun and Learning (221 N. Peters Ave.), Rob's Riverwood Salon & Spa (1090 S. Main) and the YMCA (90 W. 2nd St.). These businesses have volunteered to participate and support the "Suds Club" initiative. Furthermore, Mercury Marine has made a monetary donation to assist in purchasing additional hygiene products.

Donations of deodorant, toothbrushes, toothpaste, shower gel, shampoo and conditioner are accepted at any of these local businesses during regular hours through April 15.

Leadership Fond du Lac is a nine-month program of the AC created in 1998 to provide information and experience to individuals who are willing to commit to serving their community.



Members of the Leadership FDL Team responsible for the project along with several members of the Boys and Girls Club. Front row, from left, Yaneli Carbajal, Sarai Hernandez, Chase Zwetow, Sebastian Holcomb, Marysa Hernandez, Aspen Linjer. Back row, from left, (Leadership FDL Team) Deb Hoffmann (City of Fond du Lac), Ken Stephani (Society Insurance), Mary Bartelt (Lutheran Homes & Health Services), Jessica Pickett (Fox Valley Savings Bank), Ben Duke (Mercury Marine) and Lisa Freiberg (FDL County).

Reach Decision Makers...TODAY!

Tired of investing hundreds of dollars in ineffective advertising campaigns only to get pennies in return? Unsure if your ads are even reaching your target audience and decision makers? If so, act now and put the Local Economic Stimulus Package at the top of your "to-do list". The Local Stimulus Package, distributed by the AC, is a member-to-member e-mail service sent

out every Wednesday to over 2,800 AC member email addresses. Member businesses have the opportunity to advertise directly to fellow AC members - decision makers and individuals who are deeply committed to supporting the local economy.

With the Local Stimulus Package the possibilities are endless and the results are real! For more information on this exciting opportunity and for pricing details contact the AC 920-921-9500 or e-mail info@fdlac.com.

MEMBER NEWS & ANNOUNCEMENTS

Kelbros Inc. Recently Launched New Website

Kelbros Inc. has launched its new and improved website. Visit them at www.kelbros.com for a look at its high-precision machining capabilities.

H&R Block has Two Locations

H&R Block currently has two locally owned offices - 104 S. Main St. and 759 S. Main St. The office at 759 S. Main St. is open year round and offers business services, as well as tax and tax audit services. They are eager to assist you with all business and tax needs from start to finish.

FABOH Relocates to 140 N. Main St.

Fond du Lac Area Business on Health (FABOH) is pleased to announce that its business operations have moved to 140 N. Main St. (effective March 11). The new location is near the intersection of Main Street and Johnson Street, just north of the City of Fond du Lac police station. The new location provides a more central location at an important and visible crossroads in Fond du Lac for the organization's shareholders and members.

"FABOH plays an integrative and increasingly important role in the value and delivery of quality health care in the region," said Ray Atchinson, president of the FABOH board of directors. For more information on FABOH, call (920) 924-3780 or e-mail Katie Schwartz at kschwartz@faboh.com. For more information about the FABOH Wellness Initiative, please contact Jeff Butz, FABOH Wellness Director, at (920) 924-3780 or e-mail jbutz@faboh.com.

Northwestern Mutual Financial Network Expands

The Appleton-based Blevons Group of the Northwestern Mutual Financial Network recently announced the expansion of its network office territory. The expansion is the result of a merger with The Gruenstern Network Office based in Oshkosh, WI, due to the retirement of its Managing Partner Jon Gruenstern. The additional territory, which includes Oshkosh, Fond du Lac, Sheboygan, Germantown, and West Bend became effective on January 1, 2011.

"This expanded territory will allow our financial representatives to more effectively serve the clients in our communities," said Debra Blevons, managing partner of the Blevons Group. "By joining operations we will be stronger in the region, be able to share resources and be better able to realize the potential offered by our combined market."

The Blevons Group is available to help clients determine their financial security needs and then address those needs using a wide range of products and services, including permanent and term life insurance, disability insurance, long-term care insurance, annuities, trust services, mutual funds and advisory services. With the realignment, there will be nearly 100 financial representatives serving clients from 29 offices in central and northern Wisconsin as well as the Upper Peninsula area. In addition, efforts to expand the territory will continue with the goal of recruiting 35 representatives in 2011.

Blevons is a native of Sheboygan, WI and has been a managing partner for Northwestern Mutual since 1997. Blevons is and has been involved in a variety of nonprofit organizations over the span of her career including Camp Heartland, the Boys and Girls Club of the Fox Valley, the Brain Tumor Foundation of the Fox Valley and the Community Hospice Foundation.



FOND DU LAC AREA ASSOCIATION OF COMMERCE

FORWARD FOND DU LAC (USPS 504-390) is published monthly for \$2 by the Fond du Lac Area Association of Commerce, 207 N. Main St., Fond du Lac, WI 54935-3460. Periodical Postage Paid at Fond du Lac, WI.
POSTMASTER: Send address changes to the Fond du Lac Area Association of Commerce, 207 N. Main St., Fond du Lac, WI 54935-3460

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Fond du Lac Business Barometer			
February		2011	2010
Building permits	Monthly one-family homes / Year to date	0 / 3	0 / 2
	Monthly one-family value / Year to date	0 / \$ 953,000	0 / \$ 570,000
	Monthly multiple units / Year to date	0 / 1	1 / 1
	Monthly multiple units value / Year to date	0 / \$ 200,000	\$ 300,000 / \$ 300,000
	Monthly commercial industrial / Year to date	0 / 0	0 / 0
	Monthly commercial industrial value / Year to date	0 / 0	0 / 0
Employment*	Number employed City / County	20,551 / 50,582	20,008 / 49,311
	Number unemployed City / County	2,060 / 4,321	2,725 / 5,401
	Percent unemployed City / County	9.1 / 7.9	12.0 / 9.9
Parking utilities revenues		\$ 27,995.00	\$ 27,130.35
Real estate transfers*		60	63
Utilities	Industrial power (KWH)	11,614,136	10,835,590
Statistics	Marriages*	7	9
	Divorces (Clerk of Courts)	23	34
	Births*	NA	45
	Deaths*	40	31
Sanitation permits (outside city)		1	4

* Results from January